

Dr. Chad Gehani Becomes ADA Trustee Only Second QCDS Member to Accomplish Feat In History

By Boris Arbitman, D.D.S.

Queens County Dental Society Past President Dr. Chad Gehani was installed



Dr. Chad Gehani

as a trustee of the American Dental Association at the ADA's recent Annual Meeting in San Antonio, Texas, marking only the second time in QCDS history that a

member has achieved this position.

Many QCDS Board members expressed their pleasure on Dr. Gehani achieving this position. Attaining this post is an honor for Dr. Gehani, as well as the membership of QCDS and the society as a whole.

Dr. Gehani will serve on the ADA Board of Trustees representing the Second District, which encompasses New York State. The ADA Board formulates and reviews policies and programs and makes recommendations to the members of the ADA's governing body, the House of Delegates. As a member of the ADA Board, Dr. Gehani will play a major role in the organization's objective of being America's leading advocate for oral health.

As a long term member of QCDS, in addition to his private endodontic practice in Jackson Heights, Dr. Gehani has accomplished a tremendous amount for the dental profession and has slowly climbed the ladder of organized dentistry. He served as president of QCDS in 2003, president of the New York State Dental Association from 2011 to 2012, the International College of Dentists – New York Section in 2012, and the Indian Dental Association, U.S.A. from 1985 to 1986. In his many positions, he has served as a

mentor to numerous young dentists and paved their way for entry into leadership positions in our profession.

In addition, he has served as chair of the Department of Endodontics at Flushing Hospital Medical Center from 1987 to the present, and is an associate clinical professor at the College of Dentistry at New York University. He has also been a member of the New York State Dental Foundation since 2005.

Dr. Gehani has received numerous awards and recognitions over the years. Among these, Dr. Gehani has received the Emil Lentchner Distinguished Serv-

ice Award from QCDS in 2013, New York State Dental Foundation's Award of Excellence in Community Service in 2006, and he was honored by the president of the Dominican Republic in 2003. Dr. Gehani has also earned fellowships with the Pierre Fauchard Academy, International College of Dentists, and American College of Dentists. Additionally, he is an international speaker and has presented numerous lectures in various countries in Southeast Asia.

Over the years of service in his many positions, Dr. Gehani's focus has often
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World's Fair of Dentistry: The Largest Dental Event Ever in Queens History

QCDS presented its second annual World's Fair of Dentistry—the largest dental event in Queens history—in September, providing an opportunity to meet and learn from close to 40 vendors while networking with colleagues.

Admissions was open to all dentists, not just those who are members of the American Dental Association, during the two day event, providing the opportunity to earn 14 continuing Education Credits.

"This was a great opportunity for us

to show the value of organized dentistry to those who are not members and to hopefully convince them of the importance of joining the Queens County Dental Society, New York State Dental Association, and the American Dental Association" said QCDS Executive Director Oleg Rabinovich.

Attendance at this year's event was much higher than at last year's event. "We had over 330 people in attendance on Saturday and over 380 people on

—Continued on page 10



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From the President

drbanvar@gmail.com



Getting Ready for E-Prescribing

By Bijan Anvar, D.D.S.

As technology continues to advance and effect our practice, the New York State Dental Associations Task Force on Technology Applications, of which I am a member, has been hard at work taking a proactive position on the March 27, 2015 deadline for the mandatory New York State e-prescribing requirement.

I am happy to announce that the New York State Dental Association has created a great member benefit by signing an agreement with a major vendor to offer an e-prescribing solution. NYSDA is preparing and said, "This vendor has been thoroughly vetted by NYSDA's Task Force on Technology Applications, NYSDA Support Services and NYSDA leadership. NYSDA members will be entitled to a discounted rate for their software. The program has gone through the audit protocols required by DEA and BNE and our members will be given all the information they need to both register the software with the DOH, and comply with the two-stage identity requirements."

I anticipate multiple communications with our members, webinars on the "how to" basics of e-prescribing and a full issue of the New York State Dental Journal that will serve as an

operating manual for the software. Rather than have them wait on a telephone line (they will need to call in to satisfy some of the identity certification), we are attempting to have the vendor set up an online sign up and a call back. This is an enormous undertaking and we will do our best to satisfy all our members. The important message for the moment is "yes, NYSDA will have a state of the art, turn-key-ready software solution up and running for our members and it should be ready long before the March 27 deadline."

