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Dr. Jhaveri Selected For ADA Institute for Diversity Program



Dr. Viren Jhaveri

QCDS President Dr. Viren Jhaveri has been selected to participate in the prestigious ADA Institute for Diversity in Leadership program. He was selected from a large pool of well qualified ADA member applicants from across the country and is a member of the class of 2009.

The ADA Institute for Diversity in Leadership is a three-part personal leadership training program designed to enhance the leadership skills of dentists who belong to racial, ethnic and/or gender backgrounds that have been traditionally underrepresented in leadership roles. The goal of the Institute is to provide dentists with the leadership skills necessary to help them make a positive impact in their communities, organizations and the dental profession. The Institute also provides a tremendous opportunity for dentists to network with their colleagues and interact with ADA leadership.

The 11 dentists selected for the Institute will attend three leadership training seminars in a small group setting. The sessions will be led by faculty from one of the nation's top-ranked business schools, the Kellogg School of Management at Northwestern University. Institute faculty will lead dentists through discussions titled defining leadership; decision making; leadership challenges in a diverse world; vision, goals, objectives; marketing; communications and persuasion; negotiations and dispute resolution; and leading teams. Dentists will meet with leaders from the program's corporate sponsors and other non-profit organizations.

see Dr. Jhaveri selected... page 17

QCDS Screens Hundreds At Health Fair at Shea



By Alan N. Queen, D.D.S.

While the Mets were on their way to a 10-8 victory over the Washington Nationals, QCDS volunteers were busy screening hundreds of fans for oral cancer at Shea Stadium on September 9.

The screening program is the latest effort at community outreach by the dental society, said QCDS President Viren Jhaveri.

Screening stations were set up on all four levels of the stadium, and screenings began two hours before game time. QCDS volunteer dentists performed the two-minute exams, assisted by staff, family members and friends, who came along to help out. Information on oral cancer and tobacco cessation was available at every table.

"I was very pleased with the event. It was a great venue to educate the general public about oral cancer," said Stuart Kesner, a Kew Garden Hills general dentist who organized the program for the QCDS.

Among the hundreds of people screened, six suspicious lesions were detected, Dr. Kesner said. Those people were told to get follow-up examinations by a dentist or oral surgeon as soon as possible. Follow-up contact by the dental society will encourage them to seek treatment.



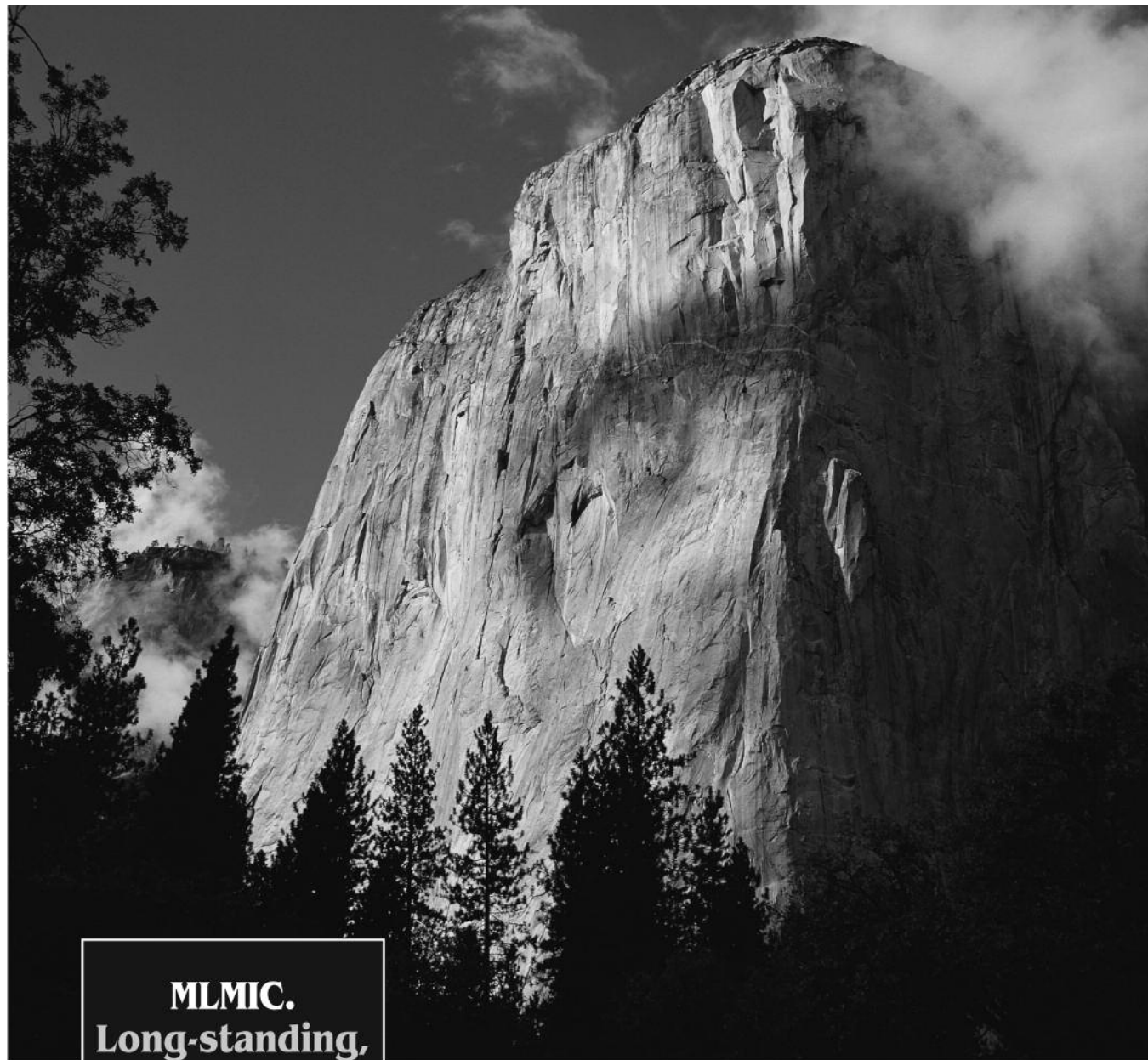
"The most important person I screened was a 17-year old wrestler who was chewing tobacco," said Charlene Berkman. "I was able to reach out and explain why his habit would lead to an increased risk of oral cancer. He and his buddies listened intently," she said.

