

QCDS Dentists Team Up with Tzu Chi to Provide Dental Care to Needy Families

The Queens County Dental Society joined with the Tzu Chi New York Foundation to host a free medical/dental outreach event in Flushing in August.

In the past, the Tzu Chi Foundation has run this event on its own and this was the first year that QCDS participated with them. The clinic was the largest to date, offering 19 medical specializations, dental care, medical screening tests, and healthcare education all in one setting at the Sheraton Hotel in Flushing.

"In prior years without the Queens County Dental Society, we could only help about 70 to 80 people, and we only provided a dental cleaning service. However, this time it is different, more professional, with more equipment and more volunteers. We even had a dental X-ray machine to do examinations, so we could do even more" said Dr. Kenneth Lao, deputy director of the Tzu Chi International Medical Association.

"We shipped 13 dentist chairs from California, which made a total of 27 chairs available. Thanks to all the volunteers and doctors at the event! They are the true heroes, they made this happen," according to William Keh, CEO of the Tzu Chi Medical Foundation.

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Legal Update: A Translator May Be Required In Your Office

The Affordable Care Act, also known as "ACA" or "Obamacare," has changed the face of healthcare for many Americans, including many with primary languages other than English, known by the Federal government as Limited English Proficiency (LEP) patients.

Under ACA, you may be required to provide translation and interpreting services for LEP patients if they comprise 10 percent or more of the population in your county. In addition to translation services, under ACA all pa-

tient communication must be given in "plain language." This Plain Language Requirement means that LEP patients must be able to readily understand all forms, brochures, and patients' rights, in a clear and concise format in their native language.

Even if you do not accept any federal funds or participate in any insurance or government plans, you are still required to make reasonable accommodations for your LEP patients. ACA looked to the already existing Civil Rights Anti-Dis-

crimination laws as a blueprint; Civil Rights Laws require that all places of public accommodation provide language services as to not discriminate against national origin. Places of public accommodation are defined as facilities, operated by a private entity, whose operations affect commerce and fall within at least one of the categories outlined by the Department of Justice. Examples of public accommodation include pharmacies, professional offices of health care

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From the President

emhdds@gmail.com



Make Your Voice Heard

By Eric Huang, D.D.S.

Dear Colleagues;
I hope you all have enjoyed the beautiful beaches during this anomalously hot summer. First of all, I want to thank all the doctors for contributing their valuable time and volunteering at the outreach programs. Second, I urge all our members, colleagues, and doctors to spread the words about our membership benefits and leadership opportunities to non-members.

Queens County Dental Society invites all doctors to join us and take advantage of our membership benefit programs. We also want your voice to be heard and presented to make a difference in today's dentistry. As you may have noticed, the QCDS website has been updated and our membership benefits have been enhanced in various ways.

Continuing Education is the most rewarding benefit for our members. We offer CE courses once a month with some mandatory courses for private practitioners, free of cost to our

members. Our members also can enjoy discounts in purchasing tickets for movies, amusement parks, and Broadway shows.

The World's Fair of Dentistry is another beneficial event for dentists from all counties. This event is held each year in September and offers 18 CE credits for two days on a weekend. Including our members, more than 300 people have already registered for this event. This is a great opportunity for earning CE credits as well as enhancing professional knowledge in dentistry.

Leadership opportunities are another way to make our voice heard in organized dentistry. Please join us at QCDS and participate with your friends and colleagues. Our organization is continuously looking for volunteers to serve the council. Your voice will make the profession of dentistry

more profound and stronger.

Take advantage of membership benefits we are offering and have your voice be heard.

“
Take advantage of membership benefits we are offering and have your voice be heard...
”

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(As of August 31, 2016)

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Deadlines for manuscripts is six weeks prior to the date of publication. For example, the deadline for March/April issue is January 10th. All Submissions must be typed as a word document and emailed to QCDSBulletin@gmail.com.