This is another example of how organized dentistry works for us. This information and effort will help to make our practices transition much easier and smoother.

Members of the task force were asked to speak at the Greater New York Dental Meeting and will include this topic in their discussion. We are currently working on the presentation. I am also working to create a lecture to better inform our members of how to use the software and I am compiling a list of FAQs in the form of slide presentations. Please check the Bulletin, your e-mails, our website, and our Facebook page for updates.



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DENTAL MALPRACTICE INSURANCE UPDATE

Topic: Negligent Treatment Plan Claims

Recent Court Decisions

The execution of a properly prepared written informed consent is widely understood to be necessary in the context of surgical procedures, but is often overlooked when treatment plans are being formulated. A review of case law and jury verdicts, however, makes clear that practitioners cannot rely on a simple written treatment plan to establish informed consent, and that it is necessary to secure proper informed consent before initiating any planned restoration.

In *Harvin v. Roth, et. al.*, a patient was provided two options for treatment of loose front teeth and receding gums. The patient signed the written treatment plan, agreeing to the treatment option recommended by the dentist. Following placement of gold/porcelain inlays, the patient required root canal and sued the dentist alleging lack of informed consent for “unnecessary restorative treatment” and a failure to advise of the risks and complications inherent in the treatment. Assessing the dentist’s proof of informed consent, the court determined that there were issues of fact for the jury to decide.

Case law also demonstrates that pointing to a patient’s signature on a consent form which lists the risks and benefits of the procedure is not, by itself, enough to defeat claims for lack of informed consent where the consent form does not address alternative treatment options, and the patient testifies that alternative treatments were never discussed. See, e.g., *Giambrone v. Farha, et. al.*; *Rojo v. Young, et. al.*

The American Academy of Cosmetic Dentistry predicts increases in the demand for veneer procedures and crown and bridge work. To protect against a corresponding increase in lack of informed consent claims, practitioners should take care to manage patient expectations for treatment outcomes and thoroughly communicate and document discussions regarding the necessity of treatment, the risks, benefits and cost of all treatment options, as well as the prognosis of proposed treatment and any refusal of preferred treatment.

Practice Points

Focus: Obtain proper written informed consent for all restorative treatment plans

✓ Provide patients with a **WRITTEN TREATMENT PLAN** identifying the necessity of proposed restorations, all known and foreseeable risks and benefits of the recommended treatment, and all treatment alternatives that are generally accepted among dentists in your community, inclusive of referrals to specialists.

✓ Obtain the **PATIENT’S SIGNATURE** to demonstrate their selected treatment option.

✓ **IF RECOMMENDED TREATMENT IS REFUSED**, determine whether it is appropriate to dismiss the patient. If it is acceptable to proceed, have the patient sign a statement that they are electing non-preferred treatment and document the reason (ex. inability to pay cost of preferred treatment).

✓ **DOCUMENT YOUR CONVERSATION IN THE PATIENT’S CHART** and reiterate the necessity of treatment, the risks and benefits of the options, and – where preferred treatment options have been refused – the short term goals and likely prognosis.

✓ Secure a properly executed **INFORMED CONSENT FORM** that is tailored to the elected procedure.

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From The Executive Director

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QCDS Events, Past and Upcoming

By Oleg Rabinovich

As I write this, I have just come back from the ADA Annual conference in San Antonio, Texas, where I was very proud to have witnessed organized dentistry at the national level. I was especially proud to see our very own Dr. Chad Gehani appointed as the second District Trustee to the ADA. Please join me in congratulating him on this auspicious position.

At the ADA Conference, I had the opportunity to interact with the leadership of state and local dental societies from across the country and I definitely got some good ideas that I would like to implement here in the future.

