CDS Bulletin

PUBLISHED BY AND FOR THE DENTISTS OF QUEENS COUNTY

Volume 57 Number 3

May/June 2015

From the President

Addiction In Dentistry

By Sudhakar Shetty, D.D.S.

The recent tragedy involving Germanwings airline pilot Andreas Lubitz was a heartbreaking incident. It once again shined a spotlight on issues of mental health and the professional workplace. We, as a profession, have a responsibility to think more deeply about this issue and look for ways to prevent similar tragedies in our own community.

We live and work in an environment that is significantly impacted by mental health issues, but that is unable or unwilling to address these issues. According to the National Alliance on Mental Illness, one in four adults experiences mental illness in a given year and 6.7 percent of American adults, about 14.8 million people, live with major depression. About 9.2 million adults have co-occurring mental health and addiction disorders. Despite this, 60 percent of adults with mental illness received no mental health services in 2013. The use of mental health resources among African-Americans, Hispanic-Americans and Asians was even lower.

As we know, the dental profession can offer a wonderfully stimulating and fulfilling career. However, it also brings with it unique sources of stress and distress. The stress of long hours of meticulous work, the physical toll of dental procedures on the body over time, and the managerial pressures of running a successful business can all be significant hurdles to mental well being. Add to that the staggering financial burden of the student loan debt of our younger colleagues, and the daily stresses of life, —*Continued on page 5*

New Residents' Night: 'Full House' of Fun and Mingling

By Gina Cucchiara, D.D.S.

More than 75 people, including residents, program directors from neighboring hospital programs and QCDS members, crowded the Queens County Dental Society headquarters for the recent annual QCDS Residents' Night.

"What a great event! We had a great turn out, in spite of the terrible weather, and from what I learned speaking to the residents, they had a great time," said QCDS Past President Dr. Bijan Anvar.

Dr. Hemali Ajmera, QCDS member and New Dentist Committee chair, coordinated the event. She worked hard to organize a casino themed night, including roulette, blackjack and this year's new addition, a craps table. Attendees at the event mingled, munched on the catered food and gambled the night away for the raffle prizes, which included implant drivers, Mets tickets and curing lights, to name a few.

After the festivities, residents gathered in the dining room where the program shifted to the importance of organized dentistry. The residents were given a copy of NYSDA's "Starting Out" booklet, a guide for new dentists, and were invited to attend QCDS General Membership meetings. They were informed of the benefits of joining their local dental society. The importance of representation at the state and federal level was reinforced and the residents learned just how much PACs do for the dental profession.

It was a wonderful evening of min--Continued on page 10

In Memoriam: Former QCDS President Michael Burstein

Former Queens County Dental Society President Dr. Michael Burstein passed away on February 24th after a cour- ageous battle with pancreatic cancer.

Dr. Burstein was a member of QCDS for over 30 years and held many positions of leadership, culminating in his QCDS presidency in 2007.

He was an assistant clinical professor of prosthetic dentistry at NYU for many years and later was an attending at Jamaica Hospital. He was also president of the Queens Nassau Chapter of the Alpha Omega Dental Fraternity.

Among the many positions that he held was chairman of continuing education, editor and GLIDM direc-



tor. In 2005 he was awarded the Bernard P. Tills Award for excellence in dental writing from the NYSDA Council on Membership and Communications. His award winning editorial, "Et tu, Brute?" was published in the NYSDA Journal.

After Dr. Burstein re-

tired from active practice, he continued to work on behalf of the dental profession. He was a founding member of the highly successful World's fair of Dentistry, and was a key player in the inaugural year's educational program.

Dr. Burstein will be missed by his wife Barbara, and daughters Alyssa and Mallory.

The thrill of the unexpected. Our business bankers can help you plan for it.

Stop by your local Queens Astoria Bank Branch to find out how.

Astoria

29-34 30th Avenue | Long Island City, NY 11102 | 718-728-2500
31-24 Ditmars Boulevard | Long Island City, NY 11105 | 718-932-3200
37-16 30th Avenue | Long Island City, NY 11103 | 718-545-4400

Beechhurst

•153-01 10th Avenue | Whitestone, NY 11357 | 718-746-4161

Elmhurst

•57-07 Junction Boulevard | Elmhurst, NY 11373 |718-271-3220

Flushing

• 46-08 Francis Lewis Boulevard |Flushing, NY 11361 | 718-224-2400 • 30-33 Stratton Street | Flushing, NY 11354 | 718-445-7200 • 71-20 Kissena Boulevard | Flushing, NY 11367 | 718-263-7200

Forest Hills

•63-72 108th Street | Forest Hills, NY 11375 | 718-896-3200

Glendale

•68-17 Myrtle Avenue | Glendale, NY 11385 | 718-497-2000

astoriabank.com

EULAL HOUSING Member FDIC © 2015 Astoria Bank

Jackson Heights

•72-35 Broadway | Jackson Heights, NY 11372 | 718-429-6300

Jamaica

•179-25 Hillside Avenue at 179th Street | Jamaica, NY 11432 |718-291-3100

Kew Gardens

•116-22 Metropolitan Avenue | Kew Gardens, NY 11418 | 718-441-1010

Middle Village •75-25 Metropolitan Avenue | Middle Village, NY 11379 | 718-894-7272

Rego Park

•97-33 Queens Boulevard | Rego Park, NY 11374 | 718-830-6222

Whitestone

•153-17 Cross Island Parkway | Whitestone, NY 11357 | 718-767-9300

Woodside

•60-20 Woodside Avenue | Woodside, NY 11377 | 718-335-6100





MLMIC is the only dental liability insurer endorsed by the New York State Dental Association (NYSDA) for a reason. With personalized service, premiums and dividends based solely on the experience of New York State dentists, our policyholders know they can count on us to be there for them. Today, and tomorrow.

Get a Quote

Call (888) 392-0638 today for a personalized consultation with a MLMIC representative. Or, visit MLMIC.com/dentist



DENTAL LIABILITY INSURER IN NEW YORK STATE.



The NYSDA-MLMIC Program for Dental Professional Liability Insurance



the best month to buy that new equipment.

