

QCDS Installs Viren Jhaveri as President

Viren Jhaveri was installed as the Queens County Dental Society's 46th president at the annual installation dinner dance on January 5th. The event took place at the Douglaston Manor in Douglaston, Queens. NYSDA President-elect Michael Breault was the installing officer. Also sworn in were members of our executive board: Prabha Krishnan, president-elect, Ashok Dogra, vice-president, Mercedes Mota-Martinez, secretary, Juan Carlos DeFex, treasurer, and Doron Kalman as historian. Members of the ICDE were also installed.

Also honored was Mr. Steve Kess, Vice President of Henry Schein. He was the recipient of our distinguished service award. Mr. Kess and Schein have been generous benefactors to QCDS and organized dentistry. He currently serves as national chairman

of the Give Kids a Smile campaign. He was instrumental in the donation of the newly installed Henry Schein Resource Center, a fully functional operator in the QCDS meeting room. It is to be used for education, peer review, and dental screenings and education for school age children.

Other honors for the night were bestowed upon Drs. Frank Parise and Gus Lassoff, retiring from their positions of chairmen of peer review and chemical dependency committees after decades of service. Dr. Jhaveri presented Immediate Past-President Michael Burstein a plaque in appreciation for his year in office.

A special award was given to Dr. Adolfo Rodriguez, president of FOLA, the Latin American Dental Federation.

Numerous dignitaries graced the



NYSDA President-Elect Dr. Breault installs Dr. Jhaveri.

meeting with their attendance. Of distinction were Assemblyman Jose Peralta, ADA President Mark Feldman, Dr. Anthony DiMango, past vice-president of the ADA, Dr. William Calnon, ADA Trustee, and Drs. Steve Gournardes and Brian Kennedy, past presidents of NYSDA. Also present were the leaders of the numerous ethnic dental societies. This included Dr. Grace Lee, President of the Chinese

see QCDS President page 3

From the President's Desk



When you join the ADA The ADA joins you.

By Viren Jhaveri DDS

Since I have been promoting membership all along, I have often been asked, why should I join, what are the benefits of paying \$1000 plus every year? So here it is!!

For starters, every dentist wants to maintain the ability to recommend the safest and the most effective dental treatment for their patients. Through legislative advocacy, ADA is the "Voice of the profession" in the US Congress. ADA lobbyists address critical issues like OSHA, HIPAA, tax deductions for student loans, etc. Try analyzing OSHA and HIPAA guidelines yourself to determine if they are right for you or not, let alone taking them to the Congress. ADA has full time attorneys doing that for you and me. Do you see it yet?