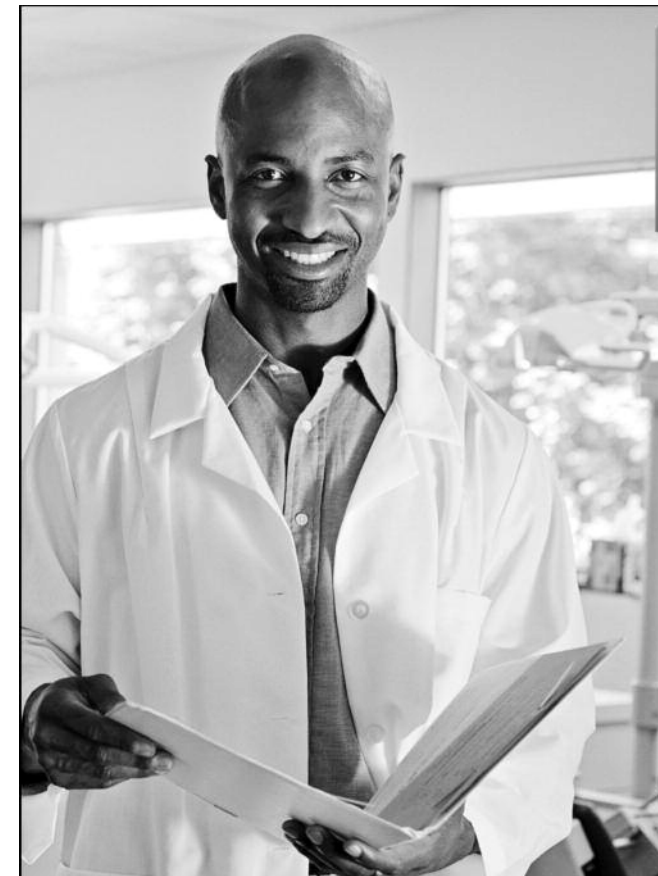
On the local level I want to thank all of the volunteers, members, staff, vendors, presenters, and attendees for making the “World’s Fair of Dentistry” a remarkably successful event. It was all of us working together that created the largest dental event in Queen’s history.

In the past we have offered oral health screenings at local Queen’s schools, where children were screened by QCDS volunteer dentists. I would like to schedule additional programs for the coming year. Please let me know if you would be interested in organizing or volunteering future events. If a

school in your area might benefit from this program, contact me with the information and we will try to schedule a program in your community.

On a more serious note, we recently distributed via e-mail alerts to all of our members from the ADA and the New York City Department of Health regarding the Ebola Virus. Please be sure to review the materials. If for some reason you did not get those materials, please reach out to me and I will resend them to you. This is an incredibly serious health issue which requires all of us to be vigilant.

I encourage all of our members to support your voluntary leaders for the coming year, led by Dr. Sudhakar Shetty who will be your QCDS president in 2015, by attending the annual Officers Installation Dinner and Dance, which is being held January 10th at Chateau Briand in Carle Place. This is always a festive affair and this year will certainly be no different. Call the QCDS office to make your reservation. We are going to have a very busy 2015 with lots of events going on. Please take a look at our calendar at qcds.org to see everything we have planned.



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A QCDS Scrapbook

QCDS Members Recognized For Community Efforts

By Boris Arbitman, D.D.S.

Many QCDS members are extremely devoted to private practice, but still find time to get involved with their community and "give back."

Past Presidents Dr. Viren Jhaveri and Dr. Stuart Kesner have been recognized for their efforts in helping the community. Dr. Jhaveri, along with several other professionals, was honored as "Kings of Queens" recently. They were recognized for their "continued financial, medical, or cultural contributions to the local community." The event honoring them was held at Terrace on the Park and was emceed by Fox news anchors Antwan Lewis and Teresa Priolo, along with Queens Courier CEO Victoria Schneps. In addition to recognizing the QCDS members, the event also raised \$3,500 to be donated to the charities New York Families for Autistic Children and Independence Residencies, Inc.

Dr. Kesner has done a great deal of outreach to local schools and to surrounding local communities. He has organized and participated in numerous free oral screenings on behalf of the Queens County Dental Society in local public schools and other venues. During the last several years, Dr. Kesner has worked in collaboration with the New York Mets to hold the annual QCDS Oral Cancer Awareness Screenings at Citifield. This year's event was again very successful and as a result of his efforts Dr. Kesner was also honored by NY1 as the "person of the week." NY1 ran a feature on Dr. Kesner and was present during the Citifield outing to help raise awareness for the event.

Long-time QCDS member and retired oral surgeon Dr. Daniel Pompa, founder of Advanced Practice Seminars, organized the 1st annual APS invitational Open, a charity golf event held in September at the Village Club of Sands Point. This extremely successful event had 130 participants and attendees, many of whom were dentists practicing in Queens. This charity event helped to raise more than \$10,000 for American Legion Post 694, which directly supports the Northport VA and assists veterans and their families. Additionally, QCDS members Drs. Charlene Berkman and Mitchel Greenberg were the winners of the Callaway first prize at the tournament.