Cash Flow Insight[™] | for the achiever in you[®]

Introducing Cash Flow Insight powered by PNC CFO a suite of user-friendly online tools that can help you understand and project your practice's cash flow, so you can turn insight into action. Try it at no cost today*. Call the Cash Flow Insight Center at 855-762-2361, stop by any PNC branch or go to pnc.com/cashflowinsight



PNC BANK

Offer requires a PNC Business Checking account and enrollment in PNC Online Banking Offer valid during your current statement cycle period and two additional statement cycles, which constitutes your free trial period. One free trial period per customer, based on the enrollment date of the first account you enroll in Cash Flow Insight. Your free trial period for all accounts in Cash Flow Insight ends at the same time. At the end of your free trial, you will remain enrolled in Cash Flow Insight and be charged a fee of \$10/month. If you do not want to continue with Cash Flow Insight, you may opt out of the service on your Preferences page within Cash Flow Insight. Beyond the trial period, certain account types have Cash Flow Insight for no additional monthly fee, including Business Enterprise Checking, Industry Solutions Checking and Retail Businesses Checking.

Cash Flow Insight and CFO: Cash Flow Options are service marks of The PNC Financial Services Group, Inc.

©2013 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association Member FDIC BB PDF 0713-077-154149

QCDS Bullehim

Co-Editor

Gina Cucchiara

Editor

Boris Arbitman

Executive Director Oleg Rabinovich

Administrative Assistant Guadalupe Rodriguez

2015 Officers

Sudhakar Shetty, President Ronald Garrett, President-Elect Eric Huang, Vice President Richard Yang, Secretary Craig Tischler, Treasures Prabhakar Koppikar, Historian

Board of Trustees

| H. Ajmera | M. Gandhi | S. Quarcoo |
|---------------|---------------|-------------|
| S. Akhtar | C. Gehani | A. Queen |
| C. Berkman | H. Gomez | R. Samuels |
| D. Bhagat | S. Kesner | A. Santana |
| M. Bhuyan | J. Kouzoukian | K. Schirmer |
| H. Biller | N. Lalani | I. Schwartz |
| G. Cucchiara | L. Lehman | V. Shah |
| A. Feigenbaum | A. Lighter | R. Sherman |
| | R. Olan | |
| | | |

ADA Trustee Chad Gehani NYSDA Trustee Joe Caruso

NYSDA Delegates B. Anvar

V. Ihaveri B. Vallejo R Gehani I Ledner B Wasserman M. Greenberg R. Shpuntoff

Past Presidents Bijan Anvar Doron Kalman

Mercedes Mota-Martinez Ashok Dogra

Beatriz Vallejo **ADA Delegates**

Rekha Gehani Prabha Krishnan Alternate Delegate: Stephen Quarcoo

Institute for Continuing Dental Education Kathryn Schirmer, President Prabha Krishnan, Vice President Ronald Garrett, Secretary/Treasurer

The Bulletin is published six times a year, bimonthly. It is the official publication of the Oueens County Dental Society. Neither the Society nor the Bulletin assumes responsibility for the oints of view or opinions of its contributions

Deadlines for manuscripts is six weeks prior to the date of publication. For example, the deadline for March/April issue is January 10th. All Submissions must be typed as a word doc ment and emailed to QCDSBulletin@gmail.com.

For more information about advertising, contact the Bus ness Manager at 86-90 188th Street Jamaica NY 11423 or call (718) 454-8344. Inclusion of an advertisement does not imply endorsement of any firm, goods, or services unless such en dorsement is specifically stated.

Subscription is included in the annual membership dues of the Queens County Dental Society. The Subscription rate for on-members is \$30 per year, or \$5 per issue

The OCDS Board of Trustees meets on the third Tuesday of each month (Except July and August) at OCDS Headquarters For information about the Society, Call OCDS at (718) 454-8344.



Queens County Dental Society

86-90 188 Street | Jamaica, NY 11423 718-454-8344 | fax: 718-454-8818 www.qcds.org | e-mail: info@qcds.org



From the President drshettydds@gmail.com

Addiction In Dentistry

By Sudhakar Shetty, D.D.S.

—Continued from page 1

and soon we can see that there are many challenges that must be faced. Health care professionals, dentists included, tend to be more hesitant to access needed resources for fear of damaging their professional reputation and practice. Sadly, this stigma and fear only further contribute to the problem.

For the past eight years, I have had the privilege of representing Queens County at the NYSDA Committee for Chemical Dependency. It has been an honor to serve alongside members who are so passionate and dedicated to helping fellow dentists who have struggled with drug or alcohol abuse. Through this committee we have established a way to privately address issues of substance abuse before they ruin a career. By intervening early, providing access to support and needed resources, we can help our fellow dentists get well, so that they can continue to treat and care for others.

If you have not yet renewed your membership, please do so as soon as possible.

You will no longer be receiving communications from the ADA, NYSDA, or QCDS unless you renew for 2015.

Please don't let your membership lapse!

Call the QCDS Executive Director at 718-454-8344 if you are experiencing temporary financial difficulties to explore possible options.



I believe this model would work well to address issues of mental illness in our community. By acknowledging the reality of depression and mental illness in our field, opening the doors to support and resources, and providing a pathway to recovery, we can do much to prevent further tragedy and heart break. Numerous resources are available to our member dentists through the ADA Dentist Health and Well Being Program and the NYSDA Chemical Dependency Program. The first and most important step is to take this issue out of the shadows and remove the stigma that surrounds it. This is a step that we can all take right away.

In closing, I would like to update you on some of the important work at our component and at NYSDA:

• We held a very successful Residents' Night on March 26th. The fun-filled event was well attended by the directors and resident dentists from local hospitals. Many thanks to New Dentists' Committee Chair Dr. Hemali Ajmera for her hard work in organizing the event.

• We will be honoring our **QCDS Life Members** on June 18th. We look forward to thanking and congratulating them for their years of dedication to Queens County and the profession of dentistry.

• We will be holding our annual World's Fair of Dentistry event this September. The event will have many opportunities to earn CE credits and network with other area dentists and vendors. We look forward to seeing you there.

• As a result of successful lobbying by NYSDA at the state level, the deadline for enrollment into e-prescription programs has been extended one year from March 27, 2015 to March 27, 2016. It is important to know that this deadline will not be extended any further. As such, it is imperative that any members who have not already enrolled for e-prescription make plans to do so now to maintain compliance with state law.