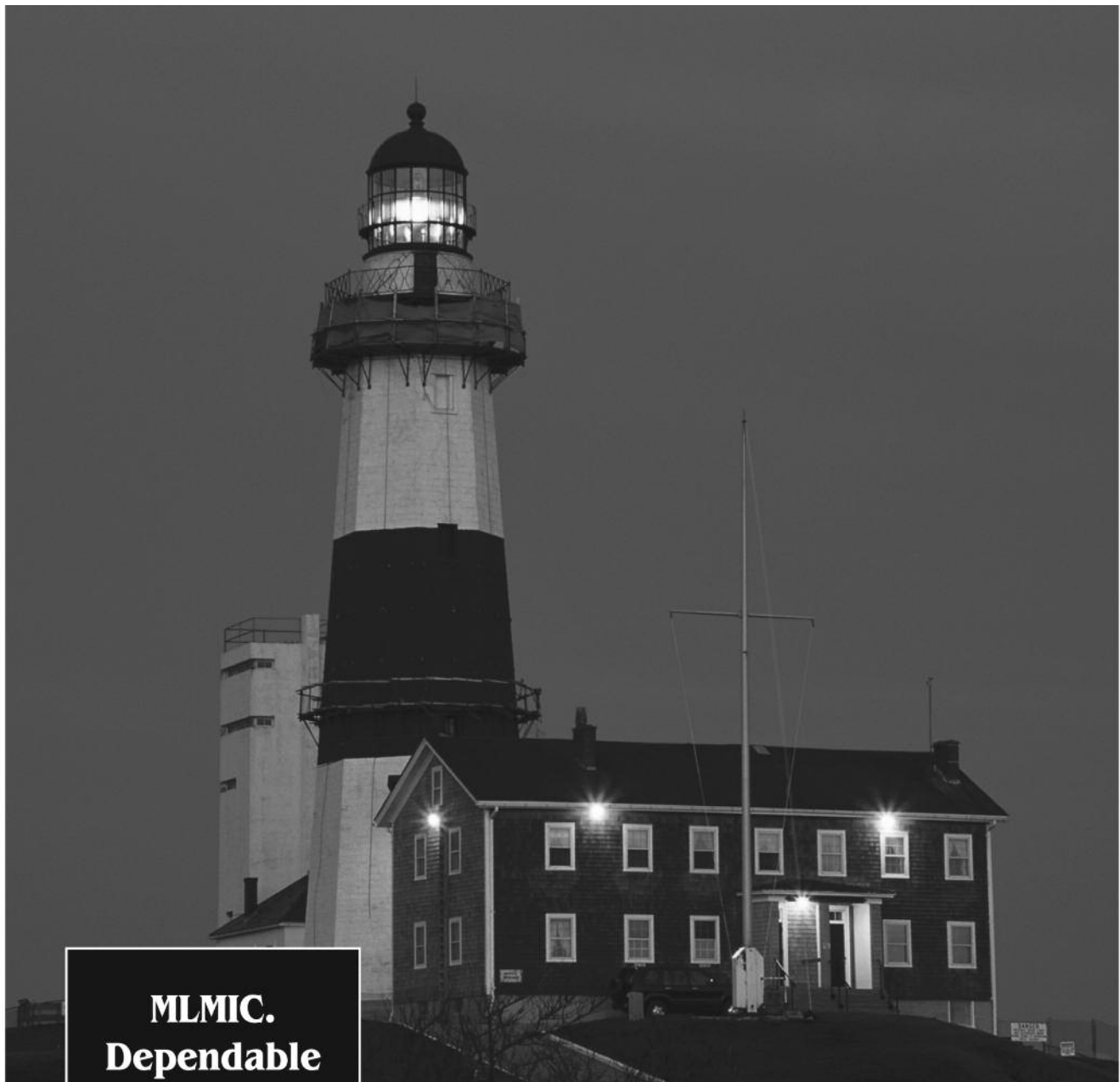
Most of you have heard about deadbeat contractors. Do you think that most insurance companies would be inclined

to process your claims in a timely manner and mail you a check for your services as soon as they honestly process your claims? ADA attorneys have fought insurance companies to ensure that they pay dentists what they promise and treat them fairly, that's big brother ADA watching insurance companies and they know that, hence they abide. For those

see When you join page 8

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Guest Editorial



Courtesy is Contagious

By Dr. Mitchell Greenberg

As practicing dentists, the concept of superior customer service is not always on the top of our minds. In my non-dental life, it is something about which I often ponder. Have you ever walked into a half empty restaurant, only to be turned away because you don't have a reservation? Have you ever been browsing in a car dealership and been treated brusquely because you are not ready to purchase a vehicle at that moment? Conversely, are you ever willing to pay a bit more if you're treated with courtesy and kindness? I am perplexed that we are often overjoyed if we merely receive adequate customer service. Superior customer service is becoming increasingly rare in our everyday lives.

We all can take these daily observations and make positive use of them in our dental practices. When our patients request emergency treatment, our staff must convey in the most positive terms that we exist to meet the dental needs of our patients. In addition, while we strive to offer the most comprehensive treatment by keeping abreast of new technologies and continuing education, embracing a team approach with our colleagues in the various dental specialties will convey an emphasis on excellence for our patients. This may distinguish the sanctity of the doctor-patient relationship from that of "provider" and "consumer" of healthcare services.