QCDS Past President Dr. Viren Jhaveri, with crown, enjoyed being honored as a "King of Queens" recently for his "contributions to the community."



Dr. Stuart Kesner, an organizer of the annual QCDS Citifield screenings, center, was named a "King of Queens" at a fundraiser for the New York Families for Autistic Children and Independence Residencies, Inc. He was also named a NY1 "Person of the Week" for his charitable work.



Dr. Charlene Berkman, with her husband, left, and Dr. Mitchel Greenberg, display their winning trophies at the First Annual APS Invitational Golf Open.



Dr. Daniel Pompa, founder of Advanced Practice Seminars, and organizer of the 1st annual APS invitational Open, with his wife at the charity golf event.



Drs. Charlene Berkman and Mitchel Greenberg were the winners of the Callaway First Prize at the APS Invitational Open.

QCDS' 2014 World's Fair of Dentistry Is The Largest Dental Event In Queens History

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Sunday. It was the biggest dental event in Queens's history," said Dr. Bijan Anvar, QCDS president. Dr. Anvar served as the master of ceremonies for both days.

Admission to the World's Fair of Dentistry was \$85 for one day and \$140 for both days. However, admissions was free to dental residents and dental students. "It is incredibly important to have the next generation of dentists involved in organized dentistry as early as possible, we invited them free of charge," said Dr. Sudhakar Shetty, the QCDS president-elect.

From iPads to gift certificates to Mercedes peddle cars and dental equipment, over 35 items were raffle prizes throughout the event. "Every attendee got the chance to participate in the raffle. We wanted this to be a fun event, as well as an educational one," said Dr. Doron Kalman, immediate past president.

On Saturday attendees heard presentations from Jennifer Kirschenbaum, Esq. on HIPAA compliance, Dr. Daniel Pompa on emergencies in a dental office, Paul Palazzo, CFP, on wealthcare for dentists, Dr. Stephen Weisglass on immediate

implant function, and George Martinez, RPS, on caries management by risk assessment.

On Sunday attendees heard presentations from George Ding on professional discipline, Dr. Andrew Spector on computer guided implantology, Mary Hughes, RDH on soft tissue management, and Dr. Karl Zeren on digital diagnostics.

The event would not have been possible without the volunteer efforts of Drs. Bijan Anvar, Sudhakar Shetty, Ronald Sherman, Craig Tischler, Richard Yang, Ronald Garrett, and Doron Kalman. Executive Director Oleg Rabinovich and Administrative Assistant Guadalupe Rodriguez were there from morning to night, ensuring a smooth event. A Membership for Program Growth grant from the ADA was instrumental in getting the event planning off the ground.

At the conclusion of the two day event, the organizers heard rave reviews. Mark Kuchta from M&S Dental Supply stated that he had done more business at the World's Fair of Dentistry than he does at Greater New York. Many of the vendors have already told QCDS that they want to come back next year. Attendee evaluation of course content and the speakers was nearly unanimous in their praise.



The check-in staff ushered in more than 700 guests during the two days of the World's Fair of Dentistry.



Participants enjoyed 14 hours of CE credits over the weekend.



Nearly 40 vendors packed the exhibit hall.



Lucky raffle winners collected their prizes.

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ADA Finds Toothpaste Polyethylene Microbeads Should Not Be Removed

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Polyethylene microbeads are an FDA-approved food additive. These microbeads are commonly used as scrub beads, such as in exfoliating products, but are also sometimes used in chewing gum and toothpaste, as part of the product design. Small quantities of the colored polyethylene specks are included in some of Crest's toothpastes, including Crest Pro Health, which has the ADA Seal of Acceptance.

The Council will continue to monitor and evaluate new scientific information on this issue as it becomes available. In the meantime, the ADA recommends that individuals continue to follow the U.S. Food and Drug Administration's recommendations on the use of dental health care products.

Products with the ADA Seal have been independently evaluated for safety and effectiveness by the ADA Council on Scientific Affairs. The ADA "Guidelines for Participation in the ADA's Seal of Acceptance Program" describe the general criteria for earning the ADA Seal. In addition, many product categories have specific product guidelines that give the types of safety and effectiveness studies required.