• NYSDA and the New York State Dental Foundation are hosting an Oral Care Summit on the Future of Special Needs Dentistry and Dental Education on May 14 and 15. The summit, "The Impending Oral Health Crisis: Ensuring Quality Dental Care and Access for New York's Most Vulnerable Patients," will bring together dental professionals and key policy makers to develop strategies to meet the oral health care demands of patient populations with special treatment needs. We strongly encourage our members to attend this important event.

I urge all of our members to encourage friends and colleagues to join our component. Bring a non-member to one of our many meetings, events and functions. I am confident that they will soon see the great benefit of membership in our society. The more members we have, the stronger we become!

Wishing you all a great summer!

RISK MANAGEMENT ALERT



DENTAL MALPRACTICE INSURANCE UPDATE

Topic: Fee Disputes

Even minor fee disputes can cause major headaches. As observed by the New York State Department of Education, Office of Professional Discipline ("OPD"), fee disputes have a tendency to escalate into professional discipline complaints. Although OPD does not mediate pure fee disputes, practitioners should be aware that once a complaint is filed, OPD can decide to review the dental chart and applicable billing records to determine if ANY professional misconduct has occurred. If so, OPD can pursue charges such as poor record keeping, abandonment, negligence, or, by way of further example, fraudulent billing. Disagreement over money owed also frequently inspires patients to file court actions alleging fraudulent overcharging, unnecessary treatment and malpractice. The internet is also a growing forum through which patients voice complaints.

To help prevent fee disputes, care should be taken to provide patients with clear payment expectations. A written payment policy should be given to all patients outlining payment responsibility, whether the patient or dental office is expected to file insurance reimbursement claims, and the time frame within which the patient is expected to pay uncovered expenses, including co-payments.

Before initiating services that are not covered by insurance (or only partially covered by insurance) it is also important to discuss payment responsibility and identify the specific services to be provided and the corresponding amount of anticipated out of pocket expenses, as well as the timetable of any necessary installment payments.

As a cautionary note, the New York State Attorney General's office has investigated and settled claims regarding the use of third party healthcare credit cards, finding that, in some instances, dental patients were misled about the terms of the credit cards and were pushed by their dental practitioner into using high cost credit. Civil suits have also been filed. Nevertheless, if you choose to allow use of a health credit card, make sure to document the patient's understanding of and consent to the terms of the credit card, including all associated interest charges and potential late fee and retroactive penalities.

Practice Points

Focus: In light of the risks and inconvenience associated with fee disputes, it is important to minimize the potential for a patient to misunderstand their financial obligations.

Provide patients with a WRITTEN PAYMENT POLICY that clearly sets forth patient payment responsibilities and office expectations.

✓ Develop an INDIVIDUALIZED **PAYMENT PLAN** before initiating treatment involving expenses that are not covered by insurance.

✓ DOCUMENT DISCUSSION OF FEE ARRANGEMENTS, and retain signed copies of your office payment policy and all agreed to payment plans in each patient chart.

✓ THINK TWICE ABOUT FACILITATING THIRD PARTY HEALTH CREDIT CARDS. But if you do allow their use, make sure to document the patient's understanding and voluntary consent to all interest terms and possible penalties.

✓ DO NOT ABANDON A **PATIENT** by withholding necessary emergency treatment because fees are in arrears.

See Why So Many Dentists Have Made The Switch PHYSICIANS' RECIPROCAL INSURERS 1800 Northern Boulevard Roslyn, NY 11576 Contact our specialists at 1-888-526-4006 Visit www.PRI.com



By Chad Gehani, D.D.S.

We spent a full morning with the ASDA Board, new This will be a wonderful event and an opportunity to honor dentists and AADB representatives exploring licensure isthe ADA president, the Board and the members of the House. sues. It is clear that the approach to licensure in the United States is very fragmented. The use of live patients presents **State Public Affairs Program** The Board reaffirmed our commitment to both our a number of concerns, from ethics to calibration. Of course, concerns exist about alternatives to live patients, as CDHC Program and to our State Public Affairs Program by extending funding to both for the remainder of this year. well. Layered over this is the recent Supreme Court decision, reciprocity of licensure and portability. Of course, li-This will help us, and our state societies, to successfully face censure is a matter of state law. The requirements vary new challenges and to reach our goals for the development from state to state and the hurdles that must be overcome of CDHCs. to effectuate change vary even more. A pilot program using true CIF at the University of Buffalo School of Den-Our Presence In Washington, D.C. tal Medicine was discussed by Dr. Michael Glick. It ap-The Board made a significant commitment to enhance our peared that there was wide acceptance of this format by presence in Washington with the potential purchase of a new several students, although their wish list is "No Live Pabuilding on Capitol Hill. This will be highly visible both for tients." Many participants felt that this format satisfied our members when they come to Washington and to national many of their ethical concerns. politicians and their staff on the Hill. This building will be walking distance from the Library of Congress. It was decided to establish a workgroup with the ADA,

ASDA, AADB and ADEA to move the issues relating to licensure forward. The workgroup will need to reconcile the **Choosing Wisely** various policy statements already in place from these organ-The ADA is involved in the "Choosing Wisely" camizations with current and expected technology and to conpaign, the goal of which is to encourage conversations besider the development of a plan and a timeline for action. The tween providers and patients, to ensure proper care is plan needs to include support for legislative action at the delivered at the right time. We were invited by The Robert state level. We look forward to the results coming out of this Wood Foundation. workgroup.