QCDS is also taking positive steps to make our dental society more user friendly for our members. A top priority for this year is upgrading our website so that our members can access QCDS resources more readily. Our continuing education courses will become more numerous and varied and some courses will be offered on Sunday mornings. We are also actively seeking more dentists to volunteer for committee assignments. QCDS is a member's driven, staff supported organization. We can only be successful collectively if we meet and exceed your expectations.

We wish to welcome the following new members:

DEAN CHANG
 ELEFTHERIOS GAVRIL
 JUANA COLLADO MEDINA

EVAN OSHRY
 STELLA TAN
 DOLORES TIANGCO

QCDS President from pg 1

American Dental Association, Dr. Amarillis Jacobo, President of the Dominican Dental Association, Dr. Felix Rodriguez, President of the Spanish American Dental Association, Dr. Katte Anilesh, President of the Indian Dental Association, and Dr. Lauro Medrano, President of the Puerto Rican Dental Association.

Dr. Jhaveri's address focused on his goals for the coming year. He hopes to make great inroads in advancing membership enrollment. He will also continue the work already started with the Give Kids a Smile campaign, programs with the American Cancer Association and interaction with the Queens County and New York State Medical Society.

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You Gotta Have Friends

By William Bayer

Many people say you can tell a lot about a man by his friends and if this has any truth, QCDS is extremely fortunate as exemplified by our Officer's Installation and Dinner dance held January 5th. The celebration was attended by over 200 "friends" of the Society, but it was also noteworthy that a veritable who's who of organized dentistry took the time to join with us and to recognize our new volunteer leadership. At our 2007 Installation program, Dr. Kathy Roth, who was the ADA President, was in attendance and this year we were honored to have the current ADA President, Dr. Mark Feldman in attendance. How many components can make that claim? Probably none!

In addition, our ADA Trustee, Dr. William Calnon, attended as well as NYSDA notables Dr. Michael Breault, the NYSDA President Elect and Dr. Steven Gounardes, NYSDA immediate Past President and the NYSDA Journal editor, Dr. Elliot Moskowitz.

The diversity of our Society was evident by the attendance of the leadership of many of the ethnic dental associations including the Chinese American, Dominican, Spanish American, Indian, and Puerto Rican as well as Dr. Adolfo Rodriguez, the FOLA President. We look forward to working with them in the coming year.

Assemblyman Jose Peralta, a longtime QCDS supporter, not only attended but was extremely complimentary in his remarks about QCDS activities and its leadership.

Quite an impressive group of friends!!!

Our course regarding AMALGAM SEPARATORS was held on Sunday, January 13th and was a booming success with approximately eighty participants. As most of you know, the May deadline for having the separators installed is rapidly approaching and for those of you who have procrastinated, it's time to act. If you did not attend the course and still haven't installed the device, you can call the office and we can refer you to get the process started. Certain specialty practices which exclusively offer orthodontics, periodontics, oral & maxillofacial surgery and prosthodontics are NOT required to install the separators. If in doubt, you can contact DEC directly to confirm your individual status. We will be scheduling various courses on Fridays as well as Sundays which appear to appeal to many members and notifications will be made when details are finalized.

On the issue of amalgam, I read an interesting article from Fort Collins, Colorado which might give some insight into why some members of the public have misgivings regarding amalgam. A crematory wanted to move its location nearer to a cemetery however county health officials are insisting a filter be installed on the smokestack or the deceased's teeth be extracted before cremation to prevent mercury emissions from dental fillings being released into the air. It was noted that amalgam is an alloy of mercury with other metal and is commonly used to fill cavities. Unfortunately, stories like this only result in the public forming opinions that are not based on scientific fact but on knee jerk reactions and continue to muddy the waters regarding the use of amalgam in dentistry.

Our new President has identified membership recruitment and retention as his top priority and we welcome anyone who can volunteer time in reaching out to those who are not members of organized dentistry. Similarly, if you know of anyone who might be interested in becoming a member, please call me and I will be happy to speak with the doctor and explain the benefits of membership.

see Executive Director page 6

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Meet Your Officers 2008

We would like to introduce you to our officers.



