

Bull etim

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QCDS Receiving 'Golden Apple Award' For Holding Women Dentists Conference

In an historic first, ADA Executive Director Dr. Kathleen O'Loughlin, has notified QCDS that its entry of the Women Dentists Conference was selected to receive a 2010 Golden Apple Award.

stated that the QCDS entry "was one of a small number to be selected for this prestigious dental society award." The Golden Apple Award program, in its 22nd year, recognizes excellence in 11 different categories including Legislative Achievement, Membership Recruitment and Retention, Promotion of Dental Ethics, Access to Care and others, Program submissions are solicited by the ADA from all component and constituent societies. The QCDS entry, in the "Open Category," allowed the ADA to recognize one constituent and one component society for an innovative and successful program that does not clearly or appropriately fit into any other Golden Apple Awards Program category.

Arrangements are being made for presentation of the Golden Apple Awards trophy to QCDS leadership at the New York State Dental Foundation's Excellence Awards Luncheon, being held

on October 29 at the St. Regis Hotel, New York where Assemblyman Richard Gottfried is being honored by the NYSDF for Excellence in Community Service.

The Women Dentists Conference, In a letter to QCDS, Dr. O'Loughlin held on November 8 last year, was attended by more than 300 dentists, including a significant number of dentists who are not members of organized dentistry. The conference was supported by the NYSDF and New York University College of Dentistry and received financial support from many corporate sponsors. In addition to a clinical program addressing issues such as Eating Disorders in Women, Osteoporosis, Oral Diseases More Prevalent in Women and Bisphosphonates, a panel discussion moderated by Past ADA President Dr. Kathleen Roth featured many professional women in dentistry including ADA Executive Director Dr. Kathleen O'Loughlin, then QCDS President Dr. Prabha Krishnan, former Chair of the New York State Board for Dentistry Dr. Rekha Gehani, Executive Director of the NYSDF Ms. Laura Leon and Association Odontologica Dominicana President Dr. Amarilis Jacobo. The

objective of the panel discussion was to recognize the importance of the leadership role of women in building a thriving practice while maintaining a personal life, strong professional affiliations and effective working relationships, while giving participants the confidence to lead a more result oriented, peak performing dental team.

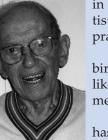
Dr. Krishnan stated that an event of this magnitude brought about a true team effort involving many members of QCDS who volunteered and supported the program, as well as QCDS office staff who handled the planning details. She extended her appreciation to the members of the ADA panel that selected QCDS as a recipient and noted that QCDS receiving this award is a recognition of the efforts of our leaders, members and staff. QCDS has received congratulatory messages from NYSDA leadership, including Executive Director Dr. Mark Feldman, noting: "this is a very special recognition for QCDS."

While this program involved the efforts of many QCDS members, the Society extends a special thanks to Dr. Krishnan, who envisioned this program.

Happy Birthday to the Elder Statesman of QCDS

Dr. Abraham Brown is probably a name few members week to help with shopping and chores. Dr. Brown is a would recognize—with good reason. He is a retired Life gracious host who repeatedly reminds visitors to watch

practice in 1981. Dr. Brown celebrates his 100th



Dr. Abraham Brown

said he has a housekeeper visit once a

Member who became a Life Member the time so as to not get a parking ticket at the meter near in 1975 and continued practicing den- his apartment. In speaking with him about his life, it betistry until he retired from private comes readily apparent he has a better recollection of dates and events in his life than many.

Dr. Brown attended P.S. 33 in Brooklyn and then went birthday on November 5, which in all to Eastern District High School, before beginning his likelihood makes him the oldest living higher education. He went on to Long Island University from 1928-1930 and then to the University of Tennessee He lives alone in an apartment he Dental School from 1930-1933, where he recalled students has on 108th Street in Forest Hills. He from Tennessee paid no tuition and as an "out -of -stater,"

—Continued on page 17

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QUEENS COUNTY DENTAL SOCIETY

Installation Minmen Mand Manner

The QCDS Installation of officers will be held on Saturday, January 22, at Terrace on the Park, Flushing Meadow Park.

Join in honoring new QCDS president Dr. Mercedes Mota-Martinez and the officers of both QCDS and ICDE by attending the event.

A cocktail hour begins at 7 p.m., followed by an evening of dinner and dancing.

The volunteer officers devote significant amounts of their time to the Society in an effort to bring programs of interest to the dental community, along with timely information relevant to the profession.

Your participation in this evening provides an excellent way to express your appreciation for their efforts.

Reservations can be made by calling the QCDS office and sending a check, made payable to QCDS, or by credit card, for \$110 per person.