Before the game, the Mets presented the QCDS with a "Spirit Award" for community service. Representatives of the dental society received the award in an on-field ceremony in front of over 45,000 fans.

Mets spokesperson Stephen W. Karl said the oral cancer screenings, which were a major part of a health fair held that night at Shea, were very successful. "It's one of the ways for the Mets to give back to the community," he said of the program. "We want to keep our fans healthy."

ADA President Dr. Mark Feldman joined the QCDS volunteers in performing screenings at the game. "The ADA is grateful for this wonderful effort by the dentists of Queens County to put the spotlight on this awful dis-

see QCDS Screens Hundreds... page 10



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Strength in Numbers

By Mitchell S. Greenberg,

While this year’s presidential election and the meltdown on Wall Street provides much fodder for editorial columns, perhaps there are observations to be made and lessons to be learned.

This year’s first presidential debate took place almost simultaneously with the Wall Street collapse and the subsequent negotiation of the congressional bail out bill. I personally found it interesting that the presidential debate was long on blame and short on solutions. The following Monday, the House of Representative failed to reach a bipartisan consensus and the result was that the Dow Jones dropped an additional 777 points. Hopefully, by the time you read this column, Congress will have passed a financial rescue package

and our economy will be on the slow and rocky road to recovery.

What can we at QCDS learn from this sad chapter in our history? Our officers at QCDS strive to work together to improve our dental profession and individual component societies must continue to demonstrate unity with NYSDA to make our profession stronger for our membership and the patients we serve.

We need our individual members to step up to the plate and get involved. Finger pointing won’t solve any of our common problems, but volunteering for a committee to lend your experience and talent will. Please contact a member of the Board with your constructive suggestions

for new and innovative programs.

This year we have seen many positive changes in our Dental Society. Continuing education courses have become varied in topic, time and locations to meet the diverse needs of our members. This year’s Oral Cancer Program at Shea Stadium, in partnership with the American Cancer Society, had record attendance and participation. The Oral Cancer Screening at Belmont continues to be a source of pride at QCDS.

...the economic downturn will affect many of our patients and therefore our offices.

QCDS is a member-driven, staff supported organization. Our dentists volunteer their time and energy because of their dedication to our profession. We are fortunate to also have a supportive and hard-working staff.

All the pundits ask: ‘what will happen when Wall Street meets Main Street?’ No one quite has the answer to that question, but the economic downturn will affect many of our patients and therefore our offices. How will we handle credit denial from Master Card, Visa, American Express, Discover and Care Credit when the credit market tightens, or if there are slow downs in insurance payments if the third party payers experience cash flow problems. While the solutions are not obvious at this time, there is strength in numbers and the dental society will help us all navigate these choppy waters. Remember, when we are united as an association, we can be ready to face these new challenges.

QCDS Bulletin

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Deadlines for manuscripts is six weeks prior to the date of publication. For example, the deadline for March/April issue is January 10th. All Submissions must be typed as a word document and emailed to QCDS1@aol.com.

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From the President’s Desk



Integrity, Accountabilty, Results
2008: My Year in Retrospect

By Viren Jhaveri, D.D.S.

It is hard to believe that I am writing my last President’s message after working with QCDS since January 1, 2008. I savored every minute of my service. This year was one I could have never expected. It was indeed a very humbling experience. It would have been impossible without the support of the board of trustees, our executive director and QCDS support staff. As I listened, I quickly gathered that we shared common goals. We put our patients, members and profession first in everything we do. Since the inception of my administration, we at QCDS have been guided by one fundamental mission: to act from a series of pragmatic values that include integrity, accountability and transparency in everything we do.

My goals this year were to provide effective leadership to our society, raise the image and awareness of QCDS and oral health within the Queens population and increase membership. Dentistry’s demographics are changing; we must actively recruit dentists of diverse backgrounds, ethnicity and gender in our tripartite system.

To further my goals, we at QCDS implemented a number of activities and programs. We made great strides in serving our population by reaching out to our diverse communities and working together with their leaders. One of the best examples of this was an event held last June: “Hi Tech Day.” It was attended by over 250 dentists and was one of the most successful education events ever held by QCDS. A leadership breakfast held prior to this CE event included, by invitation, the president’s of nine different ethnic dental societies who interacted directly with NYSDA President Dr. Steve Gold and ADA Second District Trustee Dr. Bill Calnon to express their concerns. Leaders ignite a passion and feeling of belonging in members and non-members.

For the first time ever, in September 2008 QCDS orchestrated an oral cancer screening program at Shea Stadium during a New York Mets. Over 50,000 fans were present for another novel event with monumental success. We screened over 200 fans and referred a number of them for immediate attention, a true example of public service. Other major accomplishments this year included:

- A brand new and updated QCDS website: www.qcdis.org.
- Establishment of an e-blast system for effective and inexpensive communication with our members.
- Multiple very successful CE courses with record breaking attendance.
- Member benefit courses like MIS and Cerec courses,

which were completely sold out.

- First-time partnership with the Nassau County Dental Society for the Belmont Oral Cancer Screening.
- A residency outreach program by our executive director to recruit new members.
- School health fairs and Children’s Dental Health Month programs.
- Revamping and improving our Bulletin and making it profitable.
- Continuous and repetitive mailings to all practicing dentists in Queens to create a positive image in their minds, as well as many more events that have taken QCDS to the next level.

We put our patients, members and profession first in everything we do.

We are committed to remain the one true voice of dentistry and must continue to make strategic decisions for the benefit our patients, members and our profession. With decisive planning we can meet the challenges facing us now and in the future. We all love this profession.

