

Officers Installed at 2007 Dinner Dance

Amidst a cloud of fog and smoke that enveloped the room, strobe lights and the band's crescendo, honorees for the night, Rekha Gehani and Michael Burstein were raised out of the floor surrounded by the other QCDS officers. This was just an indication of the fun and excitement that marked the festivities of the 2007 QCDS Installation Dinner Dance held on January 6th at the Chateau Briand in Westbury.

Dignitaries from all over ingratiated us with their presence. ADA President Kathy Roth bestowed the oath to the new officers of QCDS as NYSDA President Steve Gourardes did for the ICDE. NYSDA Executive Director Roy Lasky introduced Dr. Roth with laudatory words of admiration. The recipient of the Emil Lentchner Distinguished Service Award was Dr. Rekha Gehani. She was commended for her work for QCDS, NYSDA, and as Chairman of the NY State Board of Dentistry. Presenting the award were ADA 2nd District Trustee, Dr. William Calnon, and State Board Secretary, Dr. Milton Lawney. A special salute to Dr. Gehani was made by Mr. Stanley Bergman, CEO of Henry Schein, Inc. Though unable to attend personally, the message was on video and was presented by Mr. Steve Kess, Vice-president of the company.

Honorees for the event were the members of the new Board of QCDS and the Institute for Continuing Dental Education. QCDS officers for 2007 are Michael Burstein, President; Viren Jhaveri, President-elect; Prabha Krishnan, Vice-president; Ashok Dogra, Secretary; Mercedes Mota-Martinez, Treasurer; and Juan Carlos DeFex as Historian. ICDE officers are Robert Olan, President; Ashok Dogra, Vice-president; and Charlene Berkman, Secretary/Treasurer.

Incoming President, Michael Burstein, has been a member of the QCDS Board since 1985. He has served diligently as Chairman of our Education committee, on the NYSDA Council on Education and Licensure, and as Editor of the QCDS Bulletin. He was the recipient last year of the Bernard Tillis Award from the state for excellence in dental journalism.

Dr. Burstein, a 1978 graduate of NYU, has served as a Clinical Assistant Professor in the Department of Restorative Dentistry. He is currently an attending

and on the staff of Jamaica Hospital. He is a Fellow of the Academy of General Dentistry and a Fellow of the Pierre Fauchard Academy. He resides in Dix Hills with his lovely wife, Barbara, and daughters Alyssa and Mallory.

When not busy with dental society affairs, Dr. Burstein is President of the Men's Club and on the board of the Dix Hills Jewish Center.

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Drs. Gehani and Burstein making entrance



ADA President Kathy Roth and QCDS officers



Dr. Rekha Gehani being awarded by ADA Trustee William Calnon

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Queens County Dental Society

86-90 188 Street
Jamaica, NY 11423

718-454-8344
fax: 718-454-8818

www.qcdis.org
e-mail: qcdis1@aol.com

The Esthetic-Occlusal Interface



Drs. Viren Jhaveri (l) and Michael Burstein(r) thank Dr. John Cranham for his presentation of "The Esthetic-Occlusal Interface" on January 28th.

A Message to Our Members

The price of everything is going up. I don't need to tell you that. But I do wish to tell you that over the years your Board has been making every effort to be fiscally responsible. Programs have been initiated to develop sources of non dues income. Sponsors are being solicited continuously to support our education programs. Our building has proven to be an excellent investment and source of rental income.

But despite all that expenses are still high. However we wish to continue to bring you the best in programs, education, our newly improved Bulletin, and a regular assortment of member benefit continuing education courses. Our last dues increase for QCDS was over ten years ago. That's a pretty good track record. Hence it is

the feeling of the Board to present the following resolution:

"We the undersigned members in good standing of the Institute for Continuing Dental Education do hereby propose a bylaws change to provide for an increase in ICDE dues from \$10 per year to \$40 per year, effective January 1, 2008."

The petition was signed by over 20 members in good standing of the ICDE. It will be read at the March 2007 General Membership meeting and be voted on at the May 2007 General Membership meeting.

Please vote YES to this proposal. Please support us so that we can support you.

Michael Burstein,
President

QCDS Hosts Diversity Forum

The New York State Dental Foundation held a special Diversity forum on Saturday January 6th, hosted by QCDS. Attendees included officials from the various ethnic dental associations, NYSDA President Steven Gournardes, presidents and governors of the local dental components, and our special guest was ADA President, Kathleen Roth. Our own Dr. Chad Gehani moderated the discussion.

Presidents Roth and Gournardes both noted the importance of reaching out to the various groups to enhance membership and cooperation. An open forum like this can only strengthen the Association and bridge any gaps. Representatives from the ADA staff Patricia Newton and Beverly Skoog discussed "What Can Be Done to Attract Underrepresented Minorities to Dental Schools and the Dental Profession?" NYSDA Executive Director, Roy Lasky, reported on the accomplishments of organized dentistry in the legislature. Steve Kess, Vice-president of Henry Schein, Inc. remarked that though applications to dental schools have never been higher, there is a drastic shortage of auxiliary help to the profession.