If you wish to make a donation to offset the cost of the event, forward contributions directly to QCDS at:

86-90 188th Street, Jamaica, NY 11423.

Donations can be made in the following categories:

- \$200 Supporter \$300 Friend \$500 Bronze
- \$1000 Silver \$2000 Gold \$5000 Platinum
 - \$10,000 Diamond

Donations of \$500 or more include tickets to the Dinner Dance.



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The Bulletin is published six times a year, bimonthly. It is the official publication of the Queens County Dental Society. Neither the Society nor the Bulletin assumes responsibility for the points of view or opinions of its contributions

Deadlines for manuscripts is six weeks prior to the date of publication. For example, the deadline for March/April issue is January 10th. All Submissions must be typed as a word doc ment and emailed to QCDSBulletin@gmail.com

For more information about advertising, contact the Busi ness Manager at 86-90 188th Street Jamaica NY 11423 or call (718) 454-8344. Inclusion of an advertisement does not imply endorsement of any firm, goods, or services unless such en dorsement is specifically stated.

Subscription is included in the annual membership dues of the Queens County Dental Society. The Subscription rate for on-members is \$30 per year, or \$5 per issue.

The QCDS Board of Trustees meets on the third Tuesday of each month (Except July and August) at QCDS Headquarters. For information about the Society, Call QCDS at (718) 454-8344.



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From the Editor

drarbitman@foresthillsorthodontics.com.

Staying in Touch

By Boris Arbitman, D.D.S.

...Queens County

Dental Society can

Facebook.

proaches, with it comes cooler weather, learned (or those of us who saw the refoliage changes and eager anticipation of the holiday season. Here at QCDS, we Facebook is an excellent medium for are preparing to bid farewell to Dr. networking with fellow colleagues, re-Ashok Dogra and the current group of connecting with old friends, promot-

work and efforts this past year. As well, we are anticipating the beginning of Dr. Mercedes Mota-Martinez's tenure and the progression of a new group of officers. We will be officially welcoming and inaugurating our new officers at a ceremony at Terrace on the Park on January 22. Details of this exciting event will be arriving shortly and we invite all

derful evening of dinner and dance as we welcome our new leadership.

Another exciting development here at QCDS can be found when you log into your favorite social networking site. QCDS has been "tagged." To some, this term may sound like something from a friendly game of schoolyard tag, yet to many of the millions of users of Facebook, this is very familiar. I am happy to announce that Queens County Dental Society can now be found on Facebook.

Welcome to autumn! As the fall ap- As many of us who use Facebook have cent hit movie "The Social Network"), officers as we thank them for all of their ing businesses and practices or

> keeping track of upcoming events that may be of interest to us. Many old friendships have been rekindled, many practices promoted and many special events announced now be found on via Facebook.

Thanks to the efforts of our treasurer, Dr. Bijan Anvar, you can now stay abreast of the most recent events and developments here at

of our constituents to join us for a won- QCDS via Facebook. Simply log in and search for QCDS. Once there, become a Fan and join our group. We will be utilizing this site for announcing upcoming meetings and CE events, as well as posting photos and updates of recent Society events and functions. Additionally, our Facebook page will make it easier to connect and communicate with fellow members.

> As always, comments and feedback are welcome. Best wishes for a wonderful holiday season.

Congratulations to the Newest **OCDS Life Members!**

The ADA has confirmed the following QCDS members have attained Life Membership status in 2011. The Society congratulates members on reaching this milestone and thanks them for their longstanding support of our tripartite system.

> **Richard Delson Bhadresh Desai Robert Friedman**

> > 5

Mark Goldstein **Steven Rosen Martin Serota**

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From the President



12 Months of Accomplishments

I believe

in the

power of

education!

By Ashok Dogra, D.D.S.

As the year comes to an end, it is time for us to review and reflect on all that we have accomplished these last 12 months. I guess time really does fly when you are having fun, because it has sped by.

It seems like yesterday when we kicked off the year with our gala installation dinner and now we are already

preparing for next year's event. The installation dinner was well attended, with more than 300 guests. We were fortunate that so many leaders of our profession, including ADA President-Elect Dr. Gist and the NYSDA officers, were able to attend the event and I would like to once again thank everyone who showed their support.

I would like to take the opportunity, as my term draws to a close, to thank all of the people whose dedication to the Society made this year a success.