It’s now time for Thanksgiving. A big thank you to my wife, Sharmila (could not have done this without her), both my boys, Aakash (12) and Ansh (5) for all their love, and my parents for

what they taught and made me. I express my sincere gratitude to all the officers, council chairs, committee members, our executive director and QCDS support staff Christine and Guadalupe. Thanks to all our generous sponsors, especially to Henry Schein Company, Steve Kess and Mark Soberman, for their participation in QCDS events. A very special thanks to one more person, Dr. Rekha Gehani. Thanks for sharing Chad with us. I am at a lack of words, just like most of you, for his help during the past several years. I humbly and simply say “thank you Dr. Chad Gehani.”

There is no I in TEAM. Soon I will turn both the presidency and day-to-day management of QCDS to the very capable hands of my good friend, Prabha Krishnan. If we do not run this society in a spirit of mutual trust and respect we will never be unified and things that divide us will eventually defeat us. Volunteerism, vigilance and vision can further strengthen us and provide world-class service to our patients, members and the profession. We simply need to stick to our values, articulate them and fight for them. As I leave, I am proud that QCDS is smarter and more transparent than when I took office. During my acceptance speech I promised to work with integrity and commitment. I now will be leaving confident in the fact that I kept my promise. It has been a great honor to be your president. Thank you very much.

God bless our troops and may God bless America.



Executive Director's Report

Another Year Draws to a Close

By William Bayer

As the year end approaches, I am pleased to report that many substantive improvements have taken place. Our website has been totally revamped and it now includes up-to-date information on QCDS upcoming events, as well as a calendar of our CE programs. We have reinstituted mailing communications to you, including reminder postcards of upcoming programs. Although our Bulletin publication was occasionally delayed, access to our website, increased mailings, as well as the use of "e-blasts" to our members assured timely notification of our programs. I strongly encourage those of you who are not receiving our e-mails to call QCDS and provide your e-mail address so that you, too, can receive timely notification of upcoming events. The Bulletin is a bi-monthly publication with a 30 day advance deadline. Therefore it is not the most effective method of notification to you.

Our oral cancer screening program at Shea stadium was quite a success and was made possible by the efforts of many QCDS volunteers who conducted the screenings. Special thanks to Dr. Stuart Kesner, who spearheaded the QCDS efforts, as well as to ADA President Dr. Mark Feldman, who

was able to join us at this event. We are hopeful that we can repeat this event in 2009 with the cooperation of the Mets, as well as extend this outreach program to other local venues.

I get many requests to participate in school programs relative to oral health as well as community based health fair programs. If you have the ability to volunteer for this type of event, please contact me. We have more event requests than volunteers and your assistance is appreciated.

On September 19th I had the pleasure of attending the opening of the Dominican Dental Association's convention at the LaGuardia Crowne Plaza, where our own Dr. Mercedes Mota-Martinez was honored as the recipient of an award recognizing her ongoing efforts to increase the representation of Dominican and Hispanic dentists and her contributions to the profession. I was joined by QCDS colleagues, including Drs. Chad and Rekha Gehani, Drs. Viren and Sharmila Jhaveri, as well as a good friend of both QCDS and Dr. Mota-Martinez, Assemblyman Jose Peralta.

I also would like to congratulate Dr. Joseph Caruso for being named the recipient of the Emil Lentchner Distinguished Service Award, which will be presented at our January 17th Installation. Joe has been long recognized by his associates for his impeccable fashion statements and is now being recognized for his long record of service to

QCDS, which is a well-deserved honor.

In addition, Dr. Viren Jhaveri was selected to participate in the prestigious Institute for Diversity in Leadership Program sponsored by the ADA. Congratulations are in order for his selection to this valuable program aimed at enhancing leadership skills, which should benefit QCDS.

Our 2009 Officer's Installation and Dinner Dance is being held January 17th at the Crest Hollow Country Club in Woodbury. Please make note of the date and make an effort to attend as a show of support to your volunteer officers. The cost is a reasonable \$95 for what promises to be an enjoyable evening in an elegant setting.

NYSDA has notified us that its executive director, Roy Lasky, is leaving the Association effective January 1, 2009, after 30 years of service to NYSDA. He has been an effective advocate for organized dentistry and his leadership skills will be missed.

The NYSDA Board of Governors meeting is scheduled for mid-November and our next Bulletin will be reporting on any significant actions resulting from this meeting.

We are planning the 2009 CE calendar and I am pleased to report that we have scheduled Drs. Ira Lamster and Charles Bertolami, the respective deans of Columbia University and NYU Dental Schools, to speak at our upcoming

membership meetings. Our recent CE programs have been well attended and we hope to continue to provide quality speakers, such as Dr. Barry Musikant and Dr. Dick Barnes, who did presentations at QCDS in September. I again ask that you submit any recommendations for topics or speakers to me so that we might provide courses of interest to you.

While on the topic of CE, the long awaited mandatory

Ethics and Jurisprudence course presentation sponsored by the New York State Dental Foundation has been approved and will be offered multiple times at QCDS. As you know, this is a required course for licensure renewal and must be completed by all licensed dentists. We will be scheduling this course several

times in 2009 as well as during the remainder of this year. You can refer to the posting elsewhere in this issue for more details.

NYSDA dues notices should be received this month. We hope that all of you will be renewing your membership and that you feel you are receiving value for your dues payments. With the current state of the economy, you might find that money is tight, but please do not let your membership lapse simply because of a temporary financial crunch. A partial or full dues waiver program is available to those experiencing financial hardship and I encourage you to contact me directly to confidentially discuss your individual situation.

As this is the last column I am writing for 2008, I would like to acknowledge the contributions made by our outgoing president, Viren Jhaveri. I was initially concerned that his "hands on" style might disrupt the day-to-day activities of our office, but found that he brought many constructive suggestions that benefited QCDS both financially as well as administratively. He was willing to try new ideas, such as the successful implementation of Sunday and summer CE offerings, and his time commitment to the Society went beyond any reasonable expectation. He spoke with me daily and was a fixture at CE programs. He would strongly encourage non-members he encountered at our CE events to join the tripartite and pursued membership recruitment and retention with a passion. He may not have been right all the time, but his decisions were always made with the idea of benefiting QCDS. He has significantly increased the financial strength of QCDS and is leaving QCDS better off now than when he became president. I am confident there will be a seamless transition to Dr. Prabha Krishnan, as our new president for 2009, and look forward to working cooperatively with her to continue service to you, our members. I commend Dr. Jhaveri on a job well done and am confident that he will continue to be an active QCDS member and a valuable asset to our Society.