MPG Grants CEBJA's review of the bylaws is well underway, and CEBJA is looking at how the 150th anniversary of the ADA NYSDA and our components were awarded a grand total of \$38,575 for promotion of membership in our state. Code of Ethics might be utilized to highlight the ADA and the value of membership. A suggestion was made that CAS Following is a breakdown of grants: • New York State Dental Association: \$10,000 for outreach to and CEBJA work together, and perhaps involve ACD or other groups, to consider a theme for the annual meeting next year residents • New York State Dental Association: \$10,000 for outreach to that would tie into this anniversary celebration.

dental students

• Fourth District Dental Society: \$1,800 for new dentists

• Eighth District Dental Society: \$775 for fourth year dental The Board addressed the issue of the recent publicity regarding the historic National Institute of Dental Research students • Eighth District Dental Society: \$3,000 for residents and new (NIDR) research and positions regarding the health effects of sugar. The ADA will advocate for additional research on the dentists • Queens County Dental Society: \$6,500 for Foreign Trained role of sugar in the development of caries. The Board established a workgroup for the development of a policy state-Dentists Forum • Queens County Dental Society: \$6,500 "Thank You to Life ment about the reduction of sugar consumption as a means Members" of reducing caries risk. We also discussed the ADA's ability Honoring the ADA President to take a formal position, perhaps science-based if not evi-It was decided to re-institute a social event at the Annual dence-based, and to develop talking points, even where a Meeting, to be held on the Monday evening of the session. directly-applicable formal policy has not been adopted.

Strategic Discussion on Dental Licensure

150th Anniversary of the ADA Code of Ethics

Sugar and Dental Caries

Visit QCDS online at www.qcds.org

A QCDS Scrapbook

NYSDA President-Elect Visits Membership Meeting

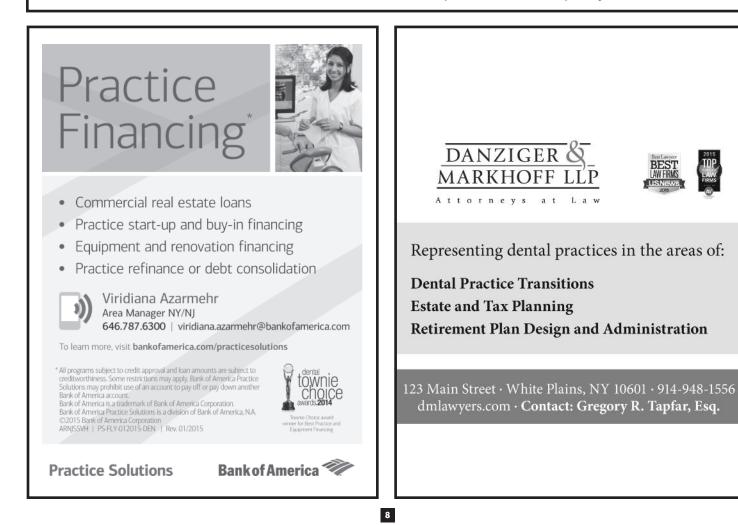
The QCDS General Membership meeting on March 3, 2015 was fortunate to have a visit from NYSDA President-Elect Dr. David Miller.

Dr. Miller is the Chairman of the Department of Dental Medicine at Interfaith Medical Center and he also maintains a private practice on Long Island. Dr. Miller will be sworn in as the association's president this June. He is a delegate to the American Dental Association and previously served as president of the Nassau County Dental Society. He received his degree from the Georgetown University School of Dentistry.

Some of the topics he touched upon in his presentation at QCDS were the importance of joining organized dentistry and the tripartite system and the new e-prescribing mandate. He also discussed his vision for the future of the dental profession. Dr. Miller was joined by Dr. Mark Feldman, executive director of the New York State Dental Association.



New York State Dental Association Executive Director Dr. Mark Feldman, left, and Dr. David Miller, right, visited with QCDS President Dr. Sudhakar Shetty at a recent General Membership meeting



The Nominating Committee is responsible

for presenting nominations for elective offices and representatives of QCDS, as required by the Bylaws. If you are interested, feel free to submit your name as a nominee. QCDS values the diversity of the Board of Trustees and welcomes nominations from those willing to vol- *with organized* unteer their time for the benefit of the profession.

The following information summarizes the process.

QCDS Nominating Committee Composition:

- The last two immediate past presidents;
- Two members elected by the Board of Trustees at its April 21, 2015 meeting;
- Three members elected by the membership at the May 5, 2015 Membership Meeting;



Queens County Dental Society's World's Fair Of Dentistry September 26 & 27, 2015 Terrace On The Park **Flushing Meadows**

From The Executive Director ed@qcds.org

Get Involved!

By Oleg Rabinovich

Have you thought about getting more involved with organized dentistry? To take part in the future of your profession? To work on insuring the success of the profession for the next generation? Now is the time do so!

Any member interested in being considered for an elective position should submit a letter of interest and CV to the executive director prior to this May 31 for consideration by the Nominating Committee.

• Three alternates elected by the membership at the May 5, 2015 Membership Meeting;

" Have you thought about getting more involved dentistry?

The president acts as chairman without the right to vote. The Nominating Committee will report its selections at the October 6, 2015 Membership Meeting. Additional nominees will be added for any elective position by the receipt of a petition signed

by 20 members and received by the executive director within 10 days of the report of the Nominating Committee, which will be given at the October 6, 2015 Membership Meeting. No additional nominations, including nominations from the floor, will be accepted. Voting for all elective offices is scheduled for the November 3, 2015 membership meeting.

ICDE

The Nominating Committee, comprised of five ICDE members appointed by the Board of Directors, will meet and submit their report for all elective offices to the membership at the October 6, 2015 Membership Meeting, with voting at the November 3, 2015 meeting.

If you are not yet ready to seek elected office yourself, please remember to vote on May 5, 2015 and November 3,

2015. Every vote counts. Make your voice heard by voting for the candidates that you support and who will fight for

what you believe in.