Firstly, I extend my sincerest appreciation to the members of QCDS for allowing me to serve as your president. It has been an honor and learning experience. Thank you to the QCDS staff, Mr. Bayer, trustees and my fellow officers.

ident has been to highlight the diversity of our component and bridge the gaps that divide us. I believe that we have to work together despite our differences to move our profession forward in these uncertain times. I was fortunate to represent QCDS at a Diversity Forum held in the Dominican Republic which was attended by officers of NYSDA and ADA and others from diverse fields, including medicine, education, politics and dentistry. We had a chance to discuss issues such as access to care and minority representation in our profession. It was an excellent forum, where people of many different backgrounds were able to interact with each other and with the people who make decisions at the state and national level. Furthermore, the event was held in honor of one of our own, Dr. Chad Gehani, who was recognized as a pioneer of diversity in dentistry. I would like to take this opportunity to thank all of the ethnic dental associations which are part of QCDS for their support and participa-

I believe in the power of education! Anything that we can learn to better ourselves has the ability to empower us and continuing education is no different. Continuing education has been the backbone of this society. Over the last year we have offered many courses on a variety of

topics that our members have requested, and we will continue to offer as many course as we can. The number of courses is too great to list here. The ones, which are most memorable to me, are the Law and Regulation CE, Simplified Endodontics I and II, the Atlantic City bus trip and the full day program at the World's Fair Marina in

June. For the second year in a row, we were able to organize a video CE course and trip to Atlantic City, which was a lot of fun for everyone who came. I look forward to seeing more of you next year. Continuing education has the dual benefit of increasing the knowledge of the members and strengthening the society.

I would like to congratulate one of my closest friends and my mentor in organized dentistry, QCDS Past-President Dr. Chad Gehani, on his unanimous and unopposed election as NYSDA president. Those of you who know Dr. Gehani know that he has been tirelessly working on behalf of the profession for almost 30 years. He has been an active supporter of QCDS as a past-president, trustee and lecturer. Whatever the Soci-

As many of you know, one of my goals as your prestant has been to highlight the diversity of our comport and bridge the gaps that divide us. I believe that we to work together despite our differences to move a profession forward in these uncertain times. I was causate to represent QCDS at a Diversity Forum held the Dominican Republic which was attended by officion of NYSDA and ADA and others from diverse fields, luding medicine, education, politics and dentistry. We la chance to discuss issues such as access to care and

One of the things I am proud of is that QCDS reaches out to its community. We had several successful outreach programs this year, including "Give Kids a Smile" and our oral screening at Citified. I hope that in the future, we can encourage more volunteers to help under the guidance of Drs. Gehani, Queen, Krishnan, Mota-Martinez and Kesner, whose efforts in these charity events is appreciated.

I would like to congratulate Dr. Mota-Martinez, who will be installed as your next president in January, and offer her my full support.

Please visit our website www.QCDS.org for a full schedule of upcoming events and other pertinent information.

As always, I welcome your comments.



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From The Executive Director

execdirqcds@aol.com.

Getting Ready for 2011

The strong voice

of organized

dentistry is

predicated on

the strength

we draw from

membership...

As 2010 draws to a close, QCDS faces many of the financial concerns that you face in your practices. Our largest source of income consists of dues revenue and we have, unfortunately, lost a number of members who did not renew their membership this year, thus reducing the income we generate from dues. In addition, fees and donations to

QCDS by sponsors of our programs have also decreased, thus reducing our income further.

As 2011 approaches, we are faced with the challenges of trying to do more with less available to us. We have not raised component dues and expect to maintain our dues structure for the foreseeable future. We thank those of you who value your membership, as evidenced by the overwhelming number that continue to maintain tripartite membership and urge you to speak to your colleagues who have not yet joined organized dentistry, encouraging them to join us. The strong voice of organized dentistry is predicated on the strength we draw from membership and we would like that voice to continue to be heard at the national, state and local levels. If you are

currently a member, please make every effort to maintain your membership. If you are not currently a member, now is the time to join with us.

I again ask that you support those who, over the years, have supported us with financial support of our programs. If in need of a service or product, please consider doing business with those who support QCDS.

Continuing Education

Our Continuing Education programs in September and October were very well attended and we ask that you visit our web site, www.qcds.org regularly to view upcoming programs. Our programs can be offered at nominal fees to our members due to sponsor donations, however sponsors are disappointed if the programs are poorly attended. We would like to continue bringing you quality Continuing Education programs but we need your continued attendance at these programs in order for them to continue.

Our November 12th program presented by Dr. David Little, an accomplished national and international speaker, will address the topic of Implementing Implant Restorations from 9 a.m.-3 p.m. and provide 6 CE credits for the modest fee of \$45 to NYSDA members. The program will include a lecture plus a hands-on restorative workshop, providing valuable clinical insights. Please pre-register as soon as possible.