**I commend
Dr. Jhaveri on a
job well done**

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In order to accommodate the needs of our members as well as non-members, QCDS has arranged for multiple dates when this course will be given. On Sunday, November 9, Friday, November 21 and again on Friday, December 19, the New York State Dental Foundation will present the New York State mandated course "Ethics and Jurisprudence for the Dental Practitioner." This course will be held at the Queens County Dental Society located at 86-90 188th Street, Jamaica. Registration and a continental breakfast will begin at 9 a.m. The course will begin promptly at 9:30 a.m. and will last until 12:30 p.m. The course will be instructed by Dr. Kevin Henner.

As this mandated course is a requirement for NYS license renewal, register early for one of the course offerings. Space is limited and reservations are first come, first serve.

QCDS will be hosting additional dates in 2009 for those unable to attend any of these offerings.

I. Lance Plunkett, JD, general counsel of the New York State Dental Association, said "the ethics course developed by the New York State Dental Foundation is not only a comprehensive ethics guide, but is a valuable legal tool that the New York State Dental Association Office of Counsel approves as genuine, pragmatic help to dentists in their daily practices."

Those attending the course will receive three continuing education credits for their attendance. To register, visit <http://nysdentalfoundation.org/ethics_registration.html> or by phone at (800) 255-2100. Do not call QCDS to register.

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Meet Incoming QCDS President Dr. Prabha Krishnan

From the Crossroads of the East—Mumbai, India—the incoming QCDS President, Dr. Prabha Krishnan, quickly adapted to the "Melting Pot of the West," The Big Apple.

After starting her dental career at the University of Mumbai, India, where she received her Bachelor of Dental Surgery in 1988, Dr. Krishnan immediately went on to continue her education at the New York University College of Dentistry. Upon graduating from the Doctor of Dental Surgery program in 1991, she pursued her passion for Periodontics by completing the Advanced Education Program in Periodontics at the NYU College of Dentistry in 1993. She progressed to become a Diplomate of the American Board of Periodontology in 1998 and was the first woman periodontist in Queens to receive this honor.



Dr. Prabha Krishnan

Let's take a trip back in time. Born as the only child of Mr. and Mrs. Krishnan, she was raised with an interest in Indian culture, including the art of classical dance and music. Growing up in an "Indian joint" extended family setting, Dr. Krishnan learned to respect others and get along with people amicably. In her college days she represented Mumbai University on the girl's badminton team at local and state levels.

Professionally, she is a proud member of the American Dental Association, American Academy of Periodontology and the Indian Dental Association. She has served on the Executive Committee of the Indian Dental Association since 1992, including as the chairperson of Continuing Education. Dr. Krishnan has been a member of the Board of Trustees of QCDS since 2000 and the chair of its Council on Membership since 2003. She was awarded the fellowship of the Pierre Fauchard Academy in 2002 and the International College of Dentists in 2008. Dr. Krishnan is an Attending and the Chair of Periodontics at Flushing Hospital Medical Center, where she has been teaching for over 12 years. She has also been a faculty member at NYU College of Dentistry and has lectured at local meetings, including the Greater New York Dental Meeting.

Currently, Dr. Krishnan has a successful periodontal practice in Rego Park, which she has developed for the last 17 years. Her husband, Sushil Kumar, CPA, also has a private practice in Queens. Besides being a periodontist, she is also a loving mother of two "handsome boys," Arvind, 12, and Arjun, 14.

Within her busy schedule, she finds time to do community service as well as participate in the Choir group at the Hindu Temple Society of North America and various Indian classical dance ballets. Taking in cultures from the East and the West, our incoming President, Dr. Prabha Krishnan is an honest, responsible and well-suited leader for our diverse community.

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FREE ESTIMATES

QCDS Screens Hundreds At Health Fair at Shea

from pg 1

ease," Dr. Feldman said, noting that early detection is the key to survival.

Oral cancer kills nearly 8,000 Americans every year, according to figures from the American Cancer Society.

New York State Assemblyman Jose R. Peralta (D-Jackson Heights) was also in attendance, and commended the dental society for its efforts at reaching out to the community. "Having events like these sends a message to people to take care of themselves." He noted that "the value is education and being

proactive" in promoting good health.

A raffle was held by the dental society after the game, awarding prizes to people who had oral cancer screenings done. Among the prizes were a David Wright Mets jersey, bobble head dolls and other Mets souvenirs.

The event was publicized by the Mets, as well as through public service announcements written by the QCDS and broadcast by WCBS Newsradio-88, KJOY 98.3FM and FRESH 102.7FM. Several newspaper reporters

interviewed QCDS volunteers at the screening, which Dr. Kesner said will further spread the message encouraging people to see a dentist and get screened.

On behalf of the Mets, Karl said "we hope we can continue this in 2009 in Citifield," the new stadium now under construction in the Shea Stadium parking lot. He said the health fair was an important community service. "That's what it's there for; it's for the fans."



QCDS Thanks All Who Made Shea Screening Possible

The success of the QCDS Shea Stadium program providing oral cancer screenings to hundreds of Mets fans could not have been possible without the help of a multitude of volunteers, their staff and families and event sponsors. The magnitude of this program required the coordination of many aspects of planning, as well as enlisting a sufficient number of volunteers.

QCDS acknowledges the following people, in addition to QCDS staff, who gave their time and support to ensure a successful event.

Program Chair, Dr. Stuart Kesner was joined by his wife, Janet, as well as his daughter, Hillary, who in turn recruited her friends, Shelby Rudolph, Marissa Krauser and Lindsay Hamburg. In addition, Dr. Kesner's office managers, Juliette Kaminski and Ana Jirado, were instrumental in much of the planning.

