ECDS Bulletin

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QCDS Installs New Slate of Officers, Dr. Prabha Krishnan Becomes President

The 2009 installation and dinner dance was held on January 17 at the Crest Hollow Country Club. It was a true gala with almost 500 guests in attendance. The event went very smoothly and, as they say, "a good time was had by all."

The evening began with an elaborate cocktail hour with food and drinks of all descriptions in a room with a glass wall overlooking the Club's grounds. After the cocktail hour, the guests proceeded to the Grand Ballroom where the 50 guest tables filled the room. Outgoing President Viren Jhaveri welcomed the guests, followed by an inspired invocation by NYSDA President-Elect Robert Doherty.

The evening proceeded with a welcome of the large contingent of dignitaries in attendance with Rekha Gehani, New York State Dental Board member, announcing each one individually. Guests included NYSDA Presi-

dent Michael Breault, President-Elect Robert Doherty, Vice-President Chad Gehani, Second District ADA Trustee William Calnon, ADA Immediate Past President and NYSDA Interim Executive Director Mark Feldman and the Immediate Past President of the American Academy of Periodontology, Susan Karabin. In addition, representatives of all neighboring components were well represented in a demonstration of unity within the profession. Leaders from the world of politics attended, including Senator Frank Padavan, Assemblywoman Grace Meng and Assemblyman Jose Peralta, a long time QCDS supporter.

It was evident from the crowded dance floor that the musical entertainment was being enjoyed by all. The evening's main events included the Installation of the QCDS 2009 officers: President Prabha Krishnan, President-Elect Ashok Dogra,



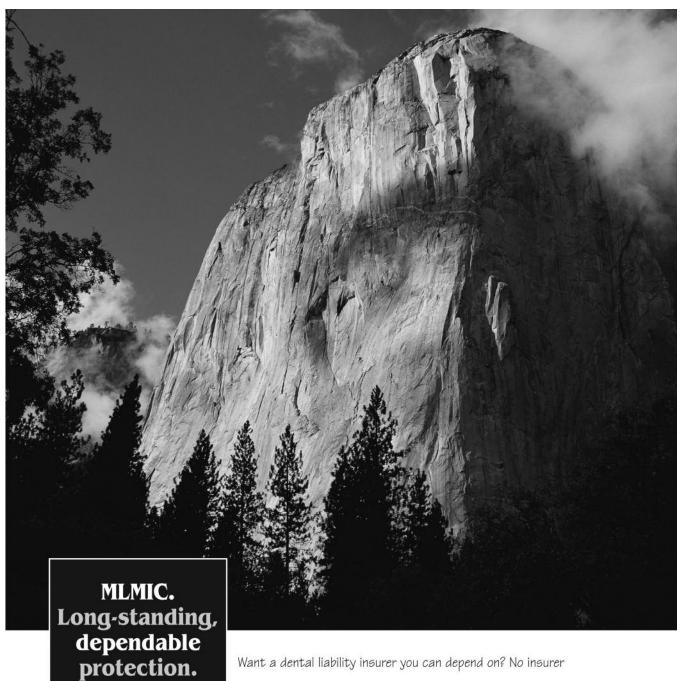
Celebrating the QCDS installation of Dr. Krishnan are, left to right, Dr. Chad Gehani; Dr. Krishnan's parents, Mr. and Mrs. T. Krishnan; Dr. Krishnan and Dr. Alvin Orlian.

Vice President Mercedes Mota-Martinez, Secretary Beatriz Vallejo, Treasurer Doron Kalman and Historian Bijan Anvar. Dr. Alvin Orlian, a QCDS past president, had the honor of installing Dr. Krishnan while Dr. Breault installed the other officers. Dr. Krishnan delivered a heartfelt speech, which was almost overshadowed when her two young sons spoke about their mother and her support of them while concurrently maintaining a successful career. The emotion evidenced by her words and theirs was fully recognized by all in attendance.

The ICDE officers were installed by Dr. Calnon and QCDS welcomes them and wishes them success in preparing the Continuing Education programs for this year. The ICDE officers are President Bijan Anvar, Vice President Sudhakar Shetty and Secretary/Treasurer Mitchell Greenberg.

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The Journey

By Dr. Frank B. Parise, DDS

he word "Doctor" is often a word of reverence, connoting charisma and compassion because it is associated with healing – almost like a divine reference – pleading: "Please help me!" Every individual has aspirational needs, which must be fulfilled to give life a sense of meaningful value. Getting involved with other people relative to their particular needs allows us to become acquainted and familiar in a more intimate fashion.

How? Because it happens to relate to a very hypersensitive, erogenous area. Becoming a dentist involves not only the dentist himself, but also the patient and the entire dental profession, along with all of society. The dentist constantly and vigilantly educates his patients to protect and maintain their oral health, emphasizing care and prevention. He performs skilled procedures, which makes dentistry a demanding, yet dedicated, professional and skillful art. It's a dynamic field of many challenges and mysteries of the unknown, but has the compassion and understanding of our human needs.

