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QCDS Bulletin

PUBLISHED BY AND FOR THE DENTISTS OF QUEENS COUNTY

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May/June 2009

Dental Community Welcomes Residents At Annual QCDS New Dentists' Forum

By Ira M. Schwartz, DDS

Nearly 50 dental residents were among an audience of more than 100 at the Queens County Dental Society's Annual New Dentists' program.

The event provides an opportunity for new dentists to meet with the leadership of the local dental community and explore the benefits of membership in organized dentistry. Residents and program chairs were invited from Queens-area hospitals.

The residents were welcomed by ADA Past President and current NYSDA Acting Executive Director Mark Feldman and QCDS President Prabha Krishnan. NYSDA Vice President Chad Gehani, recognized Dr. Gus Lasoff for his more than 65 years in organized dentistry calling it "a fine example" to residents beginning their careers. Dr. Lasoff is a founding member of QCDS and is an active member of the QCDS Board of Trustees. NYSDA Past President Steven Gounardes and Gabriele Libby, executive director of NCDS, were also in attendance.

NYSDA President-Elect Robert Doherty congratulated the new dentists, and enumerated a list of benefits that each new member would receive upon joining tri-partite organized dentistry (ADA, NYSDA, and QCDS), including a significant reduction in dues for several years if they join during their residency programs.

Several GPR program directors were present, including Dr. Bernard Shakter of Queens Hospital Center, Dr. Burton Wasserman of New York Hospital of Queens and Dr. Leonard Schiffman of Peninsula Hospital Center. Dr. David Miller, formerly of the now closed Mary Immaculate Catholic Medical Center and currently at Wyck-off Heights Medical Center in Brook-



Members of the organized dental community were on hand to greet new residents, including, left to right, Dr. Burton Wasserman, Dr. David Miller, Leonard Schiffman, Dr. Prabha Krishnan, Dr. Bernard Shakter, Dr. Joseph Caruso, Dr. Chad Gehani, Dr. Robert Doherty and Executive Director William Bayer.

lyn, received a commemorative plaque recognizing his service and contributions in promoting the spirit of excellence in hospital dentistry when he worked in Queens.

Dr. Wasserman gave a short address on the need for providing treatment to special care patients, and noted that NYHQ has an active Special Care Clinic. He said he feels that all general dentists should be trained to provide care to this difficult to treat population.

Dr. Rekha Gehani, a member of the New York State Board of Dentistry, gave advice on regulatory oversight by the State Board and stressed avoiding problems with the Office of Professional Discipline. This included engendering good patient relations, maintaining good records, avoiding false or misleading advertising or insurance fraud, referring the patient for specialty care when appropriate and

—Continued on page 12

Dr. Alvin Orlian Selected To Receive QCDS Emil Lentchner Distinguished Service Award

By Stephen T. Quarcoo, DDS

It should come as no surprise that Dr. Alvin Orlian has been chosen to receive the 2010 Emil Lentchner Distinguished Service Award of the Queens County Dental Society.

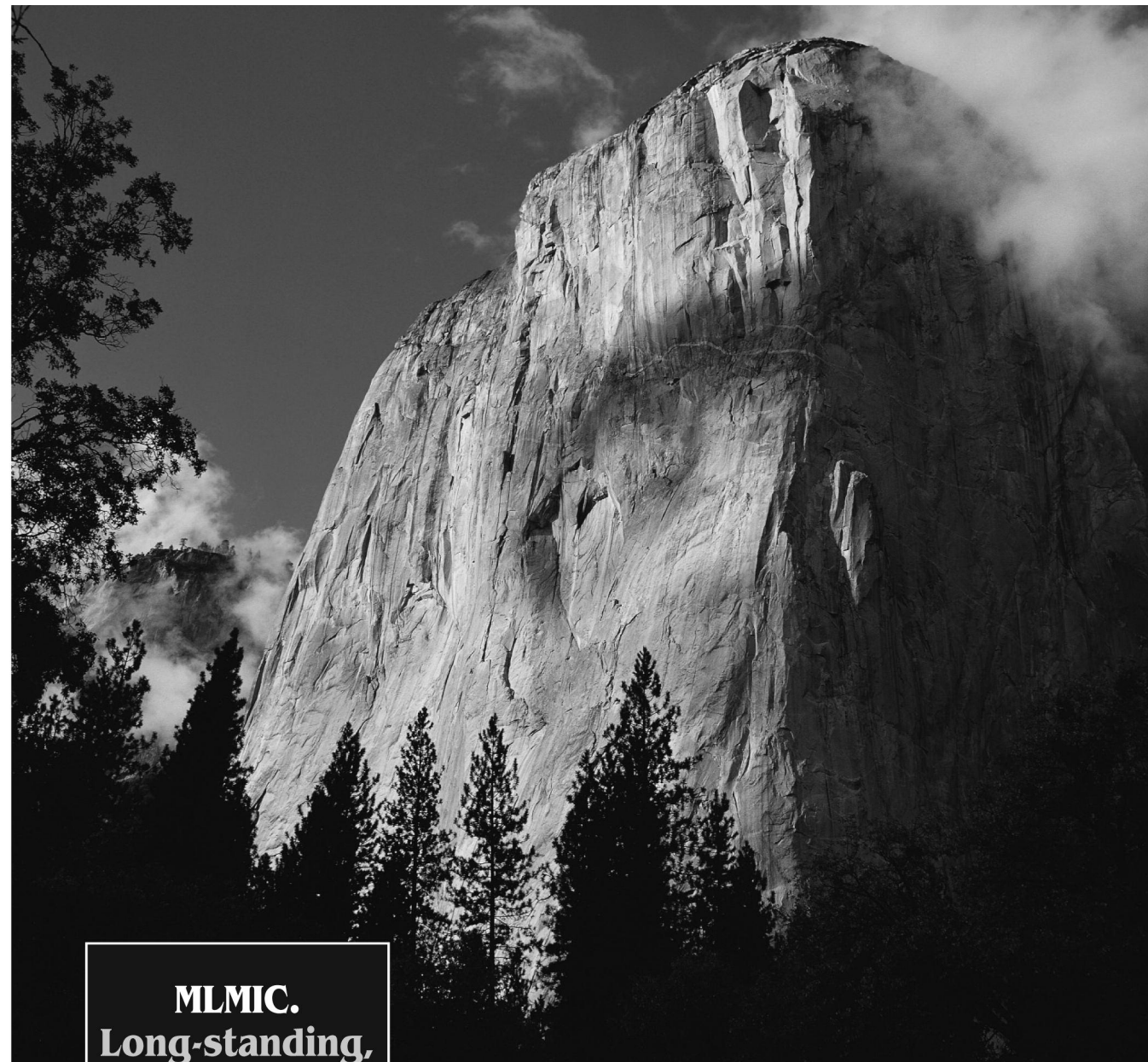
He was a founding member of the Board of Trustees of the Eleventh District Dental Society and continued in a similar capacity when the name was changed to the Queens County Dental Society. A prominent Clinical Professor of Oral Surgery at the New York