Viren L. Jhaveri, DDS *President*

Dr. Jhaveri is a general dentist in Flushing, Queens. He graduated from NYC College of Dentistry in 1994 and has completed the certificate program in implant dentistry and the program in Advanced Esthetics. He is also a Fellow of the Pierre Fauchard Academy and an officer of the Indian Dental Association. He has served as chairman of QCDS committees on the Young Dentist and Continuing Education and Licensure, as well as Dental Benefits. He is on the staff of Flushing Hospital and of NYU College of Dentistry.



Prabha Krishnan, DDS *President-elect*

After completing her undergraduate dental degree at NYU, Dr. Krishnan Stayed on to complete post graduate training in Periodontics.

And has become a Diplomat, American Board of Periodontology. She is in practice in Rego Park. She has served as an Associate Clinical Professor in Periodontics at NYU as well as an attending at Flushing Hospital. She also is a Fellow of The Pierre Fauchard Academy and on the board of the Indian Dental Association. She has served as Chairman of the QCDS Membership Committee.



Ashok K. Dogra, DDS *Vice-president*

Dr. Dogra is a general dentist in Flushing, Queens. He has been a member of the QCDS since 1978. He also holds positions with Indian Dental Association, including their continuing education coordinator. Dr. Dogra is an attending at Flushing Hospital. He actively pursues his professional interests in implants and endodontics.



Mercedes Mota-Martinez, DDS *Secretary*

Dr. Mota-Martinez grew up in the Bronx and then attended Queens College. She received her DDS degree from the Universidad Central Del Este in the Dominican Republic and then her certificate from the Institute of foreign Trained Dentist at NYU. She has a special interest in implantology and has completed numerous programs. Dr. Martinez has held the prestigious position of president of the Spanish American Medical-Dental Society. Her Practice is in Corona.



Juan Carlos DeFex, DDS *Treasurer*

Dr. Juan Carlos DeFex is a board certified oral and maxillofacial surgeon, Practicing in Elmhurst and Corona. After graduating from Javerian University in Bogota Columbia and NYU he did a GPR residency at MT. Sinai and oral surgery at Nassau University Medical Center. He is an attending at Jamaica Hospital, Wyckoff Hospital and Long Island Jewish.



Doron Kalman, DDS *Historian*

Dr. Doron Kalman received his D.D.S. from Columbia University School of Dental and Oral Surgery in 1995. In 1996 he completed a General Practice Residency in Dentistry at Catholic Medical Center and went on to complete 4 years of surgical training in Oral and Maxillofacial Surgery at Montefiore Medical Center/The Albert Einstein School of Medicine. Dr. Kalman is a Diplomate of the American Board of Oral and Maxillofacial surgery and a Fellow in the American Association of Oral and Maxillofacial Surgeons. He is an adjunct professor at Long Island Jewish hospital.

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From the Presidents Desk from pg 1

dentists who accept dental insurances and transmit claims to insurance companies using ADA codes, where do you think the ADA codes came from?

Dental schools, post doctoral programs, dental hygiene, dental assisting and lab techs throughout the country have to be evaluated and regulated and that is done through CODA (Commission On Dental Accreditation) ADA does that.

The ADA and the ADA foundation have established a collaborative initiative with dental schools, specialty organizations, industry and other partners to address challenges facing dental education today and tomorrow. This is your present and your future.

ADA is the single largest body in the country, if not the world, that leads the way in promoting the importance of oral hygiene and early detection of oral cancer. That is the primary goal and obligation of every dentist. ADA is the leading authority on dental health and consumer care. Consumers turn to ADA Seal of Acceptance, which has stringent requirements to obtain.

To keep you informed of its activities and scientific advances, ADA publishes the Award winning JADA (Journal of American Dental Association) and maintains the world largest dental library.

The ADA annual sessions are a big bazaar where innumerable vendors, national and international, showcase their products and advances to attendees, usually 10, 000 plus dentists from all over the world, this helps build friendships, camaraderie and more.