Come to the Dinner Dance

I'm sure you would join with me in thanking your QCDS leadership, who devote many hours addressing the business of QCDS and attending to the needs of our members. Dr. Dogra concludes his presidency, making way for Dr. Mercedes Mota-Martinez, who will be your 2011 presi-

dent. Our gala Installation and Dinner Dance is being held on Saturday, January 22, at Terrace on the Park and we welcome all to attend as a show of support and appreciation to our leadership. Full details are elsewhere in this issue of the Bulletin.

The coming year will also be noteworthy for QCDS, as our own Dr. Chad Gehani assumes the NYSDA presidency in June. Knowing first hand the hard work and dedication he has shown at QCDS, you can rest assured that NYSDA is in good hands. While he may be busy with many duties at the statewide level, he has assured me he will not forget his "home" and will remain active with QCDS.

The Golden Apple On another noteworthy accomplish-

ment, the selection of QCDS as a recipient of the ADA's Golden Apple Award is an honor that we do not take lightly. A special congratulations is extended to Dr. Krishnan, whose vision for the award winning Women Dentists Conference became a reality and ultimately

proved to be one of our most successful events.

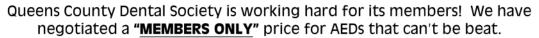
Congratulations are also in order for our own Dr. Burton Wasserman, who was named the "Isadore Caputo Physician of the Year" at Wyckoff Hospital. A well deserved

Volunteers

In closing, I would like to stress that QCDS volunteers are the cornerstone of the community programs we operate as well as the programs brought to you as members. Dr. Kesner has spearheaded the screening program in conjunction with the Mets at Citi Field for three years, Dr. Kalman has chaired the dental screenings at Belmont race track, Drs. Chad Gehani, Mota-Martinez, Vallejo and Gomez, along with many others, have given their time at student screening programs at local schools, while Dr. Berkman and others have answered the call for speakers at community programs. Our CE programs are the result of a team effort that goes on behind the scenes in identifying programs, speakers and sponsors that we hope you find interesting. There are never too many volunteers so if you have the time, I'm sure we can use your talents.

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A special thank you to QCDS for their tireless efforts in negotiating the pricing for Society members.

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Dr. Wasserman Named 'Physician of the Year'

By William Bayer

Wyckoff Heights Medical Center has selected Dr. Burton Wasserman to receive the Dr. Isadore Caputo Award as the 2010 Physician of the Year. The recog-



Grand Hyatt Hotel. The award is named after Dr. Caputo, who was a beloved and highly respected physician at Wyckoff for nearly 30 years, where he served in various capacities including director

nition was presented to him at the

hospital's Harvest Moon Ball on Oc-

tober 23, held at the New York City

of the Department of Medicine, president of the Medical Board and president of the Medical and Dental Staff Society, among other positions.

As a lasting tribute to his memory, the Wyckoff Board of Trustees established the award in 1988 to honor Dr. Caputo and his family. Each year the award is bestowed upon an outstanding doctor at Wyckoff who exemplifies the principles by which Dr. Caputo lived his remarkable life. Dr. Wasserman is the first dentist to receive this prestigious award.

Dr. Wasserman received both his undergraduate and his dental degree from New York University. He founded the Department of Dentistry at New York Hospital Queens (then Booth Memorial Hospital) in 1962. He is an avid educator and has been an author and principal investigator for numerous

government grants for the study of dental practice in the hospital setting, dental residency training and the dental treatment of HIV patients. His contributions to dental literature are numerous, and include works on the structure of dental residency training, medical issues relating to hospital dental care and clinical topics in oral medicine. He is a Fellow of the Academy of General Dentistry, the American College of Dentists and the American Association of Hospital Dentists, as well as a Diplomate of the Special Care Dentistry Association. Since 1987, he has been writing a bimonthly column, "COI Corner," for Interface, a Special Care Dentistry publication addressing quality issues in the hospital dental setting.

He is currently the chairman and GPR program director in the Department of Dental and Oral Medicine at New York Hospital Queens, as well as the chairman of the Department of Dental Medicine at Wyckoff Heights Medical Center. In addition, he is a clinical professor of dentistry at Columbia University College of Dental Medicine, a clinical professor of surgery at Weill Medical College of Cornell University and an assistant professor of community dentistry at Stony Brook School of Dental Medicine. He has received a number of national awards in the areas of special needs patients and in April of 2009, he served as guest editor for the text entitled "Special Needs Patient" for Dental Clinics of North America. He also finds time to be an active member of the QCDS Board of Trustees bringing valuable insights into issues in hospital dentistry.

TAX TIPS FOR DENTISTS

he IRS has suspended the mandatory withdrawal rules from pension plans and IRAs for 2009. You will not have to add the skipped payment to your 2010 withdrawal. Your 2010 withdrawal will be based on your age and December 31, 2009 balance. Inherited IRAs and pensions get the same break. If you turn 70.5 years of age in 2009, you needn't take any pension withdrawal.