QCDS dental volunteers included Bijan Anvar, Michael Baron and his office manager, Barbara Leonardi, Char-

lene Berkman, Neil Cohen, Vincent Conti, Chad and Rekha Gehani, Barry Goldenberg and his wife, Harriet, Mitch Greenberg, Eric Huang, Elizabeth Joseph, Prabha Krishnan, David Luft, Phalguni Mitra, Mercedes Motamartinez and her assistant, Kayla, Howard Ochs and Michael Graffeo with their assistants, Jennifer and Henoi, Alan Queen (who also served as the QCDS photographer), Walter Sabolboro, assisted by Gladys, Lina, and his wife, Linda, Kenneth Siva with Daniela and Jeannie, Alfred Lam, Richard Yang and QCDS President, Viren Jhaveri.

Fortunately, QCDS was able to secure the help of several sponsors, including Simon Galeas of Steinway Fisher Labs, who donated Mets scrubs that outfitted volunteers. Michael Feldman at Power Media was able to get public service announcements promoting the event placed on several local radio stations and, as usual, the Henry Schein Company, with the cooperation of Mark Soberman and Sharon Hof-

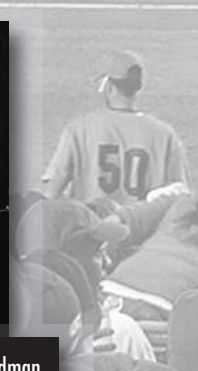
mann, generously provided the dental supplies used for the screenings.

Local hospital residency programs were also involved. Residents Gerlys Biaquis, Cameron Lewis, Michael Ho, Yun Ho Chon and John Tripp from Mary Immaculate Hospital, as well as Uchenna Nweze and Lisa Honorado from Jamaica Hospital, assisted with the program.

Lisa Marini from Queens Quits, the local smoking cessation program, partnered with QCDS and used the event to get her message across to the fans.

The Mets staff went out of their way to do everything to make the event go smoothly, primarily with the assistance provided by Steve Karl. In addition, Dr. Ira Schwartz made the evening special for 2,000 of his patients by donating seats at the game to them.

NYSDA provided informational oral cancer fact sheets, as well as event publicity. ADA President Dr. Mark Feldman with his wife, Carol, were able to participate in the program.



Dr. Prabha Krishnan examined patients on the field level of Shea.
PHOTO BY ALAN N. QUEEN, DDS

ADA President Mark Feldman stopped by the Loge level station to help with the screenings.

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CE Courses Fall/Winter 2008

Pre-registration is required for all continuing education, except General Membership Meetings

Tuesday, November 4	7:00 p.m.
General Membership Meeting	
Friday, November 7	9:00 a.m.
Video Study Club	
Sunday, November 9	9:00 a.m.
Ethics and Jurisprudence	

Sunday, November 21	9:00 a.m.
Ethics and Jurisprudence	
Friday, December 5th	9:00 a.m.
Basic Cardiac Life Support & CPR Certification/ Recertification	
Sunday, December 14	9:00 a.m.-12:30 p.m.
Dr. James Cannon Orthodontic Presentation	

Tuesday November 4	7:00 p.m.
General Membership Meeting	
7 p.m.: Pre-meeting workshop: Presentation by Harish Chugh, V.P. at AXA Advisors	
8 p.m.: NuLife L.I.	
Topic: The Dental Connection to Sleep Apnea	
Meeting sponsored by NuLife, AXA Financial and Hayes Handpiece	
Complimentary buffet dinner served at 6:30 p.m.	

Friday, November 7	9:00 a.m.
Video Study Club 2 C.E. Credits	
IPS e.max A Complete All Ceramic Restorative Solution	
Moderator: A. Al Gulum	
A membership benefit course!	
The all-ceramic indirect restorative resolution is providing both strength and esthetic excellence that was non-existent in the past. Both high-strength glass or zirconia substructures are now successful. Understand the indications, strengths and contra-indications of all ceramic restorations, the benefits of the 'press-to-zirconia' technique and the advantages of one overlay ceramic. Observe a live patient demonstration, which accomplishes the best techniques from tooth preparation to cementation. Your patients want tooth-colored restorations. Are you ready?	

Sunday, November 9	9:00 a.m.
Ethics and Jurisprudence 3 C.E. Credits	
See the ad on page 8 in this issue of the Bulletin	
Instructor: Dr. Kevin Henner	

Friday, November 21	9:00 a.m.
Ethics and Jurisprudence 3 C.E. Credits	
See the ad on page 8 in this issue of the Bulletin	
Instructor: Dr. Kevin Henner	

Friday December 5	9:00 a.m.
CPR-Certification and Recertification 4 C.E. Credits	
• Basic Cardiac Life Support	
• Certification/ Recertification will cover 1 and 2 rescuer CPR,	
• Heimlich Maneuver, child CPR and AED.	

The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may some day become a reality to someone you know or care for. Be prepared to help save a life.

If your CPR certification is two years old or less and you want to recertify, you must submit a copy of your BLS card, or you will need to take the complete certification course again.

Instructor: Robin Zalewski, BLS Instructor	
Tuition:	
ADA member	\$95
ADA member staff	\$95
Non ADA member	\$250

Sunday, December 14	9:00 a.m.-12:30 p.m.
Dr. James Cannon Orthodontic Presentation	
FEE:	Members \$35 Non-members \$100

Topic: Determining the relationship between the arches by utilizing the Cannon Cephalometric Analysis and the approach to treatment of cases with harmony and disharmony between the arches.

Discussion of the use of straight wire appliances where indicated and contraindicated. Demonstration of a new bracket system whereby all differing arch relationships can be easily treated.

Continuing Education in Ethics and Jurisprudence

During the next registration period, beginning next January 1, each dentist who is required to complete continuing education must, on a one-time basis, complete a three-hour course in New York State jurisprudence and ethics. QCDS is offering this course in conjunction with the New York State Dental Foundation several times in the coming months. Please check the QCDS website <www.QCDS.org> for these course offerings or call QCDS at 718-454-8344.