University College of Dentistry, he has lectured and taught clinical skills to countless undergraduates since 1973. He nurtured many residents as a longtime Chairman of the Department of Dentistry at Flushing Hospital Medical Center. He voluntarily retired from that position in 2003 to characteristically

—Continued on page 8



Dr. and Mrs. Alvin Orlian



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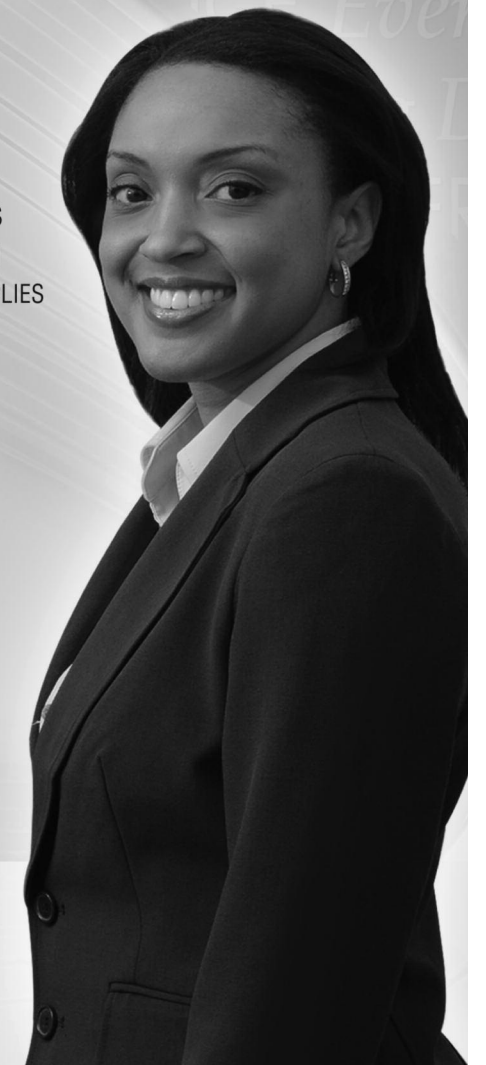
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Letter to the Editor

Never Bite the Hand That Feeds You

Bill number A05816 to establish the profession and license Denturology has been introduced to the New York State Senate by Assemblyman Steve Englebright from East Setauket. This bill is being supported by the Dental Laboratory Association of The State of New York. DLANY is currently soliciting donations to fund the support of this bill. As a result of this action, Nu-Life Long Island has relinquished its membership in this Association because we strenuously oppose this terrible idea.

Since we went into business 36 years ago, Nu-Life Long Island has always conducted itself in a legal and ethical manner. We never deal directly with the public, nor do we outsource any work to other laboratories locally or offshore. We only do business with licensed dentists. That is how we earn our living. We are proud to be talented, well-trained dental technicians, not denturologists or "wannabe dentists." We do not want to compete with the dental profession that has fed us and

our families. It would not be moral or ethical to support legislation that would allow this.

We understand that most dental laboratories and dentists are suffering a slowdown because of the current economic problems that exist, and this legislative bill is certainly not a solution to this dilemma. Nu-Life has always supported organized dentistry and will continue on the same path. We maintain our membership in the National Association of Dental Laboratories, an organization that opposes this legislation.

I would like to urge everyone to contact their State legislators to voice their opposition and to explain why this bill will be detrimental to the dental profession, as well as to the health and welfare of their patients.

Mark G. Marinbach, C.D.T.
President
Nu-Life Long Island
West Hempstead, N.Y.

TAX TIPS FOR DENTISTS

The IRS has suspended the mandatory withdrawal rules from pension plans and IRAs for 2009. You will not have to add the skipped payment to your 2010 withdrawal. Your 2010 withdrawal will be based on your age and December 31, 2009 balance. Inherited IRAs and pensions get the same break. If you turn 70.5 years of age in 2009, you needn't take any pension withdrawal.