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Dentists Take Oral Health Out to the Ballgame at QCDS Night at Citifield

By Alan N. Queen, D.D.S.

QCDS took dentistry out to the ballgame on September 14, as Mets fans were screened for oral cancer at Citifield.

As the Mets were working towards defeating the Pirates 9-1, two dozen QCDS members and other volunteers provided free screenings, cancer information and smoking cessation literature to fans at the main entrance to the stadium. Hundreds of fans received information and many availed themselves of the free screenings, including the Mets' mascot, Mr. Met.

"This is what the dental society should be doing: community outreach," said Stuart Kesner, a Kew Garden Hills general dentist who chaired the event, now in its third year. Kesner's team included two dozen QCDS member dentists, as well as residents from Jamaica Hospital, two dental students from NYU College of Dentistry, several high school students and his own office staff. "It really gets everyone involved," Kesner said.

"It's a fun event for the members," Kesner continued, "and a great service for the community."

The QCDS oral cancer screening is part of an annual health fair the Mets sponsor at the stadium, said Stephen W. Karl, coordinator of Season Ticket Sales and Services for the Mets. "It's a benefit for our fans," he said, allowing them to get screenings and information on health risks while at the game.

Booths from the New York Hospital of Queens, Elmhurst Hospital, and the New York City Department of Health were set up at points around Citifield, Karl explained, allowing fans to also get blood pressure and blood glucose screenings and gather information as they walked around the ballpark.

The New York State Dental Foundation supports QCDS in its

efforts to detect oral cancer and to educate the public about this rare but potentially devastating form of cancer, according to Laura Leon, the executive director of the New York State Dental Foundation and the assistant executive director of the New York State Dental Association.

She said, "oral cancer screenings, such as the event held at Citifield, represent one of the most effective and simplest methods of detection—and it's quick and painless to boot. But the most important thing is that oral cancer, while potentially deadly, is very treatable. When found at the early stages of development, the survival rate is as high as 80 to 90 percent."

"This is wonderful. It's an opportunity for community members who would not otherwise get screened to be seen," said Lisa Marini from the tobacco cessation group Queens Quits based at Queens Hospital Center. Marini, who was working with the QCDS volunteers, also noted that "it's a quick and easy way to do so."

Kesner said that "we had a few fearful patients" who needed reassurance before being examined. "We got to screen them, and they may not have seen a dentist for 10 years." Hopefully, he said, the positive experience may help them get up the nerve to get a regular check up.

QCDS President Ashok Dogra agreed, and also noted that the screenings could pick up lesions in patients who might not otherwise be examined. "The earlier it's picked up, the better," as cancer is more easily cured at the earliest stages, he said. Several patients interviewed expressed gratitude for the examinations, and the information provided by the dental society.

Jamaica Hospital dental resident Martha Peppas summed up the event: "This is a fun part of dentistry."















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CE Courses November - December 2010

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Tuesday, Nov 2

6:15 p.m.

General Membership Meeting 2 C.E Credits MEMBERSHIP VOTE FOR ELECTED POSITIONS

7 p.m. The Ten Best Things You Can Do Before Buying or Selling Your Practice

Geared to both younger and older dentists, this talk covers the ten things a dentist can do to help ensure a successful purchase or sale of a practice. The presentation provides important tips and advice for dentists at both ends of the career spectrum.

Instructor: Martin Mattler,

Mr. Mattler, president of Countrywide Practice Brokerage, has been assisting dentists in the greater New York area with practice transitions and mergers since 1981. He is a regular lecturer at QCDS. Countrywide is the endorsed practice broker for the Society.

Sponsored by Bank of America

8 p.m. How To Correctly Structure Your Practice

Instructor: Jennifer Kirschenbaum

Ms. Kirschenbaum is a member of the the law firm's healthcare practice and focuses on counseling healthcare professionals on how to structure their practice arrangements so as not to violate federal and state fraud, abuse, self-referral and professional misconduct laws. She is skilled in assisting healthcare professionals in the purchase, sale and dissolution of their practices, as well as counseling professionals on the myriad of other business and legal issues confronting the practitioner. In addition, she handles matters before the Office of Professional Discipline, hospital privilege disputes and third party audits, including Medicaid.

Sponsored by Nu-Life Long Island

Friday, Nov 12

9:00 a.m.

Implementing Implant Restorations 6 C.E. Credits After completing this course, participants will be familiar with the art of restorative dental implant cases. These steps include planning, uncovery, impression, provisionalization and final restorative placement. Through simple treatment protocol and laboratory procedures participants will learn how to develop highly esthetic restoration that replicates the contour of natural teeth. In addition, they will learn how to gain patient acceptance for implant treatment and restorative treatment plans, plus the fundamentals of a team approach to implant dentistry.