The forum was a constructive and informative dialogue that will continue to improve the position of the ADA among the minority organizations. We hope to host other programs like this in the future.



From the President's Desk

The Road Ahead

By Michael S. Burstein

The following is the text of Dr. Burstein's address upon his installation as President of QCDS.

It is with great honor and privilege that I accept the position of President of the Queens County Dental Society.

I would like to take a moment to welcome all our members, friends and family that are sharing this occasion with us. A special "Thank You" to Dr. Kathy Roth, President of the ADA, for bestowing the oath of office to us. Your words are inspiring and we wish you much success during *your* term.

We wish to welcome all the officers and dignitaries that have ingratiated us with their presence tonight. Your support marks the importance of this event and brings pride to our membership.

Congratulations to Dr. Rekha Gehani, recipient of the Emil Lentchner Distinguished Service Award. Your work for QCDS and organized dentistry is an inspiration to us all and we are honored to have you here today with your illustrious family.

May I extend many thanks to my family, friends and staff who are here, and to your First Lady and mine, my lovely wife Barbara, who has helped me on every leg of the journey and was so instrumental in me reaching this day; and thank you to my precious daughters Alyssa and Mallory, who may one day aspire to be leaders in their communities, too.

This is a party for QCDS to celebrate its achievements and to set us on the road for the future. We have a lot to be proud of. In the last year we have made many inroads in our programming and services. As a team we have brought our members a series of outstanding education programs, counseling services in practice sales, legal advice and insurance services. We have provided our members with an award winning Bulletin to keep them informed and educated. We have opened channels of communication

to our colleagues in industry to create mutually beneficial programs. We are working continuously with corporate leaders to bring our members programs that will bring them quality goods and services with the most savings.

For all these programs, our membership initiatives, and diversity outreach NYSDA has so bestowed upon us the Hallmark in Excellence Award. We are honored to have earned such recognition.

This past year, our search committee, under the leadership of Jay Ledner, has set out and hired our new Executive Director, Bill Bayer. We welcome him on board and are receptive to his help and guidance. I also wish to thank our office staff, Marilyn and Barbara, for meticulously attending to every detail as we put these programs together.

We look forward to an exciting year ahead. We are onboard with the ADA's initiatives for "Senior Outreach" and "Give Kids a Smile". We will work in supporting dental career recruitment and education under the umbrella of the ADA's program, "Dental Education: Our Legacy – Our Future." Our own Dr. Chad Gehani is spearheading another initiative for the ADA in reaching out to the various ethnic groups for their Diversity Program, a workshop for which was held at our Headquarters this morning.

On February 2nd QCDS has been chosen to host the national campaign for "Give Kids a Smile". To be held at P.S. 19 in Jackson Heights, our volunteers will screen and treat the children of our community who may otherwise not be able to avail themselves of dental care. Our leader, Kathy Roth, will be present to stress the importance of oral health to our children. We wish to thank Stanley Bergman, Steve Kess and their people at Henry Schein for their financial

support and donations of supplies for this outreach program.

It has always been my passion for QCDS to offer the best in dental continuing education programs. The nation's top speakers are always happy and impressed with the enthusiastic reception they receive.

We will continue to offer outstanding social programs to our members. Our Staff Appreciation/Holiday Party was a huge success.

Let me extend this message, "This is your club. We are your friends and you are not alone. QCDS is there for you."

The benefits of membership are huge. Please tell your friends...They can't afford *not* to be a member of QCDS, NYSDA, and the ADA.

I look out upon you and I wish to thank the members of the various ethnic study groups for attending tonight. We wish to include you all in our organization and activities. Thank you to the leaders of the Chinese American Dental Association, the Spanish Dental Association, the Korean American Dental Association, the Dominican Dental Association, and of course the Indian Dental Association for your support.

Queens County has the distinction of being the most ethnically diverse county in the country. Many view this as a problem. We see it as a gift. It makes Queens an exciting, vibrant place to live and work. A trip down Northern Blvd is like a trip around the world. I look out upon you and I see the face of America changing. We are the face of America. We are its future.

Being united is what made the United States great. We too need to be UNITED. Together organized dentistry will succeed. QCDS will succeed.

Thank you.

see **Tribute to Dr. Greenberg** page 6

Tribute to Dr. Greenberg

...and the following are remarks made by Dr. Burstein in appreciation of outgoing President, Dr. Mitchell Greenberg.