Stuart A. Sinclair CPA
1120 Old Country Road • Plainview, NY 11803
Phone (516) 935-2086 Fax (516) 935-1787

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Deadlines for manuscripts is six weeks prior to the date of publication. For example, the deadline for March/April issue is January 10th. All Submissions must be typed as a word document and emailed to QCDS1@aol.com.

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718-454-8344 | fax: 718-454-8818
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From the President's Desk



Maintaining Our Profession

By Dr. Prabha Krishnan

So how do we go about doing this?

As we move forward into the second quarter of 2009: are these the best of times or the worst of times? They are what we make them to be. We live in a land of freedom and tend to take everything for granted. Living in a free society confers certain responsibilities on us. We must serve our societies, our nation and our ideals. Ideals must be demanded, fought for, earned and then be defended.

Over the past couple of decades, a major shift has occurred in the practice of dentistry. Patients are Internet-savvy and insurance driven when determining their acceptance of recommended procedures. The public should be educated by the profession, not by bloggers on the Internet.

The future of dentistry has largely been taken out of private offices and educational institutions and placed into the hands of third-party payers, the government and the media. During these difficult times, our profession must strive for unity. It can be very exciting to take on new challenges, but it can be a "long road to achieving a dream." We should be united in order to educate those making decisions that effect our offices. With a strong united membership, we can overcome the challenges facing our profession. New York State Dental Association leadership is presently working on two key issues that affect our practice, statute of limitations and tooth whitening kiosks. NYSDA has been able to delay the passage of a Trial Lawyers' bill, S.1729, which would virtually eliminate the statute of limitations in dental malpractice cases, thereby increasing our insurance premiums and decreasing our peace of mind. Unfortunately, the battle has just begun and we must continue to contact legislators, especially State senators, asking them to oppose the trial lawyers' self-serving attempt to increase their incomes at the expense of doctors and their patients. As you are also aware, the issues of tooth whitening kiosks that are popping up all over the country are a big concern and threaten the safety of the public. NYSDA is concerned that there is a proliferation of this latter kind of tooth whitening service being offered in New York in violation of existing law. NYSDA is pursuing this matter with the State Education Department because it believes that official guidance from the department would help to prevent this illegal practice from spreading further. Thus,

by uniting we can set in motion far reaching changes that will have an impact on our profession.

NYSDA membership provides critical representation on dental issues at the federal level through ADA advocacy before Congress and regulatory agencies. QCDS, along with NYSDA and ADA, are protecting our profession and the health of the patients we serve. Through its nationwide grassroots organization and professional lobbying staff, the ADA brings dentistry's message to Washington every day. Some of you may not even be aware of the activities that take place quietly and competently behind the scenes, but impact all of us. Now more than ever, membership should not be a choice, but a priority. The best way to recruit new members is dentist-to-dentist. Membership is vital to our success and we are always looking for different perspectives from those who may be new to the organization. If each QCDS member calls one non-member, our message will be heard. Invite a non-member to one of our events and let them experience the difference.

Our education is our most valuable asset. Dentistry is dynamic and evolving. New products and procedures are being introduced all the time. The biggest challenges are staying current with science since it changes so rapidly. We have the responsibility to ourselves and our patients to be current with the latest techniques and knowledgeable of what services we can offer. Coming to CE meetings, learning new techniques and trying new products are all effective outlets for our stressful routine and also an integral part of our profession. We have to keep the routine changing to keep things interesting, adding new services and modernizing and improve our techniques. Now is the time to come to our meetings and avail yourself of the resources that QCDS has to offer.

On a positive note, we continue to have excellent informative continuing education courses, which are very well attended by members of our society and members of our neighboring components, as well as non-ADA members.

Be it premier CE lectures, consulting and financial services, or just camaraderie and mentoring, QCDS is here, so do not say that you cannot afford to join. The truth is, is that you cannot afford not to. The optimists among us look into the future and envision a better world. As we continue this year, let us accept the challenges we face with cheer.

“...our profession must strive for unity.”



From The Executive Director

Well Received Programs

By William Bayer

Our Continuing Education programs continue to offer varied topics and draw significant attendance. Although the weather failed to cooperate, with temperatures in the teens, our March 3 membership meeting attracted 40 hearty souls to hear Dr. Ira Lamster, the dean at Columbia University College of Dental Medicine present an interesting program related to the oral health care needs of older adults. His presentation was well received and generated an exchange of ideas between several attendees and Dr. Lamster. We appreciate Dr. Lamster making time in his busy schedule to appear at the Society.

We are also fortunate to have the Dean of the NYU College of Dentistry appearing at our May 5 membership meeting, where he will be discussing public perceptions and expectations regarding oral health care and the impact of these views on dental education and practice.

Our Sunday programs continued with a presentation on Simplified Endodontics by Dr. Chad Gehani, which drew an audience of 80 dentists looking to expand their knowledge of endodontics. As it appears that our members respond favorably to Sunday offerings, we will look to add further offerings.