- Diagnosis and treatment planning; diagnostic models, digital radiology and CT scans
- Treating single tooth, partially and fully edentulous, fixed and removable implant restorations
- Dental implant provisionalization; new materials and techniques

- How to set up systems for successful implementation of implants in the practice
- Roles of all team members, including staff, surgeon & lab.
- Hands-on restorative workshop

Instructor: David Little, D.D.S.

Dr. Little is an accomplished national and international speaker, professor, author and researcher. A graduate of The University of Texas Health Science Center at San Antonio, he approached dentistry with a vision for merging conservatism and progressiveness in a practice that focused on total patient care through a team concept. Dr. Little's private practice in San Antonio includes a multidiscipline state-of-the-art facility. In addition, Dr. Little serves as an adjunct clinical professor at the UTHSCSA dental school, serves on the editorial board of Contemporary Esthetics, and is a partner with Pinnacle Practices, Inc. He is a fellow in the International and American Colleges of Dentistry, a member of the ADA, AGD, AACD and the ALD.

Tuition: ADA member/staff: \$45 Non-ADA member: \$75

Sponsored by Dentsply Tulsa Dental Specialties

Sunday, Dec 5

:00 a.m.

CPR- Certification and Re-Certification 4 C.E. Credits Topic: Basic Cardiac Life Support

Certification/Recertification will cover 1 and 2 rescuer CPR, Heimlich maneuver, child CPR and AED.

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may some day become a reality to someone you know or care for. Be prepared to help save a life.

Instructor: Robin Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260

Tuesday, Dec 7 7:00 p.m.

The Business of Dentistry: 4 C.E. Credits Increase Productivity and Reduce Overhead

Reducing overhead in a dental practice is one of the biggest concerns in today's dentistry. High overhead can drain a practice of the cash flow necessary for funding retirement, children's education or your new office. In this seminar you will learn proven techniques guarnteed to lower your office overhead and increase cash flow. Presentation includes:

- Tips for practice growth in these challenging economic times
- Proven techniques to increase patient flow
- •Learn how to increase production and profitability
- Proven techniques to improve referrals

Instructor: Jim Philhower

Mr. Philhower is the Director-North America Dental Sales Leadership and Development for Henry Schein Dental. Jim —Continued on page 14

CE Courses

—continued from page 15

is a 27-year veteran of the dental industry. His career includes six years as a regional manager and 12 years as a field sales consultant. He trains managers along with Henry Schein Dental sales leaders throughout the US, Canada, Europe and Australia on techniques to help dentists reach their practice goals.

Spnsored by Henry Schein Dental

Tuition: ADA member/staff: \$30 Non-ADA member: \$50



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Happy Birthday to QCDS's Elder Statesman

—Continued from page 1

tal studies at Dalhousie University in Nova Scotia, Canada, dition to her occasional visits. in 1934 and obtained his New York State Dental license in

June, 1934. Dr. Brown recalled there were a limited number of dental schools in the 1930s and some states would not accept out-of-state students at all. In addition, when he graduated from dental school, there were a total of 27 students enrolled in the four-year program. He fondly remembers using a "foot engine" (foot pedal power drill) in dental school, since use of electrical drills was not vet the norm.

His involvement with organized dentistry began in 1941, when he made application to the Queens District Dental Society, which was a component of the Second District of the Dental Society of the State of New York. He is marking his 70th year as a

modern Peer Review system.

enjoyed his many years dedicated to his patients. He re- deavors, he enjoys horse racing at Aqueduct and Belmont called by name many of the patients and their conditions he race tracks. He said he is eagerly awaiting the end of the treated in his 45 plus years of practice. He remembers pay- Saratoga season, when racing returns to the New York area.

ing rent on his dental office from 1943-1945, when he was serving as a captain in the U.S. Army Dental Corps, 196th Medical Dispensary Aviation, European Theater, rather than losing the office location while he was in the service. When he resumed practice, his patients had waited for him to return which kept him busy for quite a while. He continued in private practice until 1981, at which point he sold his practice and continued to offer dental services to children through the HEADSTART program and to seniors through visits to nursing homes.

On a personal note, Dr. Brown hired his dental assistant, Hazel, in 1960. She became his wife in 1964 and continued as his assistant until her passing in 1997. His only sibling was his sister, Clara, who passed away in 2005 at the age of 97. His uncle, Max Kaminsky, was a dentist dentists after changing their surname to Kamen.