Dr. Chad Gehani is Only the Second ADA Trustee from Queens: A Historical Feat

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been to engage membership and increase participation. During his tenure as QCDS president, QCDS experienced a record number of new members. When asked about his role and vision for the trustee position, Dr. Gehani said, "Membership is a key to the success of our organization. Recently there has been a change in the dental care landscape, both in terms of the population and the practicing dentist. We have seen a drop in membership, particularly amongst the younger incoming practitioners.

"As a trustee, my goal is to increase membership. As a tripartite organization, our focus needs to be on the wants and needs of the younger incoming dentists who are graduating with record amounts of debt. Additionally, we need to relay to our membership and perspective members the value of membership in organized dentistry and the many important functions and roles this will play in their professional career."

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CE Courses

Pre-registration is required for all continuing education courses, except General Membership Meetings

Friday, November 21

10:00 a.m.

Placing Mini Implants - Simple, Safe and Effective

2 C.E. Credits

About 20 percent of your adult general practice patients are edentulous, and they would love to have mini implants to retain and support their dentures, if they only knew they are available and where to get them. This video contains the latest and best types of mini implants and the most adequate methods to place them for several clinical situations. Offered the most current information on this topic, including the necessary equipment, supplies, and techniques, and a simple, live, step-by-step procedure for placing the mini implants in a patient. Placement of these implants have changed patient's lives for the better, as well as offering practitioners an exciting new aspect of dentistry to incorporate into their practice.

Continental breakfast included

Instructor: Dr. Al A. Gulum

Tuition: QCDS member: \$FREE Non-QCDS members: (one time) \$100 Non-QCDS members (VSC annual pass): \$350

Friday, December 5

9:00 a.m.

CPR Certification Basic Cardiac Life Support

4 C.E. Credits

Certification will cover one and two rescuer CPR, Heimlich maneuver, child CPR and AED. The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may some day become a reality to someone you know or care for. Be prepared to help save a life.

A \$15 late fee will be assigned to all those whose pay and/or register on the day of the event.

Registration at 8:30. Class begins promptly at 9:00 a.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260

Friday, December 12

10:00 a.m.

Esthetic gingival covering of exposed crown margins

2 C.E. Credits

You know the frustrating problem of exposed crown margins. The gingiva around some beautiful crowns in your patient's smile zone has receded, and the unsightly junctures between the crowns and the tooth structure are evident. If the patient has adequate attached gingiva, it is relatively easy to reposition their attached gingiva and recover the crown margins. After a few weeks for gingival healing, the crown margins are once again covered. This presentation includes the indications and contraindications for this procedure, necessary instruments, a close-up clinical demonstration of the procedure, and follow-up of the completed crown margin coverage after normal healing.

Continental breakfast included

Instructor: Dr. Al A. Gulum

Tuition: QCDS member: \$FREE Non-QCDS members: (one time) \$100 Non-QCDS members (VSC annual pass): \$350

Sunday, December 14

9:00 a.m.

Infection Control

4 C.E. Credits

In the past this course has had an overwhelmingly positive response from those clinicians and their staffs who earnestly want to stay informed of the latest infection control recommendations and does so through the eyes and thoughts of a speaker/clinician who well understands the nature and demand of everyday dental practice. Bring your entire staff and satisfy OSHA's annual staff training requirements. Learn what's new in infection control techniques and what is needed to comply with appropriate infection control guidelines.

A \$15 late fee will be assigned to all those whose pay and/or register on the day of the event.

Breakfast Included

Registration at 8:30. Class begins promptly at 9:00 a.m.

Instructor: Laboratory Consultation Services Inc.

Tuition: ADA member/staff: \$85 Non-ADA member: \$260

Friday, December 19

9:00 a.m.

Sleep Apnea

7 C.E. Credits

This presentation includes an analysis of patient symptoms and how to screen for them, how to motivate the dental team to engage their patient on the subject, the morphology of the airway, comorbidities to look for, the effects to other systemic diseases, the reimbursement strategy and medical billing coding. Topics will include:

Introduction to sleep, sleep stages, disorders, comorbidities; sleep apnea prevalence; sleep apnea symptoms/clinical issues; treating snoring and sleep apnea in a dental office; patient education; using a home sleep study; medical insurance billing; use of the Pharyngometer/Rhinometer; appliance review pros and cons; working with Sleep Physicians.

This presentation is given with the objective of getting more dentists qualified to help their sleep apnea effected patients. Less than two years ago .5 percent of practicing Dentists were trained in Dental Sleep Medicine. This year the number has risen to four percent. This is still an inadequate number to care for the over 40 million sleep disorder patients.