Current statistics indicate 75% of practicing dentists in the country are members of the ADA; we truly have to be proud of ourselves. My wife and I are proud members of the American Dental Association, are you?



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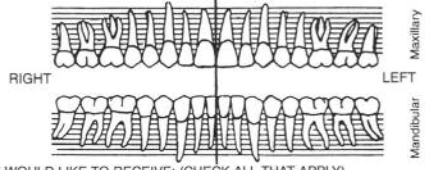
Diagnosis Code _____

COMPUTED TOMOGRAPHY (DENTASCAN)

☐ Maxilla ☐ Mandible ☐ Other _____

☐ With Appliance (PATIENT MUST BRING)

CLINICAL INFORMATION: Please note site of possible implants.



Maxillary

Mandibular

I WOULD LIKE TO RECEIVE: (CHECK ALL THAT APPLY)

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Pertinent History: _____

Referring Physician: _____ /Tel: # _____

Ribbon Cutting Held for Henry Schein Dental Resource Center at QCDS



Steve Kess, V.P. Henry Schein, Michael Breault, NYSDA Pres-Elect and Viren Jhaveri, 2008 QCDS President officially cutting the ribbon opening the Henry Schein Dental Resource Center at QCDS.

Ribbon cutting ceremonies were held on January 5th 2008 for the Henry Schein Dental Resource Center at QCDS. Located in the main meeting area of the dental society headquarters,

tions, Children's dental health month celebrations, peer review proceedings and most valuably ADA's signature Give Kids a Smile Program year round. We expect to bring school children in

this fully functioning dental operatory was made possible through the generous donation of the Henry Schein Company. Schein VP of Professional Relations, Mr. Steve Kess, district manager Mark Soberman and our own Dr. Chad Gehani were instrumental its design and acquisition. Primary uses for it include expanding our CE programs to include hands on and live clinical demonstra-

for oral screenings and exposure to the dental environment.

Several dignitaries were present for the ceremony including NYSDA President Elect Dr. Michael Breault. He mentioned that he was proud of our collaboration with Schein and our approach to bringing clinical education and public service into the halls of the dental society headquarters.

Steve Kess mentioned how important Queens County is to the history of the Henry Schein Company, which started as a small drug store in Woodside. Schein's roots are in Queens. Our President Viren Jhaveri noted that QCDS is the only component in the country to have a fully functional dental operatory in the dental society headquarters. He thanked several of the past presidents and team Schein who made this dream a reality. A champagne toast and luncheon were part of the celebrations.



QCDS Members attending the ribbon cutting and opening of the Henry Schein Dental Resource Center.

QCDS Installation and Dinner Dance

The newly installed officers of both QCDS and ICDE thank you for support in attending our Installation and Dinner Dance.



Executive Director William Bayer served as master of ceremonies.



Newly installed officers Drs. Krishnan, Dogra, Mota-Martinez and Kalman.



Drs. Lasoff, DiMango and Parise.



ICDE Officers Drs. Anvar and Dogra.



Dr. Alan Queen presents Dr. Gus Lasoff with a Plaque in appreciation of many years of service.



Dr. Chad Gehani, Assemblyman Jose Peralta, Dr. Adolfo Rodriguez, Steve Kess and ADA President Mark Feldman.



Outgoing President Dr. Michael Burstein received a plaque from Incoming President Dr. Viren Jhaveri.

**We gratefully acknowledge the following sponsors,
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Friday March 7th 9am

CPR- Certification & Recertification Basic Cardiac Life Support

Certification * Recertification will cover 1 & 2 rescuer CPR, Heimlich Maneuver, child CPR and AED.

The ability to recognize the signals of a heart attach and provide stabilization of the victim at the scene of a cardiac arrest is a price-less commodity. Life over death may some day become a reality to someone you know or care for. Be Prepare to help save a life.

If your CPR certification is 2 years old or less and you want to re-certify, you must submit a copy of your BLS card, you will need to take the complete certification course again.