Recently we heard a lot of press about the 50th anniversary of John F. Kennedy's 1957 Pulitzer prize winning book, Profiles in Courage. The book recounts the stories of eight U.S. senators who risked their careers by taking principled stands for unpopular positions. Throughout his political career, President Kennedy inspired people to follow their conscience and to work for the benefit of their communities, their

country, and their world. He believed that each person can make a difference, and that everyone should try. In particular, he wanted to restore a belief in politics as a noble profession and a calling to public service.

Mitch, we know that it was a tough year. You're probably glad that it's over. But when I think of the work and effort that you have put into your term, I think of the words of President Kennedy. You inspired us all with your commitment and diligence. It wasn't always a popularity contest, but you always did the

right thing and we are much better off for it. And for that we all thank you.

Personally, you displayed yourself as a role model for me and the rest of the Board. Your concern for "always leave with things in better shape than you got it" has left it to be an easy transition for me. I hope to pick up where you left off and continue to make QCDS an outstanding organization.

On behalf of the membership of the Queens County Dental Society I would like to bestow this token of appreciation to you.

2007 Dinner Dance



Dr. Greenberg being awarded with plaque of appreciation by Dr. Burstein



ADA President Kathy Roth with QCDS President Michael Burstein and Executive Director William Bayer



Members of the Chinese Dental Association



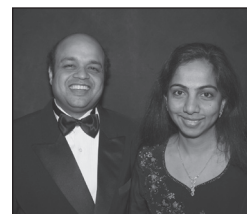
Dr. Burstein surrounded by members of his family



Drs. Chad and Rekha Gehani



Dr. and Mrs. Ashok Dogra



Drs. Viren and Sharmila Jhaveri



Dr. and Mrs. Robert Olan



State officials and members of the Hispanic Dental Society



Mr. Steve Kess, VP of Sullivan Schein



Mr. Steve Kess and the crew from Sullivan Schein



Looking Ahead By William Bayer

In working with the Society leadership, we have identified a number of areas that will be the focus of my attention in the coming months. Keeping the Society on sound financial footing is a top priority and it may seem very simple but the best way to do so is to maximize income and minimize expenses. If only it was this easy! I certainly welcome any suggestions you can offer in this area.

As you know, our component dues have remained fixed for several years therefore we seek to focus our efforts on increasing non-dues income. I have personally met with virtually every QCDS sponsor and am continuing to do so in an effort to work cooperatively with our sponsors to see how they can offer better services or products that will make them more attractive to our members. The sponsors have indicated a willingness to increase their generous support of our programs but would also like to see our members utilize their services. I cannot stress enough that I encourage our members to

support those persons who support us by advertising in our Bulletin, sponsoring speakers for our events or underwriting the events themselves. It is only fair that our sponsors not only expect but deserve your consideration in establishing relationships with them.

We are beginning the process to update and improve our website which should address the concerns of those members who have approached me regarding this item. A new section addressing member benefits as well as links to our sponsors and to other sites of interest is planned. While on the issue of technology, we would also like to improve our communication ability with our members and hope to implement an e-mail system which will enable us to notify you of important matters that arise in a more timely manner than our Bulletin which is published every other month. We already use this system to communicate with our officers and the Board of Trustees and would like to expand this to our entire membership roster. We will need your cooperation in providing an email address when we ask and this method of communication will not only improve our communication ability but will also enable us to reduce our postage costs.

We are in the process of exploring both government and private grants that may be available to support some of our programs. Proposals will be submitted in the near future and we will continue to pursue this area.

I continue reviewing our recurring expenses such as utility bills, maintenance costs and others in an effort to identify possible cost savings.

I am working with our membership committee to reach out to former members or non-members in an effort to have them join with us. I have offered to address residency programs in an outreach program and we are strongly focusing on membership retention as well as recruitment.

Other matters being addressed involve improving our outreach to local media outlets in particular to let our Queens community be better informed about QCDS and its programs. If any of you have contacts in this area, please call me and I would be happy to follow up.

We are exploring other avenues to further publicize QCDS and have been working with local political figures to provide useful constituent information relative to QCDS. I also welcome suggestions from you in identifying outreach programs QCDS can institute to not only provide services or information to underserved members of our community but also to enhance the visibility of QCDS.

We have also had the opportunity to showcase QCDS programs and our facility itself to a host of organized dentistry dignitaries when we hosted a Foundation sponsored diversity program that was not only attended by the leadership of various ethnic associations but also by ADA President, Kathy Roth and NYSDA President Steve Gounardes. Bill Calnon, ADA Trustee attended as well as ADA President Elect, Mark Feldman and NYSDA Executive Director, Roy Lasky. We were further honored when many of the same people attended our Installation dinner that also honored Dr.