QCDS Special Event

Annual New Residents' Night Provides a 'Full House' of Fun, Mingling and Munching

—Continued from page 1

gling, networking and catching up with old friends. In an e- are all looking forward to the next Resident Night! mail after the event, Dr. Harold Biller stated: "My residents couldn't stop talking about it the next morning, especially as two of them were the big winners of the night. What a MLMIC, and Care Credit

great way to get new dentists interested in the society!" We

The sponsors for the event included Eric S. Studley and Associates, Bank of America, Henry Schein, Nobel Biocare,







Evan's Heart Condition Was **Discovered By His Dentist**

CPR/AED • Advanced Life Support • Custom Classes AEDs, Pads, Batteries, Maintenance Contracts Emergency Drug Kits • Portable Oxygen Assemblies

In-Your-Office Rates Starting at \$50 Per Person Serving Dental Professionals For Over 25 Years

Have Dummy Will Travel, Inc. 257 Harrison Avenue Miller Place, NY 11764 (631)-849-4978 CPR@havedummy.com www.havedummy.com



Like Us: www.facebook.com/HaveDummy

Insurance Planning for the Healthcare Professional

"Taking You from Residency to Retirement" TM

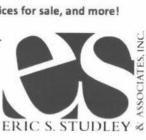
- Individual Disability
- Business Disability
- Life Insurance
- Group Insurance
- · Liability Insurance
- Malpractice Insurance
- Health Insurance
- Retirement Protection
- Financial Planning

Weekly newsletter updates for job opportunities, important

Eric S. Studley & Associates, Inc. 234 West Jericho Turnpike, 2nd Floor Huntington Station, NY 11746 P: 631-673-9496 F: 631-673-9497 C: 516-652-2265 drstudley@optonline.net www.DrEricStudley.com



insurance information, practices for sale, and more!



Eric J. Ploumis, D.M.D., J.D.

Attorney at Law

Why not use a lawyer who is also a dentist?

Comprehensive Legal Services for Dental Professionals

- * Purchase and sale of practices
- * Employment and independent contractor agreements
- * Office leases
- * Partnership agreements and dissolutions * Corporate and LLC formation
- * Real estate transactions
- * Office of Professional Discipline representation
- * Patient dismissal issues
- * Collections issues
- Manhattan

453 Second Avenue New York, NY 10010 212-685-4320

Brooklyn 322 Stockholm Street Brooklyn, NY 11237 347-221-1084

www.DentalPracticeLawyers.com

TAX TIPS FOR DENTISTS

The IRS respects taxpayer rights so it is pretty easy to tell when a supposed IRS caller is a fake. Here are 5 things scammers do that IRS does not do:

- 1. Call you to demand immediate payment.
- 2. Demand payment without giving you a chance to question the amount.
- 3. Require you to use a certain payment method.
- 4. Ask for credit card numbers or debit card numbers over the phone.
- 5. Threaten to bring in law-enforcement to arrest you for not paying.

above taken from irs.gov website

Stuart A. Sinclair CPA

1120 Old Country Road • Plainview, NY 11803 Phone (516) 935-2086 Fax (516) 935-1787

Wealth Management for Dentists: Knowing The Buzzwords of Financial Professionals

By Lewis J. Altfest, Ph.D., CFP®, CFA

The term "wealth management" is a buzzword among both financial professionals and the investing public. It's so popular that a Google search on the term turns up over 2 million hits. But in some ways, it's like selling the sizzle without the steak. In my estimation, "wealth management" is another phrase for comprehensive financial planning; the processes are the same. And, you don't need to be driving a Rolls Rovce or own a mansion to benefit from wealth management. If you're making at least \$125,000, own a home (or intend to), and want to plan for your own or your children's future, a comprehensive plan could help you.

Be sure you're completely comfortable with any potential adviser. You'll be sharing your dreams and desires for What's a Comprehensive Financial Plan? your future with this individual, and it's imperative that In a nutshell, it's a plan that takes all your assets and liyou can freely discuss all your goals without feeling awkabilities into account and is designed to meet your finanward. Find out whether your "wealth manager" is simply a cial life goals: sending three kids to private colleges, broker/dealer who'll only sell you stocks or other investretiring by age 62, and passing along your estate with minment products, without managing the rest of your plan. imal tax, for example. Specifically, a plan should go well Again, be sure the person your pick is willing to consult beyond investment management—such as choosing the with your other professionals (accountant, lawyer, etc.), if right mutual funds—to include cash flow management; need be. tax, education, estate, and retirement planning; charitable A good place to start in your search for a planner is at giving; and risk management. Dentists with ownership the website of the National Association of Personal Finanstakes in their practice can add business planning to that cial Advisors, www.napfa.org. Use their search engine to list. That doesn't mean your planner has to be a CPA, atfind a fee-only planner, and go to www.napfa.org and torney, or insurance agent, but he should be familiar with search for "Comprehensive Planning Checklist," which those aspects of financial planning, and be willing to work with professionals in those fields, when necessary. shows all the bases that need to be covered.

Finally, be sure you understand your adviser's fee struc-Coordinating the individual pieces is what separates a good plan from a mediocre one. You can't effectively plan ture. Wealth managers and comprehensive planners bill using a variety of methods, ranging from hourly rates, to a for an early retirement when you don't take into account percentage of assets managed to flat fees. Make sure your the cost of, say, health insurance or funding your children's advanced degrees. If you focus on only one facet of adviser meets with you at least annually after the initial implementation of the plan, and that you get quarterly stateyour plan, you're likely to subvert your efforts in other ments if his or her firm is handling your investments, too. areas. I've had clients who've met their annual income goals, but they weren't saving enough to meet their other goals. Unfortunately, it's not uncommon for a dentist to take out a home equity loan to finance a college education; but he shouldn't have to.

One of my clients, a 45-year-old, was pretty happy prac-Altfest Personal Wealth ManagementSM is the nationally recognized, fee-only investment management and financial planning ticing general dentistry as a solo practitioner in the metro firm that is endorsed by NYSDA Support Services and the New York area, earning \$150,000 a year. His wife brought in Queens County Dental Society for their members. Altfest conanother \$15,000 working part time. They lived a moderately tributes articles to help members of the Queens County Dental comfortable lifestyle—drove Volvos, took several vacations each year, and dined out frequently. They also had two chil-Society plan and think intelligently about their finances. If you would like to contact Altfest, call Brenna McLoughlin at (212) dren they planned to send to private colleges. They thought they'd been saving enough to retire at age 62. 406-0850 or bmcloughlin@altfest.com.

This article was updated and adapted from an article the au-As I analyzed their assets and liabilities, it became obvithor wrote for Medical Economics magazine. Copyright 2014 and ous they wouldn't meet their goals and maintain their lifestyle in retirement if they continued on their current published by Advanstar Medical Economics Healthcare Communications. Reprinted by permission. All rights reserved. path. I presented them with several scenarios to make up

for the \$15,000 per year shortfall in their present savings schedule. They'd either have to cut back on their spending, retire later, or increase their income. The dentist made a tough decision: he realized that while he enjoyed his solo practice, quality of life mattered more. He joined a group practice for a larger paycheck. We restructured his investments accordingly, and now he's back on track for a comfortable retirement without significant sacrifice. We'll periodically look at his plan to be sure all the pieces continue to fit.