Instructor: Paul Jacobs, BLS Instructor
NYU College of Dentistry and
Bellevue Hospital Center Staff

Tuition: ADA member\$95.00
ADA member staff\$95.00
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Sunday March 9th 8:45am-12:15pm

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Friday March 14th 9am- 11:00am

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Presentation by Dr. Barry Lee Musikant

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Michael Kelly, ESQ

Tuition: ADA member\$125.00
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Thursday April 10th

IMPLANT course sponsored by MIS at Laguardia Crowne Plaza.

Details to follow- space is limited.

Sunday May 4th 9 am- 5:00pm 8 CE credits

Hi-Tech Day

Paperless dental office, web based patient registration, lasers, in-office CAT scans and more.

Friday May 9th 9am

CPR- Certification & Recertification Basic Cardiac Life Support

Certification * Recertification will cover 1 & 2 rescuer CPR, Heimlich Maneuver, child CPR and AED.

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Instructor: Paul Jacobs, BLS Instructor
NYU College of Dentistry and
Bellevue Hospital Center Staff

Tuition: ADA member\$95.00
ADA member staff\$95.00
Non ADA member.....\$250.00

Friday May 16th

Video Study Club Oral Surgery in General Practice

Moderator: A. Al Gulum
A MEMBERSHIP BENEFIT COURSE

Friday May 23rd

Infection Control

In the past, this course has had an overwhelming positive response from those clinicians & their staff who earnestly want to stay informed of the latest infection control recommendation out there: and does so through the eyes and thoughts of a speaker/clinician who well understands the nature and demands of everyday dental practice. As such, this will be a comprehensive update of dental practice. There's more...bring your entire Staff and Satisfy OSHA's annual Staff training requirements.

UPON COMPLETION OF THIS COURSE, A CERTIFICATE WILL BE GIVEN OUT FOR RE LICENSURE

Instructor: Harold Edelman, DDS
Tuition: ADA member\$75.00
ADA member staff\$60.00
Non ADA member.....\$250.00

Study Clubs March/April 2008

Pre registration is required for all continuing educations

Steinway Dental Study Group

CONTACT DR. KIRSCHNER (718) 634-2123

March 18 6:30-9PM CE: 2.5
Speaker: Dr. Jean G Furuyama
Topic: Dentistry of the Future

April 15 6:30-9PM CE: 2.5
Speaker: Dr. Kenneth K. Liao
Topic: Guided Bone Regeneration

Glen Head Study Group

CONTACT DR. HARVEY GLICKER (516) 775-7080

April 2 7:00-10PM CE: 3.5
Speaker: American Red Cross
Topic: CPR
Location: Lake Success Country Club

May 7 7:00-10PM CE: 3
Speaker: Michael Perkowski, Digital and Ceramic Specialist
Topic: Zirconia Crowns and Bridges
-The Future of Digital Dentistry
Location: Il Bacco Restaurant
253-08 Northern Blvd.
Little Neck, N.Y.

Dr. Fialkoff Study Club Group

CONTACT DR. FIALKOFF (718) 229-3838

March 12 7:00PM CE: 2
Speaker: Dr. Marc Herman, DDS Fellow of the AGD
Chief of TMJ/Practice Administration/Restorative Dental Division at North Shore University Hospital
Topic: How to Boom Your Practice with 1001 Dental Gems
Location: Chester's Restaurant
38-05 Bell Blvd.
Bayside, N.Y.

April 2 7:00PM CE: 2
Speaker: Sol Wasserman Laboratory Consultation Services
Topic: New York State Mandated Infection Control Training
Location: Chester's Restaurant
38-05 Bell Blvd.
Bayside, N.Y.

**Resident/New Member
Meeting April 1**
Watch your mail for details

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Dr. Lynne Halik, a Fortress Dentist.

I live

in Fairport, NY with my husband and two kids. We lived in England and Japan while I was in the US Air Force. It was a way to travel and be a dentist.

I practice

pediatric dentistry. I started my own practice in 1997 so I could have more autonomy, and have my kids with me. My daughter says it was great to be raised in a dental office!