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“Restrictive Covenants In Dental Practice Employment Agreements”

By Andrew L. Zwerling and Roy W. Breitenbach¹

It is a fairly common scenario. Confronted by a desire and need to expand his or her dental practice, a dentist takes on another practitioner. Concerned, however, that the newly hired practitioner might, if the relationship fails, take patients with him or her, the dentist inserts a restrictive covenant into the employment agreement. A restrictive covenant is a contract provision that specifies a limitation – of a specified time, scope and geographic area – on the ability of the newly hired dentist to practice dentistry if he or she departs the practice, in exchange for the physician being employed by or obtaining an equity interest in a practice. Such covenants generally take two forms: 1) non-competition covenants, which prevent a dentist from practicing in a certain geographic area for a finite period of time; and 2) non-solicitation covenants, which only prohibit a dentist from soliciting certain patients or employees for a finite period of time.

Obviously, the validity of the restrictive covenant is of paramount concern to both the existing practice and the newly hired practitioner. As to the latter, given the possibility of failure inherent in all employment relationships, he or she is understandably concerned about whether or not the restrictive covenant will unduly interfere with the ability to practice dentistry should the relationship terminate.

This article will address the legal principles involved in enforcing – or avoiding the enforcement of – restrictive covenants.

Beware The Impact Of Contracts Law Principles

As a threshold matter, even if a restrictive covenant is otherwise valid, it may nonetheless be unenforceable based upon fundamental principles of contracts law that govern employment agreements.

For example, if the restrictive covenant is contained in a document that does not constitute a binding contract between the parties, the restrictive covenant, even if it is properly drafted, will not be enforced. Likewise, the law provides that a party may escape the

obligation to perform under a contract where it demonstrates a prior “material breach” of that contract by the other party. Under this principle of law, a party will be prevented from enforcing a restrictive covenant if the party against whom the covenant is to be enforced is able to establish a prior “material breach” of the employment agreement by the party seeking to enforce the covenant. Therefore, if you own a dental practice and are contemplating suing a recently departed practitioner for violating a restrictive covenant, an important initial inquiry is whether you committed any prior breaches of the employment contract. If so, the recently departed employee may assert such breaches as a defense to your claim that the covenant was breached and avoid the strictures of the restrictive covenant. If you are the former employee and are contemplating the practice of dentistry in violation of the plain terms of the restrictive covenant, an important inquiry is whether or not prior breaches of the employment agreement may give rise to legally cognizable justification for ignoring the terms of the restrictive covenant.

The Four Essential Criteria

Restrictive covenants are disfavored under the law, because they tend to prevent an individual from pursuing his or her vocation after cessation of an employment relationship. They are common and generally acceptable and enforceable, however, where they satisfy a test of “reasonableness.”

A multi-pronged test is used to discern whether or not this “reasonableness” standard is met. An agreement not to compete will be enforced only if:

1. It is reasonable in terms of scope, time and geographic area.
2. It is necessary to protect the employer’s legitimate interests.
3. It is not harmful to the general public.
4. It is not unreasonably burdensome to the employee/dentist against whom the covenant is sought to be enforced.

The Restrictive Covenant Must Be Reasonable In Scope

To be enforceable, the restrictive covenant must be reasonable in scope, duration and geographic area. This criteria stems from the notion that, because restrictive covenants constitute a limit on competition, they must be narrowly tailored solely to serve the purpose of protecting the practice’s legitimate interest in preventing unfair competition. There is no fixed and defined formula for resolving this issue; each case depends, to a great extent, upon its own facts.

A covenant is considered reasonable in scope where it protects only the particular specialty that the dentist practiced at the group practice. For example, where an oral surgeon enters into the employ of a group practice that merely practices oral surgery, but the restrictive covenant restricts the ability of the employee to practice both

see **Restrictive Covenants** page 12



February 1st lecture

Dr. Jay Youngerman(r) talk about sleep apnea at his February 1st lecture.



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The Basics of Buying A Second Practice

By Risë and Martin Mattler
Countrywide Practice Brokerage

Dentists who are in their prime practice years often call us when they're thinking about expanding or changing the way they practice. In most cases, they are seeking ways to earn more income, improve their lifestyle or both.

Typically, these doctors fall into one of four categories:

- Dentists who wish to expand the base of patients at their current location;
- Dentists who originally established a practice in the City or a borough, have moved to the suburbs and want to reduce their commute;
- Dentists who want to attract a different pool of patients than those they currently treat;
- Dentists who wish to relocate out of the area.

In the past year alone, we have worked with three dentists who fit into one of these categories. For the second time in a few years, one client purchased the patient records of a nearby practice, merged those patients into his Queens office and significantly increased his patient base and volume as a result. Another dentist who's been practicing in Manhattan but moved to Northern Westchester wanted to reduce his commute and spend more time with his young family. He just bought a full-time practice in Southern Westchester and plans to eventually sell his part-time practice in Manhattan. A third client practicing in Elmhurst wanted to move from his pool of patients on reduced fee plans to one that would accept more of the treatment plans he's promoting. He is closing soon on a fee-for-service practice in an upscale community nearby.