Choosing the Right Planner or Wealth Manager

CE Courses

Pre-registration is required for all continuing education courses, except General Membership Meetings

| Friday, May 1 | 9:00 a.m. |
|-----------------------------------|----------------|
| Improved Patient Care Through | 3 C.E. Credits |
| Lawsuit Prevention and Protection | |

This course teaches proven and effective strategies to prevent and protect against lawsuits, allowing dentists the peace of mind necessary to focus on improved patient care. You will learn law-

suit protection strategies most advisors are unaware of.

• How dentists can protect 100% of their professional and personal assets from lawsuits.

• How dentists can protect their practice and personal assets in the event of a judgment in excess of liability insurance or an exclusion in a policy.

• How to avoid the most common mistakes made by dentists and their advisors.

• How dentists can minimize vicarious liability for the acts of other professionals and staff.

The course will allow you to maintain focus on improved patient care rather than lawsuit defense, structure practice for lawsuit protection and prevention, and implement legal structures that will reduce liability insurance costs.

Instructor: Larry Oxenham, author, senior advisor

Tuition: ADA member: \$20 Non-ADA member: \$60

A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. A light breakfast will be included.

Tuesday, May 5

GENERAL MEMBERSHIP MEETING 2 C.E. Credits 7:00 P.M. The A B C's of Practice Transitions

Course Description:

• The current market place for transitions

- Doctor aging trends/baby boomer theory for dentists selling practices

- Market place realities
- Dental graduates and the current generation
- Dental survey trends
- The seller market
- Current associate buy-in trends

• How to avoid the pitfalls of selling or buying a dental practice

- Finance Trends
- What are the dental lenders doing these days?
- Gross revenues and what practices are selling for
- Importance of certified practice valuations
- Branding in practices

Speaker: Michael Apalucci and Greg Tapfar Free admission to all members. Dinner included.

8:00 P.M. Critical Elements of a Contemporary Hybrid

Implant Prosthesis in the Treatment of the Maxillary Arch

Course Description:

There are multiple treatment options and materials which can be utilized to treat the edentulous maxilla. One effective and efficient protocol involves the utilization of the resin metal, cad-cam "hybrid" prosthesis. There are crucial treatment planning, surgical and prosthetic steps which must be clearly understood and executed in order to achieve an optimal result. This presentation reviews the necessary elements within this protocol.

At the conclusion of this presentation, the participant will understand:

- The necessity of careful treatment planning
- How implant positioning affects the prosthetic outcome • Prosthetic procedures which are critical to achieving an op-
- timal result
- The benefits of cad-cam technology to this process
- **Speaker:** Dr. John Cavallaro

Free admission to all members. Dinner included.

Friday, May 8 10:00 a.m.

Video Study Club – Predictable Fixed 2 C.E. Credits and Removable Prosthodontics

Great impressions are necessary to create maximum effectiveness in fixed and removable restorations, and you can make them! However, lab colleagues say that excellent impressions are a rarity. This DVD includes several methods to make perfect impressions for crowns and fixed prostheses almost every time. Removable partial dentures can be excellent restorations if the impressions are highly accurate with chewing pressure on the edentulous areas simulating actual use. The simple impression technique demonstrated shows how to accomplish just that! Also, you can make fast, accurate, easy impressions for complete dentures when using the step-by-step technique demonstrated in this video. Many of the procedures in the techniques shown in this presentation can be delegated to competent staff. This video will definitely enhance your fixed, removable partial, and complete denture impressions using the best materials and techniques available!

Instructor: Dr. Al A. Gulum

Tuition: QCDS member: FREE Non-QCDS members: (one time) \$100 Non-QCDS members (VSC annual pass): \$350 A \$15 late fee will be added for same day registration or payment. Pre-registration is required. Call 718-454-8344 to register. A light breakfast is included.

Wednesday, May 20



Treating the Apprehensive Patient with 6 C.E. Credits with Nitrous Oxide, Enteral and I.V Sedation

Treating the Apprehensive Patient with Nitrous Oxide, Enteral and I.V. Sedation is designed for the general practitioner as well as all specialists. Everyone from the first year dental student to the veteran about to retire will benefit from this course.

The days of marketing your practice through esthetic dentistry may be over or a losing battle. Over 25 percent of the dental population do not visit a dentist on a regular basis out of fear. In order for the dentist to treat this population he or she must understand the unique challenges they present.

As patients get older we encounter patients with a laund list of medical problems. This course will also address the management of this special group. Once in a while we en counter that special patient who is apprehensive, medical compromised and unmanageable. Discussion and demo strations will focus on actual case studies and all the availab options you have to treat that complicated patient. Treatin the apprehensive man, woman or child can be very rewar ing. When managed properly they remain loyal for life an often refer their friends and family.

Everything from tender loving care to general anesthesia w be covered. Other courses teach you how to medicate, cor municate and delegate. This course pulls it all together.

Course Objectives:

- Understand how to effectively manage apprehensive ch dren and adults
- Update your knowledge of the medical emergencies yo may encounter in the office
- How to take radiographs on the uncooperative patient
- Review all the available local anesthetics and techniques
- when and how to use nitrous oxide, hypnosis, oral sed tion, I.V. sedation, and general anesthesia
- Be able to manage anesthesia related side effects or cor plications
- Determine which additional training is right for your pract.

Instructor: Dr. Marc Gottlieb

Tuition: ADA member: \$60 Non-ADA member: \$160

A \$15 late fee will be assigned to all those who pay and/or re ister on the day of the event. Includes breakfast and lunch.

| Friday, May 22 | 9:00 a.m |
|-----------------|------------|
| Risk Management | 4 CE Credi |

Risk Management

Course Objective: To provide licensee with knowledge of laws and regulation as well as methods to avoid or resolve patient conflicts.