I recharge

with music. I've always played in orchestras, bands, quartets. Music is part of my family. I play the cello at church with my daughter Wendy, and enjoy watching my son Scott play trombone.

I love

seeing my patients' senior pictures, we get new ones for the wall each year. It's incredible to see them grow up. It'll be wild when I start to see their kids.

I believe

in volunteering. During my year as President of our District Society, we started a community program called "Give Kids A Smile Day."

I plan

to add a full partner this year. We have the same philosophy, and really love talking about cases.

I hope

to go to Africa someday with our church, to help a Methodist Minister we know in the Congo.

I admire

anyone who can keep their family happy, and their career going. My husband Jeff is a tremendous help.

I recommend

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Tell them Dr. Halik sent you.

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Executive Director *from pg 5*

For those of you who make infrequent visits to Society HQ, I invite you to our next meeting or to simply drop by to see our newly installed fully functioning operatory donated by our good friends at HENRY SCHEIN. Steve Kess from Henry Schein was instrumental in bringing this project to a successful conclusion and he was honored at our installation ceremony by being the recipient of the Distinguished Service Award in recognition of his many actions that have benefited QCDS.

Many of you have met or spoke with our new administrative assistant, Christine Ortiz, who is a quick learner and things are finally coming back to normal in the office. As you might imagine, replacing 20+ years of experience was not easy and hopefully Christine will become a fixture and a valuable resource to the Society. Be sure to stop by and say hello to her if you happen to be at our HQ.

I would ask your cooperation in helping us complete a project that is long overdue. Office staff will be contacting you to obtain a current EMAIL address so that we might communicate with you more timely and more efficiently. Reminders about upcoming Continuing Education are but one of the functions we can implement with a current email roster and it will enable us to keep you better informed regarding matters of interest. Please give us your cooperation when you are contacted.

Non dues income we derive from sponsors is a major factor in allowing us to present CE programs that are

enjoyed by our members. If you have a business relationship with any vendor that might be interested in increasing exposure to our members, please ask that representative to call me.

Many members have asked about the new laws and regulations. The increase in CE from 45 to 60 hours becomes effective July 1, 2008 and is prorated depending on your license renewal date. As of January 1, 2009, you will need to maintain current CPR certification. The one time Ethics/Jurisprudence course will begin with your first triennial registration period after January 1st, 2008 and this course is in the process of being finalized with details to follow once approved.

I can't stress too often that this is YOUR Society and we work for each of you. I welcome comments, both positive and negative, about any aspect of Society operation. With your help, 2008 will be a banner year at QCDS.

Resident/New Member Meeting April 1

Watch your mail for details

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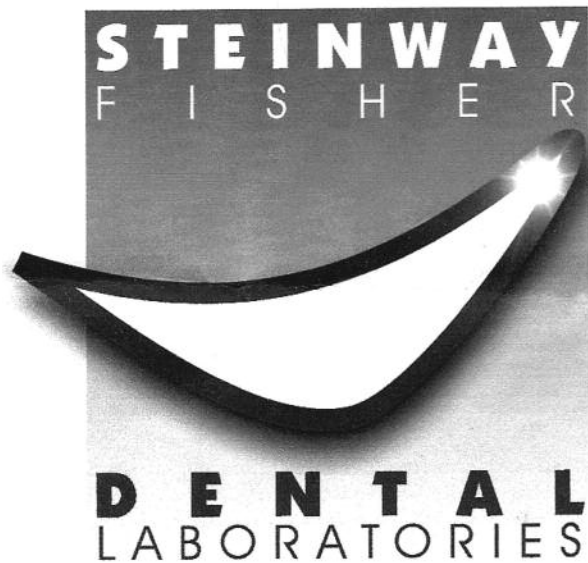
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One tax move you can do after April 15 is to open up a SEP (Simplified Employee Pension) up to the extended due date of your tax return which is October 15. This would enable you to shelter 20% of your business profit up to \$45,000 for tax year 2007. A U.S. citizen living abroad has until June 15 rather than April 15 to file form 1040. He can then extend his return to October 15 if he wishes.

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