Ingredients for a successful transfer

There are a number of ingredients to making these transitions successfully. If you're considering the merger of another doctor's patients into your practice, it's important to find the right fit. By that, we mean finding a practice that is similar to yours in fee structure and dental procedures. Having sufficient physical space to take on more patients is

also a key consideration. It's not as important that the two groups of patients mirror each other in terms of socioeconomic characteristics, so long as you're comfortable with the types of individuals you'll be treating.

Time and energy required

The key to running a second location successfully is your availability to treat patients. Building and maintaining another office requires time and energy and you want patients in both offices to feel that you're available to them. Another factor is having the financial wherewithal to maintain the overhead of two offices. One strategy for keeping your overhead down is to have the same staff work at both offices, provided they are close by, and to allow patients to be treated at either location.

Keep your options open

If you're looking for a second office to buy, try to keep your options open. Some dentists become overly vested in maintaining two part-time practices when often, there's greater potential in acquiring one larger, full-time practice. If you find a full-time practice that suits your criteria, you can consider selling your part-time location while retaining the owner of the practice you're purchasing to ease the transition. We have also seen situations where a mid-career dentist buys a second location, spends a few years building it up and then decides to sell his first practice.

Change can reinvigorate a practice

Whatever your reason, we find that career change can be a very positive thing. It can reinvigorate you, your staff and your practice and provide the motivation that everyone can use for the second phase of his or her career.

"In the past year... we have worked with three dentists who fit...these categories."



Risë and Martin Mattler

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general dentistry and oral surgery, the covenant will not be enforced to the extent it proscribes the employee from practicing general dentistry upon leaving the group practice. (A court has the ability to excise the offending portion of a restrictive covenant and otherwise enforce the remainder.) The rationale behind this is that it is unreasonable to exclude the dentist from practicing a specialty for which he or she was trained when he or she does not compete with his or her former employer by doing so.

As a general rule, a restrictive covenant should last no longer than is needed to ensure that the dentist is competing on the basis of his or her own skill and efforts, and not on the basis of material that he or she had access to at the former practice. This rule recognizes that, even if a recently departed dentist's initial practice is entirely dependent on the good will, access, and materials obtained while employed at a former practice, over time, the dentist's ability to retain and expand a patient base is dependent on his or her own skill and efforts. A general rule of thumb regarding the reasonableness of duration requirement is that the covenant should last either the same amount of time as the term of the contract containing the restrictive covenant, or two years, whichever is shorter. (The mere fact that a covenant is unlimited as to time, however, will not necessarily invalidate the covenant.)

With regard to reasonableness of geographic scope, the covenant should only prohibit a dentist from practicing in the same geographic area from which the dental practice draws a majority of its patients. Notably, a dental practice that furnishes a unique or advanced specialty – or a dental practice in a rural area – can have a larger geographic area restriction than practices that are not specialized or that practice in a large metropolitan area.

The Protection Of A Legitimate Competitive Interest

This requirement stems from the traditional Federal law abhorrence, in support of our free-market economic system, of restraints or limitations on

competition among providers of goods or services.

Restrictive covenants are permitted to: 1) protect against misappropriation of the group practice's trade secrets or confidential customer lists or other proprietary information acquired by the employee/dentist while in the employ of the group practice; and 2) protect against competition by the former employee whose services are "unique" or "extraordinary." (Professionals, such as dentists, are deemed to provide "unique" or "extraordinary" services.) A limitation on competition is acceptable if it protects a party from unfair competition, and courts hold that a physician engages in unfair competition when he or she obtains confidential or competitively sensitive information about a practice or its patients, when working for the practice, and then uses that information to compete against the practice.

To prevent unfair competition, courts have allowed parties to enforce restrictive covenants provided that the covenants are narrowly tailored to protect a party's legitimate interest in preventing unfair competition. To satisfy the legitimate interest requirement, a practice must show that the departing physician had access to competitively sensitive information or such close contact with patients that there is a risk that the physician could use the information or access to compete with the practice.

For dental and other medical practices, this factor is not difficult to establish. It is hard to imagine an employee/dentist who does not have access to competitively sensitive information or such close contact with patients as to give rise to the risk that the employee/dentist could use the information after departure to compete against his or her former practice.

Whether The Restrictive Covenant Imposes An Undue Burden On The Departing Physician

The party seeking to enforce the restrictive covenant must also demonstrate that the covenant is not unreasonably burdensome to the former employee/dentist against whom the covenant is sought to be enforced. Un-

questionably, and by definition, restrictive covenants impose some burden on the departing dentist. The salient issue, however, is whether the burden is excessive in the eyes of the law and whether circumstances have evolved since the physician executed the restrictive covenant such that enforcing it would place a significant and extraordinary burden on him or her.