Risk Management courses serve the purpose of reviewing the basic legal requirements for office activity, introducin changes as well as new aspects of the standard of care ar discussing the ever-increasing restrictions and requiremen placed on the dental practice by governmental and regulato agencies.

Risk Management is a dynamic concept and is always chan ing. This course is given by Dr. Treitel, whose vast experien in the world of malpractice litigation will provide the dent with a recipe for office operation and patient treatment th will minimize the opportunity to find themselves the object litigation.

Topics covered will include:

• The current status of the malpractice insurance marke place

• A review of the basics (i.e. recordkeeping, medical his ries, legal responsibilities of practice, prophylactic medic tions, etc.)

• An analysis of the types of cases currently being broug against dentists

• A review of techniques that can be used to assure good re-

7:00 p.m.

| lry he | lationships with patients and address problems that might arise. |
|--------------------------------|---|
| en- lly on- ole ng | A discussion of governmental and regulatory guidelines that have been placed on dental practices What is new or anticipated in new challenges facing the dental practitioner that will require changes in office proce- dures? |
| rd- nd | Participants who successfully complete this seminar will re- ceive a certificate of completion and four CE credits with NYSDA Continuing Education |
| vill m- | Instructor: Dr. Kenneth Treitel |
| | Tuition: ADA member/Staff: \$135 Non-ADA member: \$260 |
| nil- ou | Pre-registration is required. Call (718) 454-8344 to register. A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. Includes breakfast. |
| | Tuesday, June 27:00 p.m. |
| S | GENERAL MEMBERSHIP MEETING 2 C.E. Credits |
| la- | 7:00 P.M. Oral Implications in Older Adults, |
| m- | A Growing Need for Care |
| ice | Course Description: Today older adults make up one of the fastest growing seg- ments of the population. With the fertility rate declining and life expectancy increasing, this course provides the clinician with the information necessary to make professional deci- |
| <u>'g</u> - | sions in the process of managing the future dental and oral healthcare needs of the aging population. |
| n. its | Learning Objectives: Identify the physiologic changes in the aging dentition in relation to the oral and dental diseases Describing the relationship between oral inflammation and |
| ons | systemic conditionsUnderstanding how to determine the dental future of the older adult |
| he ng nd | • Discussing prevention strategies in managing the oral health of older adults in the dental office |
| nts | Speaker: Dr. Arnold Liebman |
| ory | 8:00 p.m. – TBD |
| ıg- | Speaker: Mark J. Carlascio |
| nce | Free admission to all members. Dinner included. |
| nat | Friday, June 59:00 a.m. |
| of | Infection Control 4 CE Credits |
| et- | In the past this course has had an overwhelmingly positive response from clinicians and their staff who earnestly want to stay informed of the latest infection control recommenda- tions and does so through the eyes and thoughts of a |
| to- ca- | speaker/clinician who understands the nature and demand of the everyday dental practice. Bring your entire staff and satisfy OSHA's annual staff training requirements. Learn |
| ;ht | what's new in infection control techniques and what is needed to comply with appropriate infection control guidelines. |

15

—Continued on page 16

CE Courses

Pre-registration is required for all continuing education courses, except General Membership Meetings

—Continued from page 13

Course qualifies for relicensure.

Instructor: Safety Compliance Services

Class begins promptly at 9:00 a.m.

Tuition: ADA member/Staff: \$90 Non-ADA member: \$260 Pre-registration is required. Call (718) 454-8344 to register. A \$15 late fee will be assigned to all those whose pay and/or register on the day of the event. Breakfast included.

| Thursday, June 11 | 6:00 p.m |
|-----------------------------------|----------------|
| CPR- Certification | 4 C.E. Credits |
| Topic: Basic Cardiac Life Support | |

Certification will cover 1 and 2 rescuer CPR, Heimlich maneuver, child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may someday become a reality to someone you know or care for. Be prepared to help save a life.

Pre-registration is required. Call 718-454-8344 to register. Class begins promptly at 9:00 a.m. Registration at 8:30 a.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260

A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. A light breakfast will be included.

| Friday, June 19 | 10:00 a.m. |
|------------------------------------|----------------|
| Video Study Club | 2 C.E. Credits |
| Effective Provisional restorations | |

Staff members make excellent provisional restorations! Making provisional restorations is a staff function for an efficient, effective dental practice. Staff persons can become better at making provisional than most dentists! How is the competency of your staff at this procedure? When properly constructed, staff-made provisional restorations save you time, effort, and money. They also increase team members' interest and job satisfaction.

Learn well-proven techniques for making provisional restorations ranging from single crowns to multiple tooth restorations, how to cement them with minimal or no tooth sensitivity, optimum occlusion and esthetics, well-fitting margins, and maximum strength. Competency in making temporary restorations is among the most needed of all functions commonly delegated to your clinical team!

Instructor: Dr. Al A. Gulum

Tuition: QCDS member: FREE Non-QCDS members: (one time) \$100 Non-QCDS members (VSC annual pass): \$350 A \$15 late fee will be added for same day registration or payment. Pre-registration is required. Call 718-454-8344 to register. A light breakfast is included.

| Sunday, August 14 | 9:00 a.m. |
|---|----------------|
| CPR- Certification Topic: Basic Cardiac Life Support | 4 C.E. Credits |

Certification will cover 1 and 2 rescuer CPR, Heimlich maneuver. child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may someday become a reality to someone you know or care for. Be prepared to help save a life.