So, how and why may one want to become a professor of the healing art of dentistry? In my childhood, I loved carving soap figurines and drawing newspaper cartoon characters. I discussed my dental aspirations with my family dentist and experienced how his office functioned. I visited several dental laboratories to observe what went on behind the scenes and in the trenches of oral prosthetic fabrication. I remember having meetings with lab technicians and seeing their manual dexterity completing successful restorations like crowns, bridges and dentures.

The thought then becomes evident that there must be a sense of commit-

ment and to be able to discipline yourself to the dedication, compassion and understanding in the resolution of all the challenges these problems present. If, after all of this is taken into consideration, at this point, the individual is not sure of his or her vocation, then he/she should not pursue dentistry because it is costly, wasteful and leads to unhappiness. One must also consider the cost of pursuing a dental career because the current costs are astronomical, even with some government aid. Currently, hospital residencies are mandatory in New York State for licensure, contributing immensely to the improvement of the clinical skills of new dentists. Also, the need for continued education never ceases because of the tremendous ongoing changes and new technology afforded our profession.

So, what does the dental profession do besides addressing the characteristic of pain? We make a sincere attempt to recognize any abnormal conditions of the oral cavity that may lead to disease and loss of teeth or related structures. We are constantly training and updating our continuing education information to be aware of what the normal oral cavity and associated structures should look like, and anything that is not normal must be addressed and treated accordingly. This specifically applies to oral cancer screenings, which are most appreciated by patients. By today's sophisticated standards, every patient should be made aware of their dental needs and the appropriate treatment needed so that prevention can be utilized, rather than waiting for a more serious and more costly situation to occur.

How can this be brought about? As we are all aware, some patients need dental treatment when there is an see The Journey... page 8



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The Year Ahead: A Message From QCDS President Dr. Prabha Krishnan

EDITOR'S NOTE: Dr. Prabha Krishnan was installed as the new QCDS President at a dinner dance at the Crest Hollow Country Club on January 17. Following her installation, she made the following comments.

I would first like to thank God for his grace and my elders and teachers for their blessings. I feel humble and honored to be standing here today in front of you all, installed as the president of the prestigious Queens County Dental Society. I take on this responsibility very seriously and am committed to doing my best to serve our membership.

I want to thank each and every one of you, distinguished leaders from the American Dental Association, American Academy of Periodontology, New York State Dental Association, all of our neighboring local components, ethnic dental societies and leaders from the world of politics, colleagues and friends from the Indian Dental Association, office and QCDS staff, my aunts, uncles, cousins, and friends for coming from all over to share this memorable evening with me.

I would not be standing here today without the sacrifice of my parents, Mr. & Mrs. T.H. Krishnan, who during the peak of their career migrated from Bombay, India, to this land of opportunity, the United States of America, about 25 years ago. Thank you Mom and Dad. And, of course, heartfelt thanks go to my husband, Sushil, and to my two handsome sons, Arjun and Arvind, whose understanding and support has carried me through thus far.

There is a special person in this room who has played a key role in my career. He literally held my hand and took me to NYU 20 years ago. Many of you have heard this story before, and you all witnessed the same here today. I do not have words to express my gratitude to, Dr. Chad Gehani. I would also like to take this opportunity to thank Dr. Rekha Gehani. Another key person whose fatherly advice I'm fortunate to receive is Dr. Alvin Orlian. Thank you for being kind enough to install me at this unforgettable event.

This year, 2009, will certainly be a challenging and exciting year for us. Dentistry faces more challenges than ever before, especially with the financial crisis and the changes that may occur with the new administration in Washington. I need not remind everyone here about the young boy from Maryland who lost his life prematurely due to lack of adequate dental care and financial constraints. American citizens deserve nothing but the best care. We must make sure that our voice is heard. The public and the legislators must be made aware that good oral hygiene is an important component of overall health and well-being, and we as dentists play an important role in providing high quality care and good health. Together we have to focus on maintaining our independence of the practice of

dentistry. The dentist must be the leader of the team, the decision-maker of the treatment plan for their patients, not the HMOs and insurance companies. The talents and skills that each of you possess is the key to our success. As Ralph Waldo Emerson once said, "What lies behind us and what lies before us are small matters, compared to what lies within us." So, please get involved and encourage all our colleagues to be a part of organized dentistry and the American Dental Association

The bridges that span our goals and dreams are built by teamwork. Coming together is a beginning, keeping together is progress and working together is success. To quote the famous Helen Keller, "Alone we can do so little, together we can do so much." I want to assure you that my doors are always open for suggestions. Please do not hesitate to share your thoughts and concerns with me.

Ladies and gentlemen, as the president of the Queens County Dental Society for 2009, I am looking forward to a successful year with you.