Whether The Restrictive Covenant Imposes An Undue Burden On The Public

The final requirement for enforcement of the restrictive covenant is that the covenant does not unduly harm the public. A finding of harm to the public may be made, for example, where enforcement of the restrictive covenant would result in or worsen a shortage of physicians practicing a particular specialty in the geographic area affected by the covenant. Thus, for example, if enforcement of a restrictive covenant would result in a dearth of oral surgeons in the geographic area, the covenant will not be enforced.

Conclusion

Given the multiple criteria that must be satisfied before a restrictive covenant will be enforced, it is fundamental that careful thought should be exercised in drafting such a contractual provision. The lesson to be learned is that before a dentist, or any physician for that matter, executes an employment agreement containing such a provision, he or she should consult with an attorney. Similarly, if a dentist is contemplating leaving an existing dental practice, and is a party to an employment contract containing a restrictive covenant, he or she is commended to seek legal counsel in order to understand the full implications and impact of that restrictive covenant.

(Footnotes) ¹ Andrew L. Zwerling and Roy W. Breitenbach are partners at Garfunkel, Wild & Travis, P.C, and members of the firm's Litigation and Arbitration, and Appellate Litigation, Practice Groups. Mr. Zwerling serves as co-chairperson of the Appellate Litigation Practice Group.

Looking Ahead *from page 7*

Rekha Gehani and we were able to exchange ideas with a virtual who's who of organized dentistry, including the Executive Secretary of the State Dental Board, Dr. Milton Lawney. From my own observations after speaking with both Drs. Roth and Gounardes, I can tell you they were impressed with our facility and it provided us with an opportunity to allow them to identify and meet our leadership team.

While on the subject of the Installation which was well attended, I can only tell those of you who did not attend that you missed one of the most unusual entrances I have witnessed. Dr. Burstein and Dr. Rekha Gehani were introduced to the attendees as they rose from a large hole in the middle of the dance floor from a below ground area with smoke surrounding them and musical accompaniment. Over the coming years, I may not remember details of all the Installations but I am certain I'll recall this one. It's one of those things you had to see to really appreciate and I can't really capture that moment with my words.

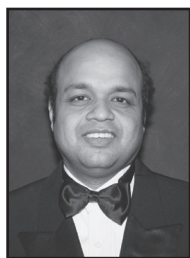
NYSDA President Stephen Gold will be attending our March membership meeting and I would encourage you to attend to show him a warm QCDS reception.

We continue our efforts to provide programs of interest and value to you and are always open to your suggestions.

Please feel free to contact me regarding any matters of concern or to speak with me if you feel changes or improvements can be made in any of our procedures. Remember, you are not our customers but are our members and we are here to provide service to you.

Meet Your Officers

Viren L. Jhaveri, DDS, President-elect



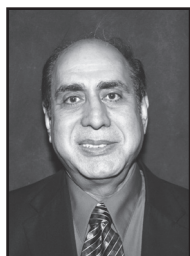
Dr. Jhaveri is a general dentist in Flushing, Queens. He graduated from NYU College of Dentistry in 1994 and has completed the certificate program in implant dentistry and the program in Advanced Esthetics. He is also a Fellow of the Pierre Fauchard Academy and an officer of the Indian Dental Association. He has served on as chairman of QCDS committees on the Young Dentist and Education Committees. He is on the staff of Flushing Hospital.

Prabha Krishnan, DDS, Vice-president



After completing her undergraduate dental degree at NYU, Dr. Krishnan stayed on to complete post graduate training in Periodontics and has become a Diplomate, American Board of Periodontology. She is in practice in Rego Park. She has served as an Associate Clinical Professor in Periodontics at NYU as well as an attending at Flushing Hospital. She also is a Fellow of the Pierre Fauchard Academy and on the board of the Indian Dental Association. She has served as Chairman of the QCDS Membership Committee.

Ashok K. Dogra, DDS, Secretary



a member of QCDS since 1978. He also holds positions with Indian Dental Association, including their continuing education coordinator. Dr. Dogra is an attending at Flushing Hospital. He actively pursues his professional interests in implants and endodontics.

Mercedes Mota-Martinez, DDS, Treasurer



Dr. Mota-Martinez grew up in the Bronx and then attended Queens College. She received her DDS degree from the Universidad Central Del Este in the Dominican Republic and then her certificate from the Institute of Foreign Trained Dentists at NYU. She has a special interest in implantology and has completed numerous programs. Dr. Martinez has held the prestigious position of president of the Spanish American Medical-Dental Society. Her practice is in Corona.

Juan Carlos DeFex, DDS, Historian



In Memorium

Alvin L. Solomon
1925 – 2006

Alvin Leonard Solomon graduated from Georgetown Dental School, where he was active in the Alpha Omega Dental Fraternity. Upon graduation in 1948, he returned home to Queens, NY, where he was a dental resident at Mary Immaculate Hospital. He opened a general dental practice in Bayside, which he closed to serve in the Army from 1951 to 1953 during the Korean War. While in the army, he became interested in the use of general anesthesia in dentistry. After his discharge, he pursued this interest by accepting a residency in anesthesia in Pittsburgh. Following a year of training, he returned home to start a specialty practice for children who were too afraid to sit in the dentist's chair.