In discussing his own longevity, as one concession to his age, he has given up driving and is considering applying for Access -A-Ride. He seems otherwise unimpressed, as if there is nothing unusual about a 100-year old man living a self-sufficient life in his own apartment with the only outside assistance coming from a housekeeper one day per man of the present day QCDS.

week. His only living relative is his niece, Carol, who lives he paid approximately \$100 per year. He completed his den- in Paris and speaks with him regularly by telephone, in ad-

Dr. Brown recalled being a two pack a day smoker, in-

cluding smoking between patient appointments and when working in his lab, until he stopped smoking in 1950 after having respiratory problems. He enjoyed golfing and continued to golf until 1993. His fondest recollection is that of the hole-in-one he shot in 1991, although he clarified it by noting it was at the Par 3 course in Flushing Meadow Park.

His apartment is filled with statues, sculptures, paintings and drawings, which he proudly proclaimed were all done by him. The grand tour of the apartment is like visiting an art gallery with the dozens of art works all of which he created. Dr. Brown's talent in this area is evident by many of the contemporary portraits he has

member of the ADA. Prior to the advent of the Peer Review drawn of political figures, celebrities and other notables process as it is known today, he was a member of the local that are re easily recognizable. He noted that he attends art Mediation Committee, which was the precursor to the classes every Tuesday at the Austin Street Senior Center and modestly reported that there are many attendees who In discussing his dental career, it was evident Dr. Brown are more talented. In addition to pursuing his artistic en-

> In discussing dentistry today, he observed the art of dentistry has greatly improved, with advances in both equipment and techniques. He recalled one of his assignments in his early years with the dental society to visit neighborhoods looking for ethical violations regarding office signage, when lettering on street level signs was limited to four inches, or to six inches if ten feet above ground. The number of signs was limited, with a prohibition on illuminated or swinging signs. Today, there are dental billboards and almost no restrictions whatsoever on any forms of advertising.

While sitting at Dr. Brown's living room table, a copy of the latest QCDS Bulletin was evident. He said he still peruses the issues, although the days of taking Continuing Education courses are long past. He noted he has not been who had twin sons, Paul and Saul, both of whom became at QCDS headquarters in some time and suggested that members look at the Founders Plaque displayed downstairs, outside the lecture hall where his name is listed with other members whose contributions have made the facility available to present day members. He still takes great satisfaction in realizing his role in the early years of QCDS as well as now realizing that he is probably the elder states-



Dr. Brown is marking his 70th year as a member of the ADA.



Study Clubs November - December

Steinway Study Club

Speaker:

CONTACT DR. KIRSCHNER (718) 634-2123

Nov 16 6:30-9:30 p.m.

Topic: Stem Cell Preservation

Location: Mezzo Mezzo Restaurant,

31-29 Ditmars Blvd., Astoria

Gregory Chotkowski, D.M.D.

Dec 21 6:30-9:30 p.m.

Topic: Implant Restoration Update

Speaker: Dr. Andrea Perez, PG2

Location: Mezzo Mezzo Restaurant,

31-29 Ditmars Blvd., Astoria

Jan 18 6:30-9:30 p.m.

Topic: Oral Cancer Detection

Programs and Equipment
Speaker: Dr. Robert M. Trager

Location: Mezzo Mezzo Restaurant, 31-29 Ditmars Blvd., Astoria

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF (718) 229-3838 **Nov 10** 7:00-9:00 p.m.

Topic: Dental Cosmetic/Restorative Options

The Next Generation

Speaker: Len Marotta C.D.T.

Location: Laterna Restaurant

47-10 Bell Blvd. Bayside, N.Y.

Dec 8 7:00-9:00 p.m.

Topic: Innovations and Alternatives

in Dental Treatment

Speaker: Paul Polizzi D.M.G.

Location: Laterna Restaurant

47-10 Bell Blvd. Bayside, N.Y.

Glen Head Study Club

CONTACT DR. GLICKER (516) 775-7080

Nov 3 7:30-10:30 p.m.

Topic: See the Future and Plan for Success

Speaker: Martin G. Mattler **Location:** IL Bacco Restaurant

253-08 10th Northern Blvd., Little Neck

Dec 1 7:30-10:30 p.m.

Topic: Current Controversies in Implant Dentistry

Speaker: Christopher Salierno

Location: IL Bacco Restaurant

253-08 10th Northern Blvd., Little Neck

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Ensure Your Estate Plan is Up-To-Date

By Michael Markhoff, Esq., Danziger & Markhoff LLP.

As part of a comprehensive estate planning update, you should consult with your property and casualty agent and financial advisor to review your coverage. For asset protection reasons, you should consider increasing your umbrella insurance coverage to at least \$5,000,000 in order to protect you from lawsuits resulting from accidents on your property, as well as automobile accidents.