"Hands-on" courses are also well received and we have partnered with Sybron Endo in offering a presentation by Dr. Thomas Jovicich, a well-known lecturer on current concepts and theories in practical endodontics. A full course description is noted on our website, www.qcdis.org

While on the topic of our website, I invite you to visit the site, which has been totally revamped and is a vast improvement over our prior format. Full course descriptions are available by simply clicking on the calendar event and we are in the process of implementing a system of on line registrations for CE courses with payment by credit card and an e-mail confirmation returned to the registrant. Our photo page is being established, as well as other features that provide you with timely information. As the site is further developed, we anticipate other features being added and will keep you informed. It is extremely important that you provide us with an e-mail address, as we continue to send information to you via our "e-blast" network. If you have not done so, please call our office to update our files so that you, too, can be kept informed of current developments. If our office contacts you for an e-mail address, please be cooperative in providing this information. In ad-

dition, a "members only" section is being added which will allow you to access information not available to the general public such as NYSDA communications, committee reports, ADA notices, etc. We are also archiving past Bulletins, which will allow you access to prior issues, which are no longer in your possession. Please bear with us as we work out the glitches and forward any suggestions for improvements. As usual, I welcome your comments, good or bad.

The issue of non-licensees performing teeth whitening services in malls, spas and the like is finally showing some progress towards resolution. We are encouraged by legal decisions in other states, although not binding on New York courts, that have determined that these services do, in fact, constitute the practice of dentistry. NYSDA leadership has met with high level State Education Department representatives and the department has indicated a willingness to move forward on this issue, which we consider to be a matter of public safety. The wheels of government turn slowly but there is hope that this issue is finally being addressed, with the anticipated result that New York will follow suit with other states and confirm that teeth whitening constitutes the practice of dentistry.

We are also grateful to both State Education and the office of the Medicaid Inspector General for providing representatives to address our members regarding regulatory issues that can impact on them. George Ding, director of prosecutions for the Office of Professional Discipline and Michael Little, deputy Medicaid inspector general for the Bureau of Investigations and Enforcement, participated in our CE presentation on Sunday, April 5 and provided information to the attendees that will be useful in avoiding situations that can place their dental license and livelihood in jeopardy. Amy Kulb, a partner in a prominent local law firm that specializes in regulatory issues, also joined the panel and provided additional insights that are valuable to ensuring licensees are compliant with all areas of professional regulation.

The issue of "governance" relative to NYSDA is again being revisited, with a QCDS membership vote on this issue scheduled for our May 5 meeting. Overly simplified, the governance reform seeks to change the structure of NYSDA from a Board of Governors to a House of Delegates, modeled after the ADA structure, which would require a rewriting of the NYSDA constitution and by-laws. A more detailed overview can be found in the February issue of NYSDA News. In view of the importance of this issue, we urge all members to weigh in on this matter by casting their ballot at the May 5 meeting.

Many of you are probably aware of the recent closings of both St. John's Queens Hospital and Mary Immaculate Hospital. While both hospitals will be missed in the communities they served, the dental residents at Mary Immaculate avoided a serious situation with their program being terminated prior to completion of their program. Quick action coordinated with the ADA resulted in these residents being

incorporated into the programs at Brookdale University Hospital and at Wyckoff Heights Medical Center, thus avoiding a real nightmare for them. Fittingly, QCDS honored Dr. David Miller at our recent resident night program for his 24 years of service to hospital dentistry at Mary Immaculate. We wish him well in his new position at Wyckoff Heights Medical Center.

I would also like to recognize our QCDS volunteers who are responding to the many requests I get from schools to do educational presentations or dental screenings for their students. Dr. Mark Molinsky started a group of 80 first graders at PS 214 in Flushing on the path to good oral health habits by providing an age appropriate presentation explaining brushing, flossing, choosing good foods and other good oral health habits which the students can use to prevent future problems. In addition, the usual "goodies" of toothbrushes, floss, informational coloring books and literature for the parents was provided. We thank Ms. Bondy, a first grade teacher, as well as Ms. Goldberg, the principal, for the invitation and the opportunity to be of service. Similar upcoming programs involve other QCDS dental volunteers and we can always use more help.

Please feel free to contact me with suggestions or comments. Our staff works for you, our members, and our goal is to provide you with excellent service.

FN

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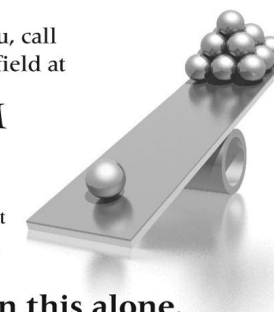
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Dr. Alvin Orlian Selected To Receive QCDS Emil Lentchner Distinguished Service Award

—Continued from page 1

allow others to advance. Becoming chairman emeritus has not curtailed his counsel and keen interest in the excellent program he has created.

Dr. Orlian, a graduate of New York University College of Dentistry, served as a captain in the United Air Force for two years before completing a residency in oral surgery at the Queens General Hospital. He was board certified in the specialty in 1963. He holds fellowships of the American Board of Oral and Maxillofacial Surgeons, American Society of Dental Anesthesiologists and the American Society of Oral and Maxillofacial Surgeons. His (dental) honors include OKU, and he is a fellow of the American College of Dentist.

Opening a practice limited to oral surgery in Flushing, Dr. Orlian joined the medical staff at Flushing Hospital shortly becoming Chairman of Dentistry. He oversaw the growth of an infant dental residency program into an enviable form adopted by other institutions in the City of New York. His resourcefulness and organizational skills led to the advisory body of the Medical Staff Society. Dr. Orlian was elected President of the Medical Board from 1985 to 1987 and became a Trustee and Member of the Executive Committee from 1989 to the present. Flushing Hospi-

tal conferred its L.P. Pederson M. D. Memorial Award on him in October, 1995, followed a year later by its prestigious Leadership Award. To be chosen to receive the United Hospital Fund Distinguished Trustee Award in 2004 was a sign of Dr. Orlian's worth to Flushing Hospital and the community it served.