While developing his practice, he also became an active member of the Queens County Dental Society, where he was president and served on the Board of Directors for many years. He continued his dedication to Alpha Omega as well, serving as president of the New York branch. Not content to simply do things the way they've always been done, Alvin and a group of other dentists founded the American Dental Society of Anesthesia for those dentists interested in the new field of general anesthesia in the dental practice. He served on the Board and was president, for which he received the Heidbrink Award.

In addition to his private practice and his activities on behalf of dentistry, Dr. Solomon also taught at both NYU and Columbia dental schools. His children have often been approached by former students and colleagues to say what a wonderful teacher and mentor he was. In 1998, he sold his practice, but continued working at Goldwater Hospital, supervising dental residents. He worked for them part-time for over 20 years.

Dr. Solomon is survived by his wife, Miriam, his four children, and eight grandchildren.

----- Dr. Gus Lasoff

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Study Clubs

- Friday**
March 2, 2007
8:30-12:30PM
- **Hands on Delivering an Implant Case**
Speaker Dr. Bernard Fialkoff
Dr. Edward Portnoy
Registration 718 229 3838
Fialkoff Study Group
- Friday**
March 2, 2007
1:00-5:00 PM
- **Case Presentation Techniques**
Speaker Dr. Bernard Fialkoff
Dr. Edward Portnoy
Registration 718 229 3838
Fialkoff Study Group
- Tuesday**
March 13, 2007
7:00-9:00 PM
- **Obstructive Sleep Apnea & Oral Appliance Therapy: "Is Oral Appliance Therapy an Option for Your Dental Practice?"**
Speaker Dr. Alan I Blum
Registration 718 544 8787
Association for Advanced Dental Studies Meeting
- Wednesday**
March 14, 2007
7:00-9:00 PM
- **Hard Tissue Regeneration for Ideal Oral Reconstruction - The Piezo Surgery Technique**
Speaker Dr. Steven Wallace
Registration 718 229 3838
Fialkoff Study Group
- Tuesday**
March 20, 2007
7:00-9:00 PM
- **The Etiology of Dental Caries**
Speaker Dr. Brian J. Rosen
Registration 718 634 2123
Steinway Dental Study Club
- Wednesday**
March 21, 2007
7:00-9:30 PM
- **Emergency Medicine Including Demonstration of CPR & AED Equipment**
Speaker Mr. Tony Dietz, EMT
Registration 718 634 2123
AGD

- Monday**
March 26, 2007
7:15-9:15 PM
- **Treatment Planning for Perio Prosthodontics**
Speaker: Dr. Burton Wasserman
Registration 718 670 1419
New York Hospital Queens
- Tuesday**
April 10, 2007
7:00-9:00 PM
- **Taking the Perfect Shade**
Speaker: Dr. Stephen Weisglass
Mr. Lenny Marotta
Registration 718 544 8787
Association for Advanced Dental Studies Meeting
- Wednesday**
April 11, 2007
7:00-10:30 PM
- **American Red Cross - CPR - Adult**
Instructor American Red Cross
Registration 516 775 7080
Glen Head Study Club
- Wednesday**
April 11, 2007
7:00-9:00 PM
- **Anterior Esthetics & Preservation of the Gingival Architecture**
Speaker Dr. Irving Golombeck
Registration 718 229 3838
Fialkoff Study Club
- Tuesday**
April 17, 2007
7:00-9:30 PM
- **Emergency Medicine Including Demonstration of CPR & AED Equipment**
Speaker Mr. Tony Dietz, EMT
Registration 718 634 2123
Steinway Dental Study Group
- Wednesday**
April 18, 2007
7:00-9:00 PM
- **The Etiology of Dental Caries**
Speaker Dr. Brian J. Rosen
Registration 718 634 2123
AGD
- Tuesday**
April 24, 2007
7:00-9:00 PM
- **Surgical Implant Procedure and Treatment Planning**
Speaker Dr. Kwangbum Park
Registration 718 353 5504
Chinese American Dental Association

CE Courses

Pre registration is required for all continuing education

Tuesday, March 6, 2007

General Membership Meeting

Pre Meeting Workshop..... 7:00pm

Topic to be announced

Speaker: Mr. Miguel Ortega
Executive Dental Consultant, Glaxo Smith Kline

Scientific Session 8:00pm

BISPHOSPHONATE RELATED OSTEONECROSIS OF THE JAWS

Bisphosphonates are nonmetabolized analogues of pyrophosphate that are used for treating skeletal complication of osteoporosis and lytic bone metastases. These drugs localize to bone and inhibit osteoclast activity. Administration of bisphosphonates has been associated with osteonecrosis of the jaws. This lecture will review current knowledge regarding this phenomenon.