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The deductions for SUVs weighing at least 6,000 pounds is even better. The first year you would deduct 50 percent of the cost of the vehicle, then another \$25,000 (section 179) and any remaining cost would be depreciated over a five year period.

In 2007, the auto depreciation was only \$3,060 the first year, \$4,900 the second year, \$2,850 the third year and \$1775 the subsequent year.

It is a very big increase in the auto depreciation deduction!

From The Executive Director



Getting Off to a Good Start

By William Bayer

Although we anticipate a difficult year based on the economic situation, we have started the year with successes that could only have been imagined. Our 2009 Installation and Dinner Dance, held on January 17 at the Crest Hollow Country Club, was attended by almost 500 guests who thoroughly enjoyed the evening. A full write up is detailed elsewhere in this edition, but it is worth noting that virtually all our component neighbors were well represented as well as a large group of NYSDA representatives who gathered to honor Dr. Joseph Caruso, the recipient of the Emil Lentchner Distinguished Service Award and in recognition of our 2009 officers selected by our members.

As a follow up to this event, a full-day Continuing Education program followed on January 18th at the Courtyard Marriott, a project handled by Dr. Viren Jhaveri in cooperation with our Second District colleague, Dr. Lauro Medrano. This event is also reported in detail elsewhere in this Bulletin. The large attendance overfilled the room.

Good things sometimes come in threes and we are fortunate that this was the case at the start of our new year. On

February 8th, QCDS hosted another full-day Continuing Education offering at the World's Fair Marina Restaurant, anchored by the newly mandated Ethics/Jurisprudence course presented by Carla Hogan, as well as two clinical presentations by Drs. Joan Phelan and Michael Deasy, which drew over 300 attendees, the majority of which were non-ADA dentists, thus offering an excellent opportunity to expose non-members to organized dentistry events. In addition, eight vendor sponsors had exhibit tables and all were quite pleased with the large turnout and the opportunity to partner with QCDS at an event of this size. Our volunteers, who assisted at the registration desk, included Drs. Chad and Rekha Gehani, Dogra, Krishnan and Anvar, as well as our QCDS staff.

These three events have set the stage for one of the most successful beginnings of any year in the long history of QCDS. Our challenge will be to continue and build on these successes in the coming months. Our CE program is quite active in March, including a presentation on March 3 on "Oral Health for Older Adults" offered by Dr. Ira Lamster, the Dean of Columbia University College of Den-

see Getting Off to a Good Start... page 18

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emergency or crisis. It is here that it is generally more difficult challenging the degree of success. Then there is the dental "cripple," who requires more understanding and compassion to help them realize the sincere effort being attempted by the dentist and the patient in helping to achieve the desired results with continued preventative maintenance.

Tooth Loss Today

There is hardly any legitimate reason to have teeth extracted because of the various treatment options that can be utilized to save them. Surveys report the following question: Would you rather lose teeth or hair? Surprise! 57 percent say teeth! Dentists know that missing teeth in the posterior of the mouth that are not replaced contribute to other problems. Patients say: "Well, it's in the back, nobody sees them missing." Well, where do you do your chewing? Would the missing teeth in front of the mouth be replaced? Of course—vanity! We have been blessed with two sets of teeth. All that was asked is to take care of them and they will last your lifetime. Take note of how many dentists there are taking care of our dental dilemmas.

So, what is prevention? Most importantly, it is educating the patient in preventing such symptoms as bad tastes, bad odor, food impaction, bleeding gums and unsightly appearance. The most applicable preventive answer would be considering the

beneficial effects of flossing, with the adage: "You don't have to floss all your teeth, just the one's you want to keep."

Other adjuncts aid in prevention, such as brushing, irrigation devices, diet, eliminating smoking and more frequent checkups. All of these can be successfully achieved, especially the latter, since patients religiously get their cars checked regularly. I guess it beats walking.

The bottom line is that an individual's effort in becoming a professional public servant of the healing arts involves being able to recognize, treat and prevent diseases of the oral cavity to maintain a better state of health. We need to understand how we discuss our patients' problems; does it reflect a genuine concern for sincere efforts to achieve a successful fruition? Can we or do we take the time to discuss the problems presented, the treatment plans available and the procedures for each? If there are problems arising, can they be resolved amicably? If not, ask to utilize the Peer Review process through the local dental society.

Finally, all in all, the dentist is trained to help people enjoy a better life through better oral care and prevention. However, it cannot be done alone, without both dentist and patient helping each other. If you have a son, daughter or yourself, who have made the grade in achieving the title "Doctor," wear it well with pride, because it was earned.

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ADA Benefits-Could You Do It By Yourself?

(Some of) What the ADA Does

Could You (As An Individual) Do It By Yourself?