In an effort to address some confusion, it is necessary to take this course one time only during your career, not during each triennial registration period. The law was effective January 1, 2008. You will have three years from your registration date, on or after January 1, 2008, to complete this one time requirement. For example, if your license renewal date is November 2008, you must complete the course by November 2011. If your renewal date is June 2009, you must complete by June 2012.

QCDS Presents Continuing Education Awards

In a ceremony held in conjunction with the Queens County Dental Society's General Membership Meeting on September 2, President Viren Jhaveri presented New York State Dental Foundation plaques to QCDS members Howard Kirschner and Heidi Nelson in recognition of their extraordinary CE accomplishments. As of last December 31, Dr. Kirschner had completed 3,000 CE hours, placing him in a very select group of NYSDA members with 3,000 hours or above. In addition, Dr. Nelson was recognized for completing 2,000 CE hours.

QCDS congratulates both members who have recognized the value of CE in their profession and looks forward to other members joining this select group in the coming years.



QCDS Member Brings Charity Closer to Home By Donating Dental Services in the Philippines

When Central Queens dentist Dr. Gary Minkowitz visited the Philippines a couple of years ago, a local friend and fellow dentist took him to an underprivileged school. Dr. Minkowitz made an ongoing



Dr. Gary Minkowitz

commitment to send supplies and educational materials, and his philanthropy overseas prompted him to respond to a call for volunteers for the Donated Dental Services (DDS) program. "It seemed like a good idea to do something close to home as well," he said. Dr. Minkowitz, a partner in a 16-year-old general dentistry practice with five operatories, described the six patients he has seen through the DDS program as physically or mentally challenged patients who don't qualify for state dental assistance; those who "fall into the cracks."

The program, created by the National Foundation of Dentistry for Handicapped (NFDH), makes it easy for dentists and dental laboratories to donate time and skills to help disabled, elderly and medically compromised applicants.

"Personally, it is very satisfying because there are people who just have been unfortunate either medically or finan-

cially who cannot afford the basics. And to be able to provide this for them with very little effort on our behalf, why shouldn't we?"

DDS is unique because it employs a coordinator who works as the liaison between dentist, laboratory and patient. When the coordinator has a qualified applicant in the area, she sends Dr. Minkowitz and his staff a patient profile for their consideration. DDS volunteers can accept or decline any patient for any reason. All of the work is done in the participating dentist's own office, and volunteers are never asked to pay laboratory costs.

Since each DDS case has been rewarding, Dr. Minkowitz said, no one story is more amazing than another. One thing the patients all have in common is the gratitude they express for the services Dr. Minkowitz and his staff provide. His most recent patient, a physically challenged architect who paints oil paintings as a sideline, donated one of his works to the office.

"We have it in the waiting room," the doctor said. "At almost every visit, you are met with some sort of sign of appreciation." He and the staff routinely receive thank you notes and gifts of flowers and cards from DDS patients.

Dr. Minkowitz said his office has provided DDS services ranging from replacing missing teeth to alleviating dental

pain. As with all DDS dentists, Dr. Minkowitz determines the treatment plan. When the treatment is complete, the patients are removed from the DDS program, but Dr. Minkowitz said he keeps in touch with his former patients to encourage them to keep coming in every six months for preventive care.

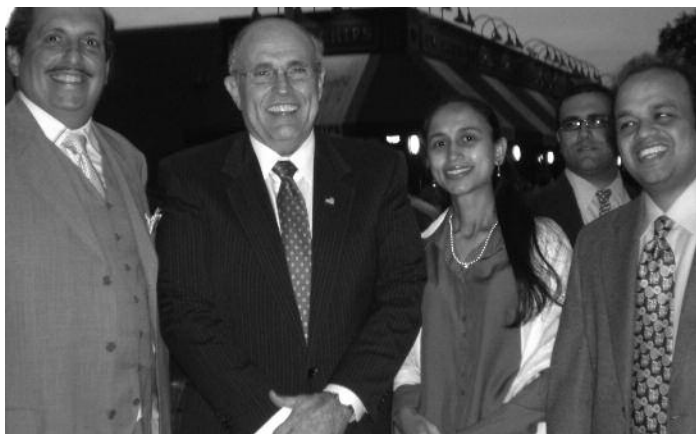
"A couple of them have been back even with their own dental insurance. And as for those who haven't returned, we still stay in contact and stress to them the importance of continuing care."

As for finding the time to help DDS patients, Dr. Minkowitz said people can always find the time to do something they really want to do. Since DDS takes care of the administrative details and the dentist can work in his own office, the DDS program makes participating in the program convenient.

"With the time and effort that you put in, you will be more than compensated with the self-satisfaction of having helped these people and the gratitude that they demonstrate."

DDS works with more than 13,000 volunteer dentists and 3,000 volunteer laboratories across the country who donate dental care to the nation's most vulnerable people.

To get involved, contact New York DDS Coordinator Shirley Jones at 212-598-9000, or sign up online at <www.nfdh.org>.



QCDS Leaders Meet with Elected Officials

With the political season in full swing, EDPAC and the leadership of QCDS have been working with elected officials who understand the profession and patients' rights. Various officers, trustees and Capitol Club members have attended receptions for members of the New York State Assembly, New York State Senate and New York City Council. QCDS efforts are non-partisan and seek to support candidates who will fight to protect the profession and the patients it serves, including State Senator Maltese, center in photo at right, and former Mayor Guillani, second from left in left photo.

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Dr. Jhaveri Selected for ADA Institute for Diversity Program



Dr. Viren Jhaveri

from pg 1

As part of the program, participants will complete a self-selected personal leadership project. This project will give dentists hands-on experience at identifying a civic or professional issue that is important to them and gathering the support and resources needed to take action. Institute participants will have access to Kellogg faculty, ADA staff and mentors from the profession to provide guidance as they work to complete their personal leadership

projects. The ADA Institute for Diversity in Leadership is made possible by the ADA Foundation through generous corporate contributions.

Dr. Jhaveri stated that he hopes that the skills learned through his participation in this program will enable him to better serve organized dentistry and he looks forward to the challenges before him. "We wish him well," said QCDS Executive Director William Bayer. "QCDS can only benefit from his participation in this program."