SPEAKER: John E. Fantasia, DDS
Chief, Division of Oral Pathology,
Program Director, Oral & Maxillofacial Resident
Training Program, Long Island Jewish Medical Center

Meeting sponsored by: Glaxo Smith Klein
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Member Benefit Program

Friday, March 16, 2007

9:00-11:00 AM 2 CE

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Moderator: Dr. A. Al Gulum
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Non ADA Members \$250.00
light breakfast served

There are no continuing education courses during the month of April due to the greater long island dental meeting. Please come to the meeting for your continuing education courses.

Thursday, March 29, 2007 7:00PM

Practical Steps for Implant Dentistry

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Give Kids A Smile Leaves Everyone Smiling

Queens County had a great response to our Give Kids a Smile program. We visited PS 19 in Corona, arranged with the help of Dr. Chad Gehani and Assemblyman Jose R. Peralta. Our volunteers screened 200 second graders. The kids were eager, helpful, interested and appreciative. Our thanks to these volunteers: Barry and Harriett Goldenberg, Mercedes Mota-Martinez, Mark Molinsky, Stu Kesner, Karen Lewkowitz, Robert and Helana Shpuntoff, Michael Burstein, Chad and Rekha Gehani and Dr. Dan Weinstein.

An assembly program was held for the entire second grade. Addresses were made by Assemblyman Peralta and Mr. Steve Kess, vice-president of Henry Schein Inc. and national chairman for GKAS. Our chair, Karen Lewkowitz gave a great puppet show, video, Q & A, and lots of fun with the help of the Colgate dragon and her hubby, Robert Shpuntoff. Our executive director, Bill Bayer, was running up and down the four flights of stairs coordinating the volunteers and kids.

Give Kids a Smile is a national initia-

tive by the ADA to focus attention on the epidemic of untreated oral disease among disadvantaged children. Over 50,000 dental professionals and volunteers offer free educational, preventative and restorative dental services to children of lower income families at over 2100 locations across the country.

Groundwork was laid for an even better showing for next year.



Colgate's Dudley the Dragon fires up the crowd



Dr. Barry and Harriett Goldenberg screen second graders at the Give Kids a Smile program at P.S. 19



Drs. Karen Lewkowitz and Robert Shpuntoff entertain the children at GKAS

Daily News Coverage

Putting teeth into free kids' program

By Ivan Pereira

Reprinted from the New York Daily News

It's often difficult to get kids to go to the dentist, so a Corona politician has a different idea: Why not bring the dentist to the kids?

State Assemblyman Jose Peralta (D-Corona) has joined forces with the American Dental Association and Queens County Dental Society to provide free dental screenings for students at Public School 19 in his district.

According to Peralta, the "Give Kids a Smile Campaign" will be "tremendously beneficial" because most students come from needy families who don't have access to good dental care.

"I want to educate both children and parents that oral hygiene is important and needs to be taken care of," the assemblyman said Friday in a press conference at the school.

More than 170 students ages 6-8 received complimentary exams - and offered surprisingly little resistance.

"The kids were great, enthusiastic, and well behaved," said Dr. Michael Burstein, the president of Queens County Dental Society.

Just because the students got their teeth cleaned didn't mean they couldn't have a treat too.

In addition to dentist "party bags" - filled with colorful toothbrushes and minty toothpaste - the kids got to meet Dudley, the tooth dinosaur, who also gave them some brushing tips.

Fun and games aside, the instruction on brushing was the main goal of the visit, because many kids do not take care of their teeth and have dental problems such as cavities and gum disease.

"The habits that they develop now

will last them for the rest of their lives," Burstein said.

The program, now in its fifth year, is a nationwide outreach campaign that each year administers dental exams to more than 500,000 school-children across the country during the first weekend in February.

Though the program has been in operation in various dental offices across the five boroughs, this was the first time it has been brought to a Queens school.

"It builds confidence because they feel better that they can see a dentist in school," Peralta said.

Peralta added that his office is in talks with Queens Borough President Helen Marshall to expand the program to additional dates to other schools in the borough.

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March 30, 2007 8:30am - 3:30pm	"Ohio State Implant Clinical Trials: What We Have Learned That Can Help Your Practice"	Dr. Ed.Mc Glumph Ohio State University
May 18, 2007 8:30am - 3:30pm	"Real World Endo presents Precision-Based Endodontics" Real World Endo	Dr. Dennis Brave Dr. Ali Nasseh
June 1, 2007 8:30am - 3:30pm	"Success by Design: Efficient & Predictable Esthetics in Implant & Everyday Dentistry"	Dr. Henry Salama Univ. Of Penn.

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