Throughout his leadership roles in the Queens County Dental Society he has singularly encouraged foot soldiers, as described in the 2000 July/August QCDS Bulletin "President's Message" and reprinted in the September 2000 ADA News. His genuine interest in colleagues he mentored is demonstrated by the following who rose to the presidency of QCDS: Joseph Caruso, Stephen Quarcoo, Alan Winik, Chad Gehani, Viren Jhaveri, Prabha Krishnan, Ashok Dogra and Bijan Anvar.

Dr. Orlian has published many articles in dental and professional journals. He has lectured at The Greater Long Island and Greater New York Dental Meetings, N.Y.U.C.D. Post-graduate Education, QCDS, National Asian Indian Dental Convention (Principal Speaker, December 1986 and 1989) and Queens Academy of General Dentistry. He has also conducted hands-on clinics at Flushing Hospital in conjunction with QCDS.

NEWS UPDATE

from
The American Dental Association
and
The New York State Dental Association

'Red Flags Rule' Goes Into Effect May 1

New federal regulations designed to deter identity theft go into effect May 1, 2009. The regulations, called "the Red Flags Rule," apply to dental offices.

An article was published about the Rule in the January 2009 issue of The New York State Dental Journal, and the American Dental Association has continued its efforts to exempt dental offices from the regulations. The ADA has also published information at www.ada.org.

If the new regulations are not postponed, your practice will need to write new policy procedures, train staff and confirm your business associates comply with identity theft rules so that your practice is compliant with the new Rules.

While we continue to oppose these regulations, we also want to be sure you have the information needed to comply with the

law. The American Dental Association and the New York State Dental Association are pleased to provide our members with free resources, as a member benefit, to help them establish office policies and comply with the rule.

The guidelines and sample policy and procedures outline can save dental practices many hours, as well as legal fees that would probably otherwise be necessary to meet the requirements. It is part of our commitment to you to make your professional lives easier and more rewarding. This material is available to you now for downloading from the members-only section at www.nysdental.org or www.ada.org.

ADA will continue its efforts to represent you in Washington in seeking modification of this Rule to exclude dental practices as well as to stand up for you on issues that can affect your practice.

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Why Are My Colleagues Reviewing My Malpractice Claim?

By Michael Hermann of NYSDA and Charlene Berkman, DMD

Queens County Dental Society participates with NYSDA, in providing a "District Claims Committee" to help members and provide guidance during the very difficult and serious period when a malpractice claim is filed against them.

The incredibly dedicated QCDS members of this committee take their obligation very seriously, and spend many hours carefully reviewing and evaluating all aspects of any case when a malpractice claim is filed. The committee consists of general practitioners and specialists who carefully review every aspect of a particular case, including such variables as treatment, proper paperwork and disclosure issues before eventually making a recommendation to the insurance company. "District claims" is an incredibly valuable benefit of dental society membership.

One of the hazards of this profession is that patients can file lawsuits against you for the treatment, or lack thereof, you provided them. That's why most dentists maintain professional liability insurance coverage, also known as malpractice insurance. Although there is no legal requirement by the State of New York to have this coverage, virtually all dentists have the insurance to protect themselves and their practice. In addition, most dental benefit companies require it if you are one of their participating providers.

If you are actually served with a malpractice claim and you are insured by a policy endorsed by NYSDA or its component societies, your claim will be processed through the NYSDA Professional Liability Claims Review Program. This program has been in effect since 1975 and is administered by the NYSDA Council on Insurance and implemented by subcommittees of the Council within each component. Hence the nickname "District Claims."

The essential purpose of the claims review function is to have these local committees of peers review malpractice cases and tell the insurer whether to settle or defend it.

And just why would an insurer listen to a group of dentists who tell them how to handle a malpractice claim? Normally they would not. Insurance companies manage risk through underwriting and claims management, so they are generally not willing to relinquish those functions to someone else. The only reason companies would agree to this is under the condition of an association endorsement. For example, NYSDA's agreement with Medical Liability Mutual Insurance Company states, "NYSDA Professional Liability Claims Committees will review and make determinations regarding individual claims pursuant to policy provisions consistent with past practice and procedures in accordance with the NYSDA Professional Liability Claims Review Guidelines..."

That's a very hard statement for an insurance company to agree to because claims management is an essential part of how a company manages its risk. It is the price they pay, however, for our association endorsement and, in turn, it is the benefit our members reap through this partnership. Each policy issued

under the NYSDA-MLMIC Professional Liability program carries this provision:

"... the Company will not settle a Claim without the written consent of a majority of the members of your component Society's District Claims Committee of the New York State Dental Association. The decision of this Committee is binding on both you and the Company."

"OK, but why do I want my colleagues looking at the details of one of the more humbling experiences of my professional life?"

Although it may be difficult, the claims review process will provide a member the best measure for protecting their professional life. How many times do you wish a dental benefits company had your peers reviewing the claims your office submitted? That's what you get for your malpractice claim with the NYSDA Professional Liability Claims Review Program.