Legislative and Regulatory Lobbying	Maybe. Individuals are always entitled to contact their Congressman or representative. However, it would be difficult for the average member to have the time or expertise to follow all dentally-related legislation and regulations under consideration at any given time. In addition, it is not possible for an individual to have the "clout" of an organization that is more than 140,000 members strong, which represents seven out of ten of all practicing dentists.	
Scientific Research	No. The ADA employs chemists, biologists and other experts to test the safety and efficacy of materials and products applying for the ADA Seal of Approval. In addition, the ADA is the home to scientific research that advances the practice of dentistry. Scientists at the ADA Health Foundation's Paffenbarger Research Center have conducted ground-breaking research on dental products and procedures, such as composite restorations, tissue grafting and bone regeneration. The ADA Health Foundation has acquired more than 45 patents, ensuring continued progress for dentistry and dental patients.	
Public Relations	Maybe. An individual dentist may always write to a newspaper, magazine or TV station that has run misleading or erroneous information about the profession. However, the impact of that one voice is doubtful. Even more doubtful is whether some national media would consult with an individual dentist for information prior to airing a dental story.	
Exhibitions	No. Dentists who attend the ADA Annual Session or, on a smaller scale, their state or regional annual meetings, have the opportunity to meet with representatives from hundreds of vendors offering dental supplies, equipment and more. This type of contact for shopping and seeing the latest products would not be possible on an individual basis.	
Insurance Company Input	Maybe. An individual dentist may write to an insurance company regarding a problem. However, the ADA attends all meetings of the National Association of Insurance Commissioners and provides input on dental issues. With the ADA's input, the NAIC adopted the ADA claim form as the national standard so dental offices do not have to deal with so many varied and possibly confusing forms. In addition, the ADA works with individual companies on particular dental issues.	
Internet Presence	Maybe. Any dentist can develop an Internet page, but members can link their own Web page and/or e-mail through the ADA's members-only website. The public section of the site contains a listing of ADA members and a map to their office. Members can access exclusive programs of practice, financial and lifestyle solutions through ADA.org.	
Continuing Education	Maybe. An individual can seek continuing education from any number of sources. However, the convenience and cost-effectiveness of attending CE courses during state and national annual sessions is hard to beat. In addition, the ADA's Continuing Education Recognition Program (CERP) assures you of the quality of your CE providers.	
Staff Assistance	No. The ADA employs a diverse professional staff with expertise in practice management and marketing, legal affairs, insurance, education, science, statistical surveys and more. These experts, only a toll-free call away, are all available to members to answer questions or to research issues.	

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Back In Action: QCDS Hosts First CE Event of the Year

By Dr. Viren Jhaveri

The holiday season is over. Now it's back to business as usual. QCDS is "back in action" with the first CE event of the year, held on January 18. It was a monumental success attended by almost 300 practicing dentists at the Courtyard Marriott at LaGuardia Airport. It was an all day CE event where four different topics were discussed. Easy Side of Engine Drive Endodontics presenter Dr. Alan Deutsch spoke on the latest in endodontic techniques and there was discussion on root canal cements and irrigation materials.

Well-known speaker Amy Kulb spoke about the dental Medicaid Program and Regulatory Issues. Her presentation focused on current information on the Medicaid program and regulatory issues.

To start the afternoon session, Harish Chugh, a 27-year veteran of AXA Advisors, LLC spoke on the rationale of retirement planning and developing sound personal and business plans to help clients achieve their financial goals. The final

speaker of the day, Dr. Jonathan Kang, discussed the rationale for the use of the Rescue Implant, marketed by Megagen, Inc., and demonstrated its techniques for immediate extraction and vertically challenged sites.

Enthusiastic questions and answers followed all presentations, and audience participation was tremendous. Visit our website, www.qcds.org for up-to-date information on upcoming courses.

The CE event was preceded by a leadership breakfast hosted by QCDS, brainchild of our own NYSDA Vice President, Dr. Chad Gehani and attended by several dignitaries from NYSDA, ADA and QCDS. Facilitators of the breakfast meeting were Dr. Chad Gehani, Dr. Viren Jhaveri and Dr. Lauro Medrano. Interesting panel discussions took place at this breakfast meeting, which included several non-ADA members. Henry Schein generously sponsored the breakfast meeting.

The Officers of QCDS wish to thank the following sponsors of our 2009 Installation/Dinner Dance whose support made the evening possible and whose generosity is greatly appreciated.