In the life insurance area, your financial advisor should review your policies to determine if they are performing according to the investment assumptions that existed at the time you purchased the policies. Very often, clients have purchased life insurance policies on the presumption that the premiums would "vanish" after ten or 15 years, but once that magical date has arrived, the insurance company sends a notice that a cash infusion is needed to keep the policies in force because returns earned by the insurance company were less than originally projected. On the other hand, some policies accumulate large amounts of cash surrender value that are not needed. In this case, the death benefit may be increased while the premium is decreased or kept constant. Also, as we learned in 2008, the ratings for some insurance companies have been lowered, leaving many people questioning whether their death benefit will be there when they die. Now is the time to review your coverages with your advisor.

This is the single most discussed topics with our clients. For individuals with married children or grandchildren, their second largest anxiety (after estate taxes) is the fact that their assets of your assets after they die, this technique will ease this fear.

might not pass to their grandchildren without proper planning. The fact pattern that concerns most parents is as follows: Mother and Father die and leave their assets to Daughter. Thirty years later, Daughter dies and leaves her assets (which include the inheritance from Mother and Father) to her Husband. Husband remarries Paris Hilton a month after Wife's funeral (without a prenuptial agreement) and dies immediately thereafter. Husband leaves his assets (including his inheritance from Wife which includes the assets of his in-laws, Mother and Father) to Paris Hilton. You can hear Mother and Father spinning in their graves over the fact that the grandchildren have been disinherited.

To avoid this scenario, you should consider leaving the inheritance in the form of "generation-skipping trusts" for your children. These trusts provide income to the children and distributions of principal with the consent of another trustee. When the child dies, the trust will be distributed to grandchildren.

The advantage of the generation-skipping trust is that the parents are in effect, "dictating from the grave" where their assets will pass. It is as if the parents are preparing a Will for the children since the parents are setting the terms of the inheritance. The result is that the children cannot control who will ultimately inherit those funds after they die. As a side benefit, the advantage of the trust is that since the child does not have control of the assets (the trustee has the control), creditors cannot attach the trust principal. Regardless of the size of your estate, if you are concerned with how your children will dispose of your assets after they die, this technique will ease this fear.



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Report Of The Nominating Committee

In accordance with QCDS Bylaws, the Nominating Committee met and considered all nominations that were received. The following Committee recommendations are made for 2011:

President: Mercedes-Mota Martinez (per QCDS Bylaws, the current President Elect automatically ascends to the office)

President Elect: Beatriz Vallejo

Vice-President: Doron Kalman

Secretary: Bijan Anvar

Treasurer: Sudhakar Shetty
Historian: Ronald Garrett

NYSDA Trustee

Joseph Caruso

ADA Delegates

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Jay Ledner Prabha Krishnan

Alternate Delegates

Doron Kalman*

Beatriz Vallejo*

Rekha Gehani

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D. Bhagat	A. Greenberg	K. Lewkowitz	R. Samuels	D. Sidhu
M. Bhuyan	E. Huang	A. Lighter	A. Santana	C. Tischler
A. Feigenbaum	P. Iacovetti	R. Muniz	I. Schwartz	B. Wasserman
M.Gandhi	S. Kesner	R. Olan	V. Shah	R. Yang

NYSDA Delegates

Alternate Delegates

*(ex-officio)

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P. Krishnan	R. Gehani	B. Vallejo *	R. Garrett*
B Wasserman	B. Anvar	M. Mota-Martinez *	S. Kesner
M Greenberg	R. Shpuntoff	D. Kalman *	S. Quarcoo

ICDE

President: Rekha Gehani Vice President: Joseph Caruso Secretary/Treasurer: Stuart Kesner

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C. Berkman	R. Garrett	D. Kalman	S. Shetty	
	C. Gehani,	P. Krishnan	R. Shpuntoff	

In accordance with our Bylaws, any additional nominees for an elective office may only be made by written petition signed by twenty members in good standing and received by the Executive Director not later than ten days after the October 5th General Membership Meeting, at which the report of the Nominating Committee is presented. No additional nominations, including nominations from the floor, shall be accepted for elective offices to be filled by a vote of the General Membership unless otherwise specifically provided in these Bylaws. Voting shall take place at the November 2 General Membership Meeting.

	CANDIDATE		MARK 'X'	WRITE IN
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Vice- Presidnt	Doron Kalman			
Secretary	Bijan Anvar			
Treasurer	Sudhakar Shetty			
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Joseph Caruso (four Y	ear Term			
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Jay Ledner				
Prabha Krishnan NYSDA DLEGATES (
	J. Ledner			
M. Greenberg V.Jhaveri	R.Shpuntoff B.Wasserman	n		
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