Most insurance companies are loath to defend most of the professional liability claims they receive, especially smaller claims, since the defense costs can often exceed the claim demand. Without the Claims Review Program in effect, that's often what most insurers would urge a policyholder to do. Even though a policy may provide stipulation, "... no claim will be settled without the consent of you the insured..." the insured

—Continued on page 18

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QCDS Special Event

Dental Community Welcomes Residents At Annual QCDS New Dentists' Forum

—Continued from page 1

obtaining proper informed consent.

The audience was also addressed by Mirsade Markovic, legal counsel to MLMIC. She identified the three factors that may result in a malpractice action: the presence of a doctor/patient relationship, a breach of duty and resulting injury.

Dr. Chad Gehani then spoke on issues relating to practice

management and told of experiences from his many years of endodontic experience.

The event was sponsored by several companies, including Henry Schein, MLMIC, The Mason Agency/Conference Associates Insurance Companies, Benco, and AXA Financial. Table clinics were set up to answer questions regarding the products and services they offered.



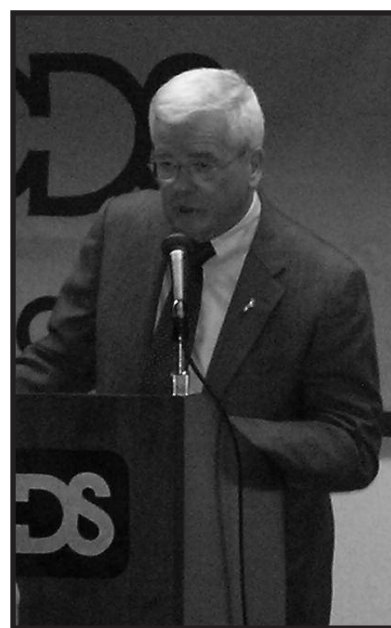
NYSDA Vice President Dr. Chad Gehani introduced honoree Dr. Gustave Lasoff at the QCDS new residents' night.



Nearly 50 new residents enjoyed QCDS hospitality at the Annual New Dentists' Forum.



Honoring Dr. Gustave Lasoff were, left to right, NYSDA Vice President Dr. Chad Gehani, QCDS President Dr. Prabha Krishnan, Dr. Lasoff and Dr. Mark Feldman, immediate past president of the ADA and acting NYSDA executive director.



NYSDA President Elect Dr. Robert Doherty addressed the QCDS membership and residents.



Dr. David Miller, center, was awarded the Spirit of Excellence Award by Executive Director William Bayer and QCDS President Dr. Prabha Krishnan.



NYSDA Acting Executive Director Dr. Mark Feldman, the immediate past president of the ADA, spoke to the new residents.



Residents of area hospitals networked with their peers over dinner at the QCDS Resident night.

Photos by Alan N. Queen, DDS

CE Courses Spring 2009

Pre-registration is required for all continuing education,except General Membership Meetings

Friday, May 1 9 a.m. - 3:30 p.m.

Why Dental Teams Fail and
How To Thrive In A Down Economy 6 C.E. credits

Speaker: Steven J. Anderson

Co-sponsor: Alpha Omega International Dental Fraternity
QCDS members: \$55, \$20 each for first two Staff, \$15 for each additional staff. All others \$80 dentist, \$30 staff
Breakfast and Lunch Included

Tuesday, May 5 7:00 p.m.

General Membership Meeting 2 C.E. Credits

7 p.m. Topic: Procera-The Answer to Contemporary Dentistry
Speaker: Mr. Steve Fowler

Sponsored By: NuLife of Long Island

8:00 p.m. Topic: Finding a New Theme Song

Speaker: Dr. Charles Bertolami, Dean, New York University
College of Dentistry

Friday, May 8 9:00 a.m.

Video Study Club 2 C.E. Credits

Topic: Simplifying Complex Treatment Plans

This presentation will help you organize your complex diagnosis and treatment planning appointments into concise, effective and complete sessions. Using a logical, sequentially ordered checklist is the key to having a simple diagnostic appointment. Patients will understand your treatment plans better and accept them faster. Patient education and data collection by auxiliaries are emphasized with each area of clinical dentistry discussed in its proper order. Patients today have more complex treatment needs help simplify this part of your practice.

Friday, May 15 & Sunday, July 12 9 a.m.

CPR Certification & Recertification 4 C.E. Credits

Topic: Basic Cardiac Life Support

Certification/ Recertification will cover 1 & 2 rescuer CPR, Heimlich Maneuver, child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life or death may some day become a reality to someone you know or care for. Be prepared to help save a life.

If your CPR certification is 2 years old or less and you want to re-certify, you must submit a copy of your BLS card, or you will need to take the complete certification course again.

Instructor: Robin Zalewski, BLS Instructor

Tuition: ADA member: \$105 ADA member staff: \$105
Non-ADA member: \$250

Tuesday, June 2 7:00 p.m.

General Membership Meeting 2 C.E. Credits

7 p.m.: Speaker to be announced

8 p.m.: Complications and Problems In Implant Dentistry-
The Presentation Nobody Wants to Give

Speakers: Dr. Ed Portnoy and Dr. Bernard Fialkoff

Friday, June 5 9:00 a.m.