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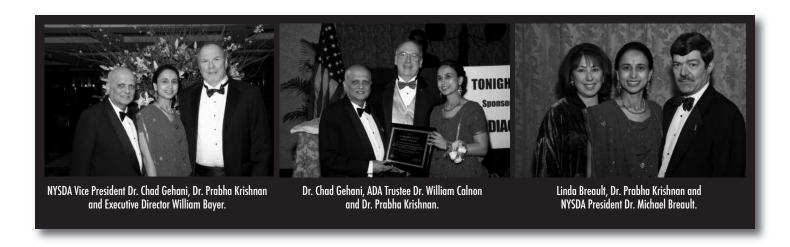
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QCDS Installs New Slate of Officers, Dr. Prabha Krishnan Becomes President

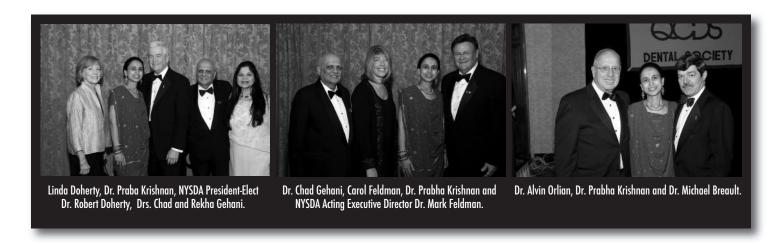
from pg 1

n appreciation of the help and guidance provided over the years to QCDS leaders by Dr. Calnon, a plaque was presented to him in recognition of his long and illustrious career in serving organized dentistry at all levels. Assembly proclamations were presented to Drs. Jhaveri and Krishnan in recognition of their service to both the dental community and the public. In the evening's major surprise, Dr. Jhaveri's mother traveled from India to be with him for the evening and the first he knew of this was when he saw her seated at his table. Surprise, surprise!

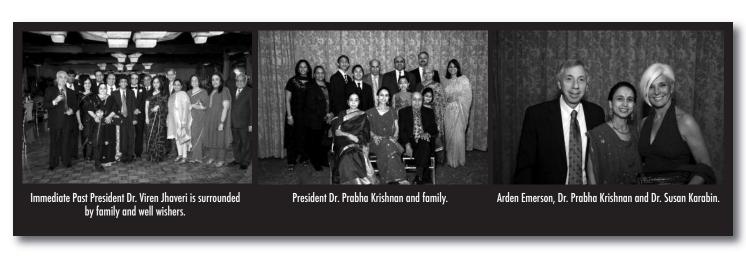


n one of the evening's special moments, QCDS recognized one of its own who has served QCDS in many capacities over the years with the Emil Lentchner Distinguished Service Award to Dr. Joseph Caruso. Former NYSDA Executive Director Roy Lasky introduced Dr. Caruso. Dr. Caruso spoke, as only he can, and recognized the large number of family, friends and prominent organized dentistry members from all regions of the State who joined with him in celebrating this well deserved honor. A Senate proclamation was presented to him, reinforcing the recognition of his work on behalf of QCDS and NYSDA. Dr. Caruso is now the chair of NYSDA Support Services and a QCDS Board member.





s the evening came to an end, all in attendance seemed to feel this was a great start to a promising new year. The Grand Ballroom, filled with almost 500 guests, is a testament to the esteem with which QCDS and ICDE leaders are held, as well as recognition of the work Dr. Caruso has performed on behalf of QCDS. Dr. Jhaveri had a successful 2008-year, and judging by the installation dinner-dance, Dr. Krishnan and her officers can certainly expect more of the same. QCDS leadership is well positioned to address the challenges to be encountered this year and membership support was clearly evident.



Meet The New 2009 QCDS Officers



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Study Clubs March/April 2009

A Video Study Club on Wheels!

The Queens County Dental Society has scheduled a bus trip to the Tropicana Casino on the Boardwalk in Atlantic City for Friday, March 6, leaving from QCDS for a day trip. In order to properly plan, call 718-454-8344 if you are interested, as space will be limited. This is an opportunity to obtain FOUR CE credits for the video presentation and lecture, to be presented both going and returning from Atlantic City, in addition to an enjoyable day either trying your luck or strolling the Boardwalk.

The cost of the trip will be approximately \$45 and friends and family are welcome. Reservations are a must.

Steinway Study Club

CONTACT DR. KIRSCHNER (718) 634-2123

Mar. 17 6:30-9:00 p.m. CE: 3

Speakers: Ms. Michaela D'Onofrio, MS in Nutrition

Mr. Thomas Henderson, Solgar Company

CE: 3

Topic: Nutrition in Dentistry

Location: Mezzo Mezzo Restaurant,

31-29 Ditmars Blvd., Astoria

Apr. 21 6:30-9:00 p.m.

Speaker: Mr. William Gati, AIA, Architect

Topic: Dental Office Design Including Back-flow Devicey

Location: Mezzo Mezzo Restaurant, Astoria

31-29 Ditmars Blvd., Astoria

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF (718) 229-3838

Mar. 11 7 p.m.

Speaker: Dr. Ed Portnoy

Topic: Complications and Problems in Implant Dentistry:

The Presentation Nobody Wants to Give

Location: Erowan Restaurant

213-41 39 Avenue. Bayside, N.Y.

Apr. 1 7:00 p.m.