Pre-registration is required. Call 718-454-8344 to register. Class begins promptly at 9:00 a.m. Registration at 8:30 a.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260

A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. A light breakfast will be included

Study Clubs

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF (718) 229-3838

| May 13 Topic: | 7:00 -10:00 p.m. "Indirect Ceramic Restorations Essential Factors for Success" |
|------------------|--|
| Speaker: | Dr. IArthur R. Volker |
| Location: | 47-10 Bell Blvd., Bayside |
| June 17 | 7:00 -10:00 p.m. |
| Topic: | "Pediatric Dentistry" |
| Speaker: | Dr. Ivan Vazquez |
| Location: | 47-10 Bell Blvd., Bayside |
| July 14 | 7:00 -10:00 p.m. |
| Topic: | "Computer Security" |
| Speaker: | Kamran Zokai |
| Location: | 47-10 Bell Blvd., Bayside |

Be sure to check the QCDS website for the latest Society events and news: www.qcds.org

A Financial Asset Protection Update: Inherited IRAs vs. Retirement Accounts

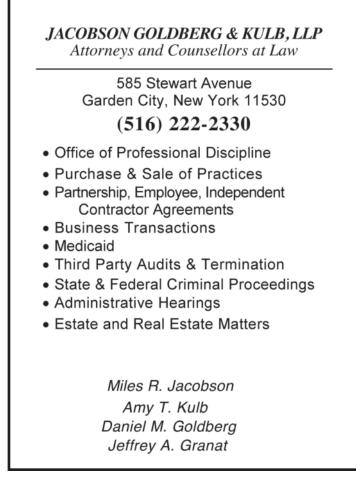
Since only Alaska, Arizona, Florida, Missouri, North Car-By Harris Markhoff, Esq., and Michael Markhoff, Esq. olina, Ohio and Texas have special exemptions for inherited There are two equally important reasons to implement a IRAs in non-bankruptcy cases, what is there to do? The best retirement plan for your business. First, it serves as one of the protection is to have the IRA paid to trusts for the children. last great tax shelters in which contributions are income tax While the small, annual required distributions from the trusts deductible and accumulations grow income tax free. Second, can be attached by creditors, the balance of the inherited IRA they also have special protection against creditors. The United States Supreme Court ruled in 1992 that qualwill be protected from the child's creditors. If the beneficiary is a surviving spouse, it is possible that he or she will also be exempt from this ruling since he or she can roll over the account into his or her own IRA. It should be noted that this rollover technique may be challenged as a fraudulent conveyance if it is done with the intent of avoiding a creditor.

ified plans (such as profit-sharing, defined benefit, cash balance and 401(k) plans) were not reachable by creditors of a participant. New Yorkers in particular had this protection since the late 1980s because our firm, with the support of many of our physician clients, retained a lobbyist to write the pension shield law in New York. IRAs, on the other hand, protect the participant on a state-by-state basis and, fortunately, New York, New Jersey and Connecticut have had such laws enacted for many years.

Until recently, it was widely believed that when the IRA owner dies and leaves the account to a beneficiary, that IRA would have the same creditor protection as any other IRA. However, the United States Supreme Court recently held that the IRA inherited by the daughter of an IRA owner was not protected in bankruptcy.



Harris Markhoff, Esq. and Michael Markhoff, Esq. are partners at the White Plains, New York law firm of Danziger & Markhoff LLP. This firm is a business and tax-oriented law firm that has been representing dental practice owners in the New York metropolitan area for 50 years. Harris Markhoff and Markhoff may be reached at 914-948-1556 or at hmarkhoff@dmlawyers.com or mmarkhoff@dmlawyers.com.



17

CLASSIFIEDS

Thinking Of Retiring? Established GP Dentist with 20+ years experience seeks practice in Eastern Queens/Western Nassau for satellite/second office. I will take good care of your patients. Call (718) 404-7364 or e-mail: Oueensdentist@aol.com

Dental Office for Sale: Busy, well established for 15 years, on main floor, 2 operatories, great location, near transportations, 3 schools nearby, great walk-in practice. Call (917) 670-1437.

Perfect for Dental Office: On Union Turnpike, Hollis Hills-Bayside between Bell Blvd. and Springfield. 1,300 ft. up to 7 rooms, dividable. Great parking, handicap accessible, close to Grand Central Parkway, Clearview, Cross Island and LIE, buses in front. Call Jimmy (718) 839-0699

General Dentists: Dentserv, a provider of general dental services to long term care facilities throughout New York State is seeking dentists to join our team. Candidates with experience providing service to a geriatric population a plus! We offer flexible schedules and no billing responsibilities. EOE Responses to: e-mail:careers@dentserv.net Fax: (914) 738-0331 Phone: (914) 738-1144 ext.29

37-17 108th Street, Corona, NY 11368 Medical Office available: In newly constructed building, ideal for dental specialist or general dentist. 1,500 sq. ft. office (may be able to expand up to 3,000 sq. ft.). Private entrance directly from 108th Street leads to private lobby and newly built office. Signage and exposure! High ceilings, windows on two sides of space, bright and airy, new bathroom, open layout, can easily be configured to suit your needs. Ideal for dental use. Very busy medical clinic located directly across the street that sees hundreds of patients daily. Handicap accessible entry. Great location on 108th Street, a major thoroughfare in Corona. #7 subway just 3 blocks away (103rd Street), offers convenience and high foot traffic/activity good for medical office. Kent Realty Group, LLC: (718) 229-3598

STUART B. SHAPIRO, D.D.S., J.D.

Attorney at Law Master of Laws, Taxation

Legal Services for Dentists by a Dentist

- Practice Transitions
- Employment and Independent **Contractor Agreements**
- Partnerships and Corporate Limited Liability
- Leases, Real Estate Transactions
- Estate Planning •
- Insurance, Disciplinary, Employee • Issues

828 Hempstead Turnpike Franklin Square, NY 11010 Offices in Manhattan and Southampton 516 316 8102 www.dentistlawyer.net





Officite

DEMO A WEBSITE FOR FREE

Call 855-424-5088 or visit www.Officite.com







18

Smarter Websites for Smarter Practices

n online marketing works beyond the website. That's what makes an Officite website so smart. Each and every one comes ready to customize and plug into a complete Web Presence. With gorgeous designs and powerful solutions like SEO, online practice marketing becomes easier than ever.







PATIENT EDUCATION



NEW! APPOINTMENT REMINDERS

WWW.OFFICITE.COM | 855-424-5088



Queens County Dental Society 86-90 188 Street Jamaica, NY 11423



Affordable Solutions for Dental Implant Prosthetics

Nu-LNe

221 Hempstead Turnpike West Hempstead, New York 11552 516-489-5200 | Fax: 516-481-9791 | www.nulifeli.com

All of our work is done by our own talented staff of expert technicians in our modern well- equipped laboratory. We do not outsource.

We are charter of members of the Ethical Dental Laboratory Alliance of America

Nu-Life Long Island is privately owned and not affiliated with any other laboratories with similar names.

A Full Service Dental Laboratory