Video Study 2 C.E. Credits

Topic: Esthetic Alternatives for Crowns tooth – colored Onlays and Inlays

There is a fantastic alternative for crowns! Properly constructed tooth-colored onlays and inlays seated on a well-planned desensitized tooth preparations are not only beautiful, but they are also long-lasting! With a little planning, you can also receive third-party payment assistance. This presentation includes a live, step-by-step, close-up technique for these beautiful restorations. Patients appreciate a more conservative clinical approach than crowns. The facial surface of the natural teeth are retained, thus allowing an optimum esthetic result. These restorations are easy, highly esthetic and serviceable. Learn how to include them as a routine procedure in your practice today!

Friday, June 12 9 a.m.

Infection Control 4 C.E. Credits

Instructor: Harold Edelman DDS

In the past this course has had an overwhelmingly positive response from those clinicians and their staff who earnestly want to stay informed of the latest infection control recommendations out there and do so through the eyes and thoughts of a speaker/clinician who well understands the nature and demand of everyday dental practice. There's more...bring your entire staff and satisfy OSHA's annual staff training requirements. COURSE QUALIFIES FOR RELICENSURE.

ADA member: \$85 ADA Staff: \$ 70

Non-ADA member: \$ 260

Friday, June 19 9 a.m. - 4:30 p.m.

Increase Predictability
for Endodontic Success 7 C.E. credits

Speaker: Dr. Thomas Jovicich

Sponsor: Sybron Endo

Lecture and hands on component

Includes Breakfast and Lunch

Limited Attendance-Pre-Registration Required

ADA member: \$60 Non-members \$125

The Essentials of Endodontics:
Understand & Utilize Evidence-Based Concepts to Maximize
Your Clinical Success
Presenter: Thomas Jovicich
June 19, 2009, in Jamaica, NY
At Queens County Dental Society



Dr. Thomas Jovicich invites you to attend this one-day lecture/hands-on course being sponsored by QCDS in partnership with SybronEndo.

Event Timeline:

8:00 a.m. – 8:30 a.m.	Registration and Continental Breakfast
8:30 a.m. – 12:00 p.m.	Morning Program
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 5:00 p.m.	Continuation of Program

SEVEN C.E. Credits will be awarded

Materials to Bring to the course:

Attendees for the hands-on course are required to bring the following:

- Two or three multirooted teeth not mounted with access cavities prepared.
 - Gloves, Mask, Disposable Gown (fluid resistant) & Loupes
- All other supplies will be provided.

Course Description:

This is a multimedia presentation with extensive hands-on components, to facilitate incorporation of proven predictable techniques into everyday patient care.

Course Objectives:

After this course participants will be able to:

- Utilize Rotary Nickel – Titanium files safely & efficiently based on an understanding of root canal anatomy.
- Maximize the quality of canal preparation using advantages in file design.
- Understand biological concepts in canal irrigation & develop techniques for clinical implementation.
- Recognize the clinical impact of the latest obturation materials & equipment.
- Increase predictability for Endodontic success based on evidence-based care.

Speaker's Curriculum Vitea:

Dr. Jovicich received his dental degree from Tufts Dental School and his Postgraduate degree in Endodontics from USC. Dr. Jovicich has taught at UCLA and maintains a private practice in Encino, CA. Dr. Jovicich lectures extensively across the country on current concepts and theories in practical endodontics. He also maintains a clinical lab which hosts dentists seeking to advance their endodontic skills.

FEE: ADA MEMBER \$60.00 NON-MEMBER \$125.00

REGISTER BY CALLING QCDS AT 718-454-8344, Visa or Mastercard required

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NEW YORK STATE DENTAL ASSOCIATION NEWS:

Shifting to Electronic CE Transcripts

In our ongoing effort to provide maximum member service in a cost effective manner, NYSDA is changing the way members receive their continuing education transcripts from their CE Registry. In the past, the CE transcripts were mailed annually to every NYSDA member. This process was very costly, as well as labor intensive.

Taking advantage of available technologies, NYSDA is now able to expedite information to members in a much more cost effective, yet still user friendly way. Effective immediately, transcripts will only be made available electronically through a secure portal of the NYSDA web site,

www.nysdental.org. Members always will have access to an up-to-date account of their CE activity and can print reports as needed. Each member's e-file will contain the last six years of his or her CE activity, and will include all the information required by State Education Department requirements, such as course topic and type, sponsor, date, subject code number, number of hours, etc.

NYSDA staff will continue to assist members who have questions or who are being audited by the State Education Department.

NYSDA looks forward to working with you as the shift to an e-transcript format is made. If you have any questions, call (518) 465-0044.

Study Clubs May/June 2009

Glen Head Study Club

CONTACT DR. GLICKER (516) 775-7080

May 6 7:00-10:00 p.m.

Speaker: Nira Dwivedi

Topic: Update On Bisphosphonates and osteonecrosis Of The Jaw

Location: Il Bacco Restaurant, 253-08-10 Northern Blvd. Little Neck, N.Y.

Steinway Study Club

CONTACT DR. KIRSCHNER (718) 634-2123

May 19 6:30-9:00 p.m.

Speakers: Mr. Sagi Shkedy And Ms Brandi Patton

Topic: "Teledental Appointment and Recall Procedures"

Location: Mezzo Mezzo Restaurant, 31-29 Ditmars Blvd., Astoria

June 17 6:30-9:00 p.m.

Speakers: Mr. Mark Rutenberg, CEO and Inventor of the Brush Test

Topic: "Oral CDX Brush Test Certification Program"

Location: Mezzo Mezzo Restaurant, 31-29 Ditmars Blvd., Astoria

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF (718) 229-3838

May 13 7:00-9:00 p.m.