Speaker: Mike Perkowski Lab and Digital Specialist

Topic: Direct vs. Indirect Restorations- Current Dental

Materials- Indications and Contraindications

for Cutting Edge Dentistry

Location: Erowan Restaurant

213-41 39 Avenue. Bayside, N.Y.

Glen Head Study Club

CONTACT DR. GLICKER (718) 775-7080

Mar. 4 7:00-10 p.m. CE: 3

Speaker: Glenn Steinhaver, DDS

Topic: Overview of Indirect Cement System and

Sensitivity Prevention

Location: Il Bacco Restaurant, 253-08-10 Northern Blvd.

Little Neck, N.Y.

Apr. 1 7:00-10:30 p.m. CE: 3.5

Speaker: Certified instructors from the American Red Cross

Topic: American Red Cross CPR

Location: Il Bacco Restaurant, 253-08-10 Northern Blvd.

Little Neck, N.Y.

New York Hospital Queens Study Club

CONTACT: CLO VEZZA (718) 670-2301

 Mar. 24
 7:15-9:15 p.m. CE: 2

 Speaker:
 Mark W. Kindschuh

Topic: AdTriaging a Trauma Patient

Adequately assess a patient in the ER, understand the various sys-

tems in triaging a patient.

Location: NYHQ Cardiac Rehab Conference Room

Basement Level

174-11 Horace Harding Exp

Fresh Meadows

Video Study Club

CONTACT: QCDS (718)454-8344

Apr. 10 9:00-11:00 a.m. CE: 2

Speaker: Dr. A. Gulum

Topic: Esthetic Alternatives for Crowns Tooth-Colored

Onlays and Inlays

Location: QCDS 86-90 188 Street Jamaica

May 8 9:00-11:00 a.m. CE: 2

Speaker: Dr. A. Gulum

Topic: Simplifying Complex Treatment Plans

Location: QCDS 86-90 188 Street Jamaica

Advertise in the QCDS Bulletin!

For rates and information call 718-454-8344.

CE Courses Spring 2009

Pre-registration is required for all continuing education, except General Membership Meetings

Tuesday, March 3

7 p.m.

General Membership Meeting

Speaker: Dr. Ira B. Lamster, Dean, Columbia University College of Dental Medicine

Topic: Oral Health for Older Adults: an interdisciplinary approach

The proportion of the population in the United States that is 65 years of age and older is increasing and by 2035, 20 percent of the U.S. population will have reached this milestone. The need to provide dental services to this population will be the next great challenge for the dental profession. Older adults are retaining teeth and will require more oral health care services, present with multiple co-morbidities and will not have the personal resources necessary to afford appropriate care. This presentation will outline the landscape and discuss solutions to this challenge

Friday, March 6

9:00 a.m.

Video Study Club Bus Trip to Atlantic City 4 C.E. Credits

Sunday, March 8

8:30 a.m.

Simplified Endodondicts 4 C.E. Credits

Learn to avoid mistakes in endodontic diagnosis and endodontic access cavity, which results in failure. Principles of cleaning and shaping canals, management of broken instruments, management of periapical pathosis and other relevant topics

Speaker: Dr. Chad P. Gehani

ADA members: \$60 Non-ADA member: \$90

Friday, March 13

9 a.m.

CPR Certification & Recertification 4 C.E. Credits

Topic: Basic Cardiac Life Support

Certification / Recertification will cover 1 & 2 rescuer CPR, Heimlich Maneuver, child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life or death may some day become a reality to someone you know or care for. Be prepared to help save a life.

If your CPR certification is 2 years old or less and you want to re-certify, you must submit a copy of your BLS card, or you will need to take the complete certification course again.

Instructor: Robin Zalewski, BLS Instructor

Tuition: ADA member: \$105 ADA member staff: \$105 Non-ADA member: \$250

Friday, March 20

9 a.m.

Risk Management 4 C.E. Credits

Speaker: Dr. Kenneth Treitel

Do you know how long you are obligated to store patient records? What information needs to be included in a medical history? How do you legally terminate a professional relationship with a patient? Answers to these and many other legal questions are provided in Risk Management.

Course qualifies for malpractice policy discount.

ADA member: \$135.00 Non-ADA member: \$260.00

Tuesday, March 24

7 p.m.

New Member/Resident Night

NYSDA President-Elect visitation by Dr. Robert Doherty

Friday, March 27

9 a.m.

Infection Control 4 C.E. Credits

Instructor: Harold Edelman DDS

In the past this course has had an overwhelmingly positive response from those clinicians and their staff who earnestly want to stay informed of the latest infection control recommendations out there and do so through the eyes and thoughts of a speaker/clinician who well understands the nature and demand of everyday dental practice. Bring your entire staff and satisfy OSHA's annual staff training requirements. COURSE QUALIFIES FOR RELICENSURE.

ADA member: \$85 ADA Staff: \$70

Non-ADA member: \$ 260

Sunday, March 29

9 a.m.