Study Clubs November/December 2008

Steinway Study Club

CONTACT DR. KIRSCHNER (718) 634-2123

Nov. 18 6:30-9:30 p.m. CE: 3
Speakers: Ms. Diane Adams
Director, Training and Education, Mount Sinai Hospital
Mr. Steve Fecteau
Senior Training Specialist, Mount Sinai Hospital
Topic: HIPAA
Location: Mezzo Mezzo Restaurant, Astoria

Dec. 16 6:30-9:00 p.m. CE: 2.5
Speaker: Dr. Rachele Luciano
Topic: Prosthodontics and Implant Update
Location: Mezzo Mezzo Restaurant, Astoria

Dr. Fialkoff Study Club Group

CONTACT DR. FIALKOFF (718) 229-3838

Nov. 5 7 p.m.
Speaker: Dr. Lewis Smoler
Topic: "How to Succeed by Involving Your Patients in Treatment Planning: A Picture is Worth a Thousand Words"
Location: Chester's Restaurant
38-05 Bell Blvd. Bayside, N.Y.

This course is designed to teach the restoring dentist and enable the diagnostician and treatment planning dentist how to clearly communicate and overcome patient obstacles to acceptance of optimal dental plans. How to involve patients in choosing sensible, clinically successful treatment plans that make sense emotionally and economically Enables a phased plan to be established.

Dec. 10 7:00 p.m. CE: 2.5
Speaker: Ed Reilly, Regional Sales Manager,
Sullivan Schein Dental
Topic: "How to Grow and Succeed in Your
Dental Practice Despite Turbulent Times"

Location: Chester's Restaurant
38-05 Bell Blvd. Bayside, N.Y.

This course will present innovative methodologies which enable the diagnostician and treating dentist to expand their practice during turbulent times. Incorporation of techniques in specialty practice utilization of different dental technologies and dental plans will be reviewed. Find out how to re-motivate yourself for success.

Glen Head Study Club

CONTACT DR. GLICKER (718) 634-2123

Nov. 5 7:00-10 p.m. CE: 3
Speaker: Brian J. Rosen D.D.S.
Topic: To provide attendees with a history of the research into the biofilms KS single bacterium theories in the causation of dental caries. To show what is on the horizon in the prevention of tooth decay and the reduction of tooth sensitivity.
Location: Il Bacco Restaurant, 253-08-10 Northern Blvd.
Little Neck, N.Y.

Dec. 3 7:00-10 p.m. CE: 3
Speaker: Seth Newman, D.D.S.
Topic: Temporary Anchorage Devices
Location: Il Bacco Restaurant, 253-08-10 Northern Blvd.
Little Neck, N.Y.

New York Hospital Queens Study Club

CONTACT: CLO VEZZA (718) 670-1419

Nov. 17 7:15-9:15 p.m. CE: 2
Speaker: Mark Slovin, D.D.S.
Topic: Understanding Dental Phobia Causes and Cures
Location: Cardia Rehab Center
174-11 Horace Harding Exp
Fresh Meadows



Dr. Lynne Halik, a Fortress Dentist.

I live

in Fairport, NY with my husband and two kids. We lived in England and Japan while I was in the US Air Force. It was a way to travel and be a dentist.

I practice

pediatric dentistry. I started my own practice in 1997 so I could have more autonomy, and have my kids with me. My daughter says it was great to be raised in a dental office!

I recharge

with music. I've always played in orchestras, bands, quartets. Music is part of my family. I play the cello at church with my daughter Wendy, and enjoy watching my son Scott play trombone.

I love

seeing my patients' senior pictures, we get new ones for the wall each year. It's incredible to see them grow up. It'll be wild when I start to see their kids.

I believe

in volunteering. During my year as President of our District Society, we started a community program called "Give Kids A Smile Day."

I plan

to add a full partner this year. We have the same philosophy, and really love talking about cases.

I hope

to go to Africa someday with our church, to help a Methodist Minister we know in the Congo.

I admire

anyone who can keep their family happy, and their career going. My husband Jeff is a tremendous help.

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Fortress for professional liability coverage. I feel more secure knowing that they only insure dentists. I think it's an excellent company.



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The Importance of Financial Planning in an Uncertain Economy: A Special Two-Part Series

By Harish Chugh

Part 1: Get Off the Roller Coaster and Get a Financial Plan

You may find yourself unsettled by the ups and downs of the market. It is difficult to make educated decisions on what you should do with your money. From television to next-door neighbors to internet chat rooms, everyone seems to have an opinion, but how can you be sure you are getting the right advice? What can you do to ensure you make the right choices? A well thought out financial plan may be the answer.

A financial plan can help you negotiate the twists and turns of the market because your investment strategy is based on your own situation and goals—not what the market is doing at the moment.

A financial plan is simply a guide to help you determine where you are financially, where you want to be and how to get there. Many people resist creating a financial plan because it seems like too much trouble—until they find themselves in financial difficulty. If you've been seeing the value of your investments seesaw, now may be the time to consider the benefits of putting a solid financial plan together.

You can create the plan yourself or seek a qualified financial professional who has the knowledge and experience to help guide your key decisions. A good financial plan will address more than your investments—it will look at all the pieces of your financial picture, including investment objectives, risk tolerance, budgeting, saving, credit, taxes, insurance, retirement planning, estate strategies and more.

Since it's the investment portion of your financial picture that are of most concern, let's look at some of the related questions your financial professional will ask:

- What are your investment goals? Are you saving for a long-term goal, like retirement or a child's education? Or are you looking forward to fulfilling some more immediate dream, like starting your own business or paying for a daughter's wedding?
- How much money do you have available to invest?
- How long will you keep the money invested? Can you add to your investments on a regular basis? Do you need the income from your investments for living expenses? Do you have enough cash readily available in the event of an emergency?
- How much can you afford to put at risk? In other words, what is your risk tolerance level? Partly, this is a question about your psychology of investing. But it's also a question that concerns your age, your current income, your potential income and your total assets.

