



2018 WORLD'S FAIR OF DENTISTRY

DATE: Saturday & Sunday September 29th and 30th, 2018

TIME: 8:00 A.M.-5:00 P.M.

LOCATION: Terrace on the Park, 52-11 111th Street, Flushing, NY 11368-3396

EXHIBITOR FEE:

Register and pay by 1/31/17 ONE DAY- \$900, BOTH DAYS \$1,200 (plus raffle item)

Register and pay after 1/31/17 ONE DAY- \$1,000, BOTH DAYS \$1,300 (plus raffle item)

Includes both Breakfast & Lunch for TWO representatives

There is also a special exhibitor opportunity to do a clinical demonstration during lunch each day to the dentists in attendance. This will be a 45 minute presentation of your product(s) in the lunch room. There will be no other exhibitors present during your demonstration. There is only **1 spot available** each day for this opportunity so please contact us right away if you are interested. **The fee for this is \$2,000.** This fee includes a regular exhibitor table for the 2 day event as well.

There will also be an opportunity to reserve **6 premium spots** that are in the hallway between the lecture area and the registration area. This is the most heavily trafficked area during the Fair and will ensure you the highest visibility. Only 2 Day Exhibitors may reserve these spots. If you are interested in a spot in this area, there is an additional **\$400 charge** there.

This QCDS sponsored program offers 18 continuing education credits to attendees and is a repeat of the program conducted for the last 5 years. In 2017 nearly 550 dentists were in attendance each day. **Both days have sold out for the last 2 years.** A full write up of last year's program is available on the QCDS web site, www.qcds.org and by viewing the November/December 2017 issue of our Bulletin. Information on this year's event can be found at worldsfairofdentistry.com. Dentists from the entire metropolitan New York City area will be invited with an **expected attendance of nearly 600 each day.** This will be another sell out event.

We want to ensure that this will be a successful event for exhibitors. One of the ways we do this is by offering free raffle items to attendees throughout the day. The only way for attendees to get raffle tickets is to speak with exhibitors like you. Once an attendee has given you their business card or contact information, you will give them 2 raffle tickets. This will get you a steady flow of interest to your table throughout the event. We will however need to provide interesting raffle items to pique the attendee's interest. We are requiring all exhibitors to donate a raffle item to the event. **If you are unable to donate a raffle item, the Exhibitor Fee will be increased by \$150.**

All exhibitors are entitled to one **free e-blast** to promote their products, promotions, and specials that they will be offering at the World's Fair of Dentistry. Just provide us the content and the date you want it to go out.

There is limited exhibitor space available therefore we suggest you reserve your space as soon as possible. Payment can be made by check mailed to QCDS at 86-90 188th Street, Jamaica N.Y. 11423 or by calling 718-454-8344 with a credit card. Further event details will be provided as the program is finalized.

Questions can be directed to QCDS Executive Director Oleg Rabinovich at 718-454-8344

QCDS
2018 World's Fair of Dentistry
September 29 & 30, 2018
Registration Form

Company:

Contact Person:

NAME:

PHONE:

EMAIL:

Representatives Attending (For Name Badges) (Registration Fee includes 2 attendees; additional attendees are billed at \$50 per person per day)

- 1.
- 2.
- 3.
- 4.

Raffle item(s) (Must be of at least \$100 in value)

- 1.

Will you require an electrical outlet: Y / N

Will you be bringing a free standing backdrop for your display: Y / N

Fees: Check all that apply:

Early Bird Saturday: \$900____ Early Bird Sunday: \$900____ Early Bird Weekend: \$1,200____

Saturday: \$1,000____ Sunday: \$1,000____ Weekend: \$1,300____

Premium Spot: \$400____ Additional attendees: \$50 per person per day____

Lunch Lecture: \$2,000____ In lieu of a raffle Item: \$150____

Total Payment: \$____

Payment can be made by credit card over the phone or be check made payable to QCDS.
Any questions, call Oleg Rabinovich (718) 454-8344 or email him at ed@qcds.org

COMPLETE AND RETURN VIA EMAIL (ed@qcds.org) OR FAX (718-454-8818).