CPR Certification & Recertification 4 C.E. Credits

Topic: Basic Cardiac Life Support

Certification / Recertification will cover 1 & 2 rescuer CPR, Heimlich Maneuver, child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life or death may some day become a reality to someone you know or care for. Be prepared to help save a life.

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Instructor: Robin Zalewski, BLS Instructor

Tuition: ADA member: \$105 ADA member staff: \$105

Non-ADA member: \$250

Alpha Omega Chooses Dr. Charlene Berkman President-Elect



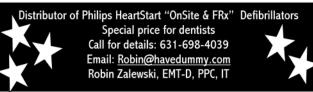
Dr. Charlene Berkman, a QCDS past president and current Board of Trustee member, has been selected as president-elect of Alpha Omega International Dental Fraternity, the oldest international dental organization. It was founded in Baltimore, Maryland, in 1907. Alpha Omega has approximately 6,000 active dentists worldwide offering educational and philanthropic programs.

Her selection as president-elect at the recent Scottsdale, Arizona, convention highlights her long association with Alpha Omega, where she has served in many positions including president of the Queensboro chapter, regent for the New York metropolitan area and a three year international trustee.

"As Alpha Omega begins its second century of dedication to professionalism, fraternalism and Judaism, the organization has chosen wisely with the selection of Dr. Berkman. Congratulations to her on a well deserved honor," said QCDS Executive Director William Bayer.

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The New York Chapters of Alpha Omega International Dental Fraternity In Conjunction With The Queens County Dental Society PROUDLY PRESENT

Why Dental Teams Fail & How to Thrive In A "Down" Economy

An extraordinary day of team education by:

Steven J. Anderson of the Total Patient Service Institute of Southlake, Texas

About Steven J. Anderson: Has conducted hundreds of seminars throughout the English speaking world, worked with thousands of dental practices to increase their productivity through patient communication, written over 100 articles for dental industry publications, authored 5 books, and produced dozens of audio and video learning programs. Founder & President of Total Patient Service Institute. Recently named "Dental Businessman of the Year" by Excellence in Dentistry. Past President, Planned Marketing Associates, Inc. (1989-2004) (including Dental Boot Camp.)

Some of the topics to be discussed include:

- What YOUR TEAM can do to create repeat & referral patients who accept treatment & tell everyone about you
- The 2 personal obstacles that every dentist & TEAM MEMBER must fight & win to achieve long term success
 - Critical adjustments you must make to the changing market
 - Introduction to personal touch for customized service saving time & creating dramatic patient acceptance
 - The greatest missed opportunity in-patient care
 - Why you should never ask a patient what they want until you do this first
 - The Secret of creating & maintaining team harmony
- How to increase your quality new patient flow without spending any more money
 - Why you can't build a practice on satisfied patients
- The "invisible" things your patients are looking for that may determine if they return.
 - And Much More!

PRE-REGISTRATION IS REQUIRED!

Make check payable to: QCDS – send to QCDS at address below Call 718-454-8344 for further information and phone registration.

WHEN: Friday, May 1, 2009 Course: 9 a.m.-3:30 p.m. (6CE)
WHERE: QCDS 86-90 188th St Jamaica NY 11423
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QCDS & AO member Dentist - \$55 1st Two Staff Only \$20 each; \$15 each additional Staff OTHERS: Dentist - \$80 Staff: \$30 Each INCLUDES BREAKFAST AND LUNCH

Getting Off to a Good Start

from pg 6

tal Medicine. This is followed by our Video Study Club trip to Atlantic City on the 6th, a course by our own NYSDA vice-president, Dr. Chad Gehani, on "Simplified Endodontics" on the 8th, "CPR" on the 13th, "Risk Management" on the 20th, "Infection Control" on the 27th and ending with a Sunday offering of "CPR" on the 29th. We are sending e-mails alerting you to new offerings and important news, but we can only do this if you have provided us with your e-mail. If you are not receiving our e-mails, please call headquarters and provide your e-mail address.

In conjunction with our New Member/Resident night on March 24th, we are also welcoming NYSDA President-Elect Dr. Robert Doherty on his visitation to QCDS and I would encourage all to attend in a show of support as well as giving a warm QCDS welcome to our next NYSDA president.

Our CE calendar is continually updated on our website, www.qcds.org and I encourage you to visit the site to see if upcoming events or courses are of interest to you. As usual, we welcome any suggestions for topics or speakers. We are in the process of finalizing a CE program on April 5 with speakers from OPD, Medicaid Inspector General and other regulatory agencies which you might find helpful in helping you avoid regulatory pitfalls.