The answers to these and other important questions are the starting points for the investment portion of your plan. The next step is to outline the types of investments that are appropriate for you (diversification) and how much of each to invest in (asset allocation). Specifically, you need to decide how much to put in liquid investments, like money

market funds, how much in dividend paying investments, like bonds, and how much to put in stocks, and what kind of stocks.

Wise investors know that a diversified stock portfolio helps cushion against the ups and downs of the market. There are many different groupings of stocks—by industry, by market cap size (large, medium and small), by investment style (growth, value and blended), by country (U.S., international), and so forth.

Each of these different types of investments performs in different ways. Often some segments of the investment universe will be rising while others will be falling. Deciding on an appropriate asset mix for your particular situation can be the most important investment decision you make.

Whether you choose to create your own financial plan or seek out the help of a professional, having a plan in place can help ensure that your investment decisions are the right ones for you. Markets go up and markets go down, but good planning can help you take control of your finances.

Note that an investment in a money market fund is neither insured nor guaranteed by the U.S. Government or any other government agency. Although the Fund seeks to preserve the value of the investment at \$1 per share, it is possible to lose money.

EDITOR'S NOTE: QCDS has partnered with Harish Chugh for the remainder of 2008 and for 2009 to present several seminars to members on topics related to your financial health. Mr. Chugh will be speaking at the November 4 QCDS Membership Meeting, as well as several other events yet to be scheduled. The information he will be presenting, especially in these troubling financial times, will be of interest and value.

Mr. Chugh is a 27-year veteran of AXA Advisors, LLC. He offers a wide range of financial products and services for high-net worth individuals, business owners and professionals. He focuses his attention on developing sound personal and business plans to help his clients achieve their short and long-term financial goals. Working with clients, he reviews, analyzes, designs and implements estate and financial planning programs and wealth planning strategies based on their individual circumstances.

Just some of the products and services he provides in meeting clients' financial needs include wealth accumulation and preservation, estate planning, retirement planning, risk management, asset management, employee benefit plans, and business succession planning.

Mr. Chugh recently earned the title "Retirement Planning Specialist," having completed the AXA Equitable At Retirementsm education program from The Wharton School of the University of Pennsylvania.

This material is not intended as tax or legal advice. You should consult with your personal financial, tax or legal advisor regarding your specific situation before implementing any estate or business strategy.

Getting Results at Belmont Racetrack

Oral cancer screening by QCDS at Belmont Racetrack was conducted in partnership with the neighboring Nassau County Dental Society on October 3.

Volunteer dentists from both societies provided screenings to a large number of racetrack patrons in an effort to identify oral cancer as early as possible, before it has had time to spread. It is clear that early detection saves lives and the ongoing QCDS community outreach program provides a valuable service to the public.

The co-chairs from Queens and Nassau, Drs. Doron Kalman and Robert Trager, are to be commended for a well run program which had the assistance of many volunteer dentists, dental residents, dental hygiene students, as well as society staff, said QCDS president Dr. Viren Jhaveri. "Thanks to all whose help made this program a great success and to Maureen Fanning at the New York Racing Association, without whose help, the program would not be offered."



Speaking to School Classes— Providing a Service to Children and Yourself

By Bijan Anvar, D.D.S.

I would like to share an experience, which I hope many will find inspiring. Last February I went to my son's pre-k class for Dental Health Month. My son was very excited, but I was a little nervous.

What would I talk about? Will they get bored? Will they have any interest? So many things came to mind.

Then, like a flash of light, I remembered: these are children. They are curious. They love to learn. Make it fun, I thought to myself. Be interactive, engage them, was another thought.

Slowly, my worries faded. I began to prepare for my talk by going to QCDS headquarters to see if there was anything I could use. Sure enough, Bill Bayer, our executive director gave me some great posters to take to the school. I brought them a few weeks before my presentation was scheduled, and to my surprise, they were put up immediately and the school wanted more. With the help of QCDS, I was able to oblige them.

Things were off to a good start. The school was very receptive. I put together some goody bags for the children, including toothbrushes, timers, etc., and started thinking about how to engage them. Even though I consider myself a decent speaker, I know that I am a fairly poor lecturer, so I knew that I would have to ask them questions based on what their experiences may have been and discuss things they could relate to.

The day came when I had to speak to the class. I brought a

large toothbrush as well as a large model of teeth as back-up. I was ready. I had no idea what I was ready for, but I was ready!

My son's teacher introduced me to the class and everyone sat down on the floor in front of me and suddenly I had the attention of an entire class of children, all waiting for me to speak. My next action would set the tone of the rest of my presentation.

*The gratitude
from the school
and the
children was
absolutely
wonderful.*

With that in mind, I did not speak, I sat down on the floor, right in front of them. I saw a little change in those wonderful little eyes. Now they were really ready to listen. I started asking questions that I knew would get me answers.

"Who has ever been to a dentist?" Everyone raised his or her hand.

"Who brushes their teeth?"

Everyone raised his or her hand.

On and on it went. I asked questions. They gave answers. They were having fun. They were happy to answer my questions. After almost half an hour, it was time for me to leave. As I started to say my good-byes, I was surrounded by my new fan club, who thanked me with hugs, high-fives and plenty of

see Speaking to School Classes... page 22

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The deductions for SUVs weighing at least 6,000 pounds is even better. The first year you would deduct 50 percent of the cost of the vehicle, then another \$25,000 (section 179) and any remaining cost would be depreciated over a five year period.

In 2007, the auto depreciation was only \$3,060 the first year, \$4,900 the second year, \$2,850 the third year and \$1775 the subsequent year.

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Speaking to School Classes

from pg 21
smiles. I really went into this thinking I would be doing a good service, and not realizing what I would come away with. I never considered the rewards I would reap. The gratitude from the school and the children was absolutely wonderful.

However, the best part came when I was getting read to leave. My son looked at me with such love and pride that it could have knocked me over! He ran to me and gave me a big hug and said, "I love you daddy."

Well, that did it for me. This year I will be talking to his kindergarten class, as well as to my daughter's nursery school. Sure, I could tell you that I am doing it to provide a service. However, I must confess that I am doing this for purely selfish reasons. With Dental Health Month right around the corner, why not give it a try. The payoff is priceless!

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