Speaker: Ben Ochart

Topic: "Survival Solutions For Your Practice In Any Economy"

Location: Erowan Restaurant 213-41 39 Avenue. Bayside, N.Y.

June 3 7:00-9:00 p.m.

Speaker: Dr. Richard Richter

Topic: "Incorporating Orthodontics Into The General Practice"

Location: Erowan Restaurant 213-41 39 Avenue. Bayside, N.Y.

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Why Are My Colleagues Reviewing My Malpractice Claim?

—Continued from page 11

is seldom in a good position to exercise this right. Often the insurer paints an awful picture of the prospects for the case and cites the negative opinions of their own claims department experts in urging settlement.

With the Claims Review Program, the decision is taken out of the hands of the insurer and insured. A group of independent dentists will review the facts of the case and interview the dentist and a representative of the insurer (often an attorney). In accordance with the Program Guidelines, they provide an, "objective, clear, reasoned and impartial review." Removed from the decision-making are the bias of the insurer and the emotion of the defendant. The result is likely the best possible manner to proceed for the member.

"That's all great, but why can't I avoid the aggravation, and just have the company pay the claim if that's what they want to do anyway? It won't cost me anything."

Well, actually it will. Though the insurance company will pay the settlement amount, the effects of settling a defensible claim are many. They include:

- Automatic reporting to the National Practitioner Data Bank
- Claims history that may jeopardize future insurability
- Automatic reporting of the settlement to the State Office of Professional Discipline and
- Claims history that may jeopardize participation in some dental benefit plans

Certainly there are many instances when claims should indeed be settled. The problem is settling claims that should be defended and thus suffering the consequences outlined. The Claims Review process may cause some stress, but the risk of settling a defensible claim will likely cause much more than that. And, most members who were initially reluctant to undergo the process often ended up finding the experience to be collegial and informative.

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Nominating Committee to Meet In June

QCDS

At the May 5 QCDS General Membership Meeting, nominations and election of three members and alternates of the Nominating Committee will be made.

The Nominating Committee will be composed of:

- The last two immediate past presidents,
- Two members elected by the Board of Trustees at its April 28 meeting,
- Three members elected by the membership at the May 5 General Membership Meeting,
- Three alternates elected by the membership at the May 5 General Membership Meeting.

The president acts as chairperson without the right to vote.

The Nominating Committee will meet on Tuesday, June 2 at 7:30 P.M. at the QCDS offices. Any member may request his/her candidacy. Requests should be sent to the Nominating Committee, Queens County Dental Society, at 86-90 188th Street, Jamaica, NY 11423, along with a current CV.

Election to offices including members of the Board of Trustees, are scheduled for the November 3 General Membership Meeting. The Nominating Committee will report its selections at the October 6 General Membership Meeting. Additional nominees can be added for any elective position by receipt of a petition signed by 20 members in good standing and received by the executive director at QCDS offices within ten days of the report by the Nominating Committee.

ICDE

Elections to office, including members of the Dental Board of Directors, are scheduled for the November 3 General Membership Meeting. In order to meet this schedule, the Nominating Committee will meet on Tuesday, June 2 at 7:30 P.M. at QCDS offices.

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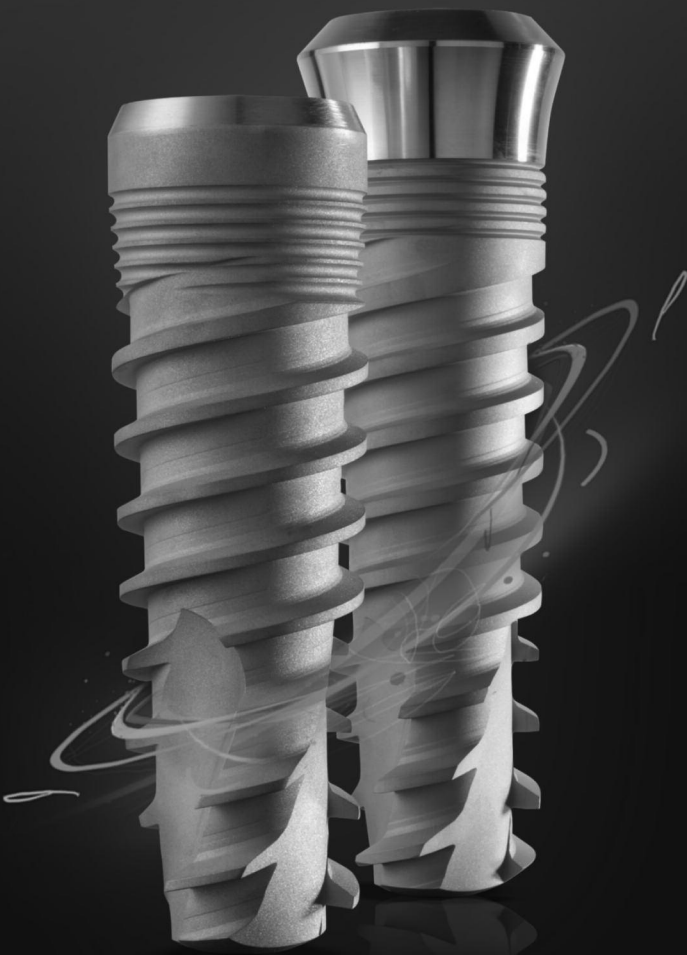
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