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New York City's DEP Back-Flow (RPZ) Device Program

By William Gati, Architect

A back-flow device is a plumbing valve that prevents contaminated water from flowing back into the water supply by directing it into a sanitary sewer. This device works when there is a drop in outside pressure due to a burst pipe or other factors and the resulting siphoning of inside water to outside. In the event that contamination mixes in with clean inside water, the water supply outside (City water) can be saved from contamination by having the dirty water re-directed to the sewer line. New York City is requiring many building owners to install this device. Some key points about back flow devises include:

• The City of New York Department of Health and Mental Hygiene has taken the initiative from the State Health Department to implement the Back-flow Device Program. This program requires filing of plans by a registered architect or professional engineer with DEP and obtaining an approval. The owner must then hire a licensed plumber who is preferably also a certified RPZ tester to obtain a permit from the Building Department, install the device and test it. Once this is completed, the designing architect or engineer must inspect the device and file a Gen 215B form with DEP. This process can take up to six months and cost several thousands of dollars. The City DEP is now taking an aggressive approach to enforcement of 24,000 buildings, many of which have hazardous water conditions. DEP is more willing to accept double check valves instead of RPZ devices than they were ten years

ago but RPZ devices are palpable since they are more effective and easier to manage.

Double Check Valves can be acceptable on the main water line as long as all internal hazardous fixtures are protected with internal RPZ devices. The advantage of double check valves over RPZ devices is that they are cheaper and there is no water discharge. The only official letter requiring RPZ device installation will come from DEP and give the owner a deadline for compliance.

- DEP enforces violations of the RPZ device program by referring the case to ECB. The fine for not complying is usually \$1,000 if the defendant does not go to the hearing. If this issue is ignored for a long period of time, DEP may turn off the water to the violated building. DEP can and will turn off the water if there is no compliance, so it is essential that plans are filed and the RPZ device is installed in a timely manner.
- Many of the buildings that have medical offices, laundromats, car washes, funeral homes or other hazardous uses require a back-flow device.

In summary, the steps required to comply with the RPZ device mandate are to: retain an architect or engineer with substantial experience in designing RPZ device installation, file the application with DEP, hire a plumber with experience in installation and testing RPZ devices, file with the DOB for a permit, obtain the inspection from the designer and from the plumber, get the inspection and sign-off from the Building Department, have the device tested every year, and have the device disassembled and reassembled every five years.

William Gati, a Queens based architect, has designed hundreds of back-flow installations. He is available to answer questions from QCDS members.

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Volunteers Needed

QCDS receives many requests throughout the year for participation in health fairs, community events, school presentations and other similar events. Many requests are declined due to the unavailability of volunteers to fulfill the request.

If you feel that you might be able to participate in such events, your help is needed. For further information, call the QCDS executive director at 718-454-8344. There is no obligation on your part. As event requests are received, you will be contacted and provided with the event specifics to then decide if you wish to participate. This is an excellent opportunity for recognition of QCDS activities in the community, but it can only be accomplished with the cooperation of the membership. Please give this worthy venture your consideration.

In addition, QCDS often gets calls seeking a dentist to provide services to the homebound, which necessitates a visit to the patient's home. Anyone interested in providing services of this nature can call QCDS. There is no obligation and you will have an opportunity to speak to the prospective patient directly to see if suitable arrangements can be made.

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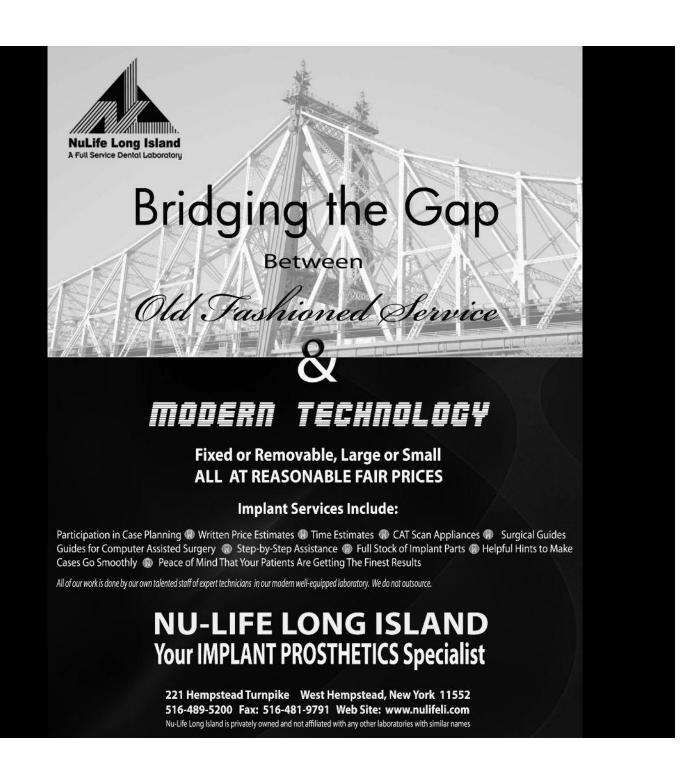


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