If you are attending the meeting and are interested in doing a home sleep test on yourself or your spouse on the night of December 18, contact Amanda@sleepgs.com to make arrangements. Sleep studies will be given to select volunteer attendees on December 18, and reviewed/discussed as part of the educational program the following day.

Breakfast and lunch will be included.

Instructor: John Nadeau

Tuition: ADA member/staff: \$50 Non-ADA member: \$100

A \$15 late fee will be assigned to all those who pay and/or register on the day of the event.

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2. Up to \$10,000 for first time homebuyer expenses
3. Higher education expenses for taxpayer, spouse, child or grandchild.
4. Direct rollover to a new retirement account.
5. You were permanently totally disabled.
6. You were unemployed and used the money for health insurance.

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Study Clubs November/December

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF (718) 229-3838

Dec 9 7:00 -10:00 p.m.

Topic: "Dental Care for Underserved Patients"

Speaker: Dr. Farnaz Tamari, D.D.S.

Location: 47-10 Bell Blvd., Bayside

NYC Interdisciplinary Study Club

CONTACT CARLY (917) 675-0109

Nov 19 6:30 -9:30 p.m.

Topic: "Latest Innovations in Guided Surgery"
How-to treatment plan partially and fully edentulous patients using computer designed workflow for more predictable implant placement and optimal esthetic

Speaker: Vincent Lancanese

Location: 16 E 52nd Street #1001, New York

Nov 20 6:30 -9:30 p.m.

Topic: "Bone Grafting and Its Applications in Implant Dentistry"

Speaker: Dr. Antonio Del Valle,

Location: 3415 Broadway, Long Island City, NY

Kalman Study Club

CONTACT DORIS (718) 897-6400

Nov 19 6:30 -9:30 p.m.

Topic: "The Restorative Digital Dental Puzzle Including All The Pieces"
How-to treatment plan partially and fully edentulous patients using computer designed workflow for more predictable implant placement and optimal esthetic

Speaker: Dr. Dary Kaye, D.D.S.

Location: 60-70 Woodhaven Blvd., Unit C-2, Rego Park

Glen Head Study Club

CONTACT DR. LEWIS (718) 326-1212

Dec 6 7:30 -10:30 p.m.

Topic: "Oral Pathology Update"
How-to treatment plan partially and fully edentulous patients using computer designed workflow for more predictable implant placement and optimal esthetic

Speaker: Dr. Jesse Doscher, D.D.S.

Location: IL Bacco Restaurant, 243-24 Northern Blvd., Little Neck

Dietary Concerns:

QCDS wishes to accommodate the dietary needs of attendees at meetings and programs. Anyone requiring kosher or other specialized foods should notify the QCDS office at the time of registration.

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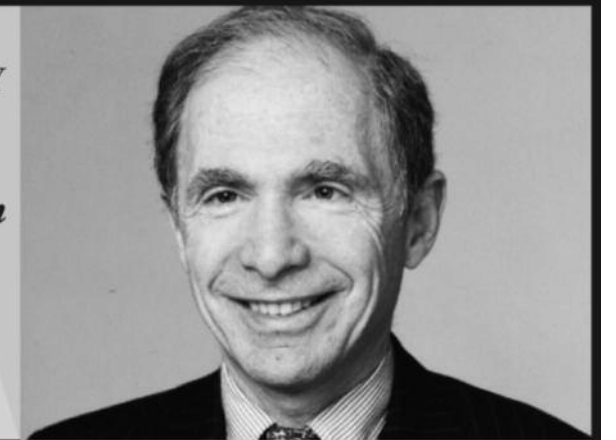


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Dental Equipment for sale: Jackson Heights. Older but in perfect working condition. I just retired from my dental practice in Jackson Heights and used the equipment until my last day. Includes fully equipped operatory, extra chair and extra X-ray unit, lots of useable supplies. All reasonable offers considered. Dr. Eugene Berman, (718) 229-5566 or (917) 940-0115.

Operatory for Rent in Bayside, NY: Brand new construction. Looking for a dental specialist to rent an operatory. Chair, light, unit, and digital x-ray all set up and ready to share space with an easy going orthodontist. Plenty of free parking and foot traffic. Great location to start a practice or bring pre-existing patients. (718) 631-0508.

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