For more information about advertising, contact the Business Manager at 86-90 188th Street Jamaica NY 11423 or call (718) 454-8344. Inclusion of an advertisement does not imply endorsement of any firm, goods, or services unless such endorsement is specifically stated.

Subscription is included in the annual membership dues of the Queens County Dental Society. The Subscription rate for non-members is \$30 per year, or \$5 per issue.

The QCDS Board of Trustees meets on the third Tuesday of each month (Except July and August) at QCDS Headquarters. For information about the Society, Call QCDS at (718) 454-8344.

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Queens County Dental Society

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From The Executive Director

ed@qcde.org



QCDS Volunteers at Schools

By Oleg Rabinovich

In a typical year, QCDS will do one or two volunteer events, however in 2016 we have already participated in four separate volunteer events. Three of them were school visits to PS 201, PS 19, and PS13Q. We gave nearly 800 children oral health screenings. On top of that we had an amazing opportunity to provide actual oral care this August to 127 patients.

Two factors have made this such a successful year. First, I need to thank our tireless volunteers who have given of themselves over and over again to help the members of our community. Their willingness to help has allowed us to run such successful events. Secondly, I need to thank our partners for these events. At two of these events we partnered with Colgate and their oral health van. Two of the other events we partnered with the Tzu Chi Foundation, whose members truly embody the words care and compassion. These two excellent partners have truly made a difference for our community and it is my hope that we continue working with them for the foreseeable future.

Citifield Oral Health Screening Cancelled

What happened to this year's Mets event? We got quite a few phone calls on this topic this year. Dr. Stuart Kesner and I were working hard on the planning for it earlier this year and we were in discussions with the Mets. First the Mets told us that we could not do oral screenings in the rotunda as they had rented out the space, but could provide us with space somewhere in the back of the stadium. This was pretty disappoint-

ing news, as we would not be able to see nearly the number of people but we wanted the event to continue. Finally, the Mets informed us of the non-profit group ticket prices for this year and we were pretty shocked. Last year, the upper deck seats were going for \$7.50. This year they were going to charge us \$18 for those same seats. Higher priced tickets had similar price increases. When we asked them why ticket prices had increased 240 percent, they told us it was because they went to the World Series. Dr. Kesner and I decided that with the ridiculous price increase and the lack of good location to provide oral screenings, it would be best to cancel the event this year. Hopefully, prices will come down a little more to reality next year and we can make the event happen in 2017.

World's Fair Of Dentistry

The next major event we have is the "World's Fair of Dentistry" on September 24 and 25. It is shaping up to be our largest event ever. We are going to have over 50 sponsors, dozens and dozens of raffle items and it looks like we will have over 500 people in attendance each day. If you have not yet registered for it, please do so by calling us at 718-454-8344 or by going to worldsfairofdentistry.com and registering there. In two days you can earn 18 credits for only \$180. Take advantage of this opportunity. We are going to be hitting our seating capacity fairly soon, so register as soon as you can or you could get left out.



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A QCDS Scrapbook

QCDS Volunteer Dentists 'Give 187 Kids A Smile' With Oral Hygiene Screening at Elmhurst School

Volunteer dentists from the Queens County Dental Society provided free oral exams and education on oral hygiene to children at PS 13Q Clement C. Moore School, in Elmhurst.

Doctors Mercedes Mota-Martinez, Arelys Santana, Eric Huang, Rbeea Khan, Paul Mrtin, Amrita Persaud, Jeffrey Katz, and Richard Yang were on hand to examine the children.

The Queens County Dental Society partnered with Colgate for this event. Colgate provided the "Bright Smiles, Bright Futures Colgate Van," on which the children were screened.

Free oral screenings, oral hygiene instructions and oral hygiene kits were given to 187 children. Of those screened, 97 had no visible dental problems, 57 had mild dental problems, 20 had severe dental problems, and 13 required emergency dental treatment. Those who were in need of further dental treatment were asked to see their dentists for a follow-up.

This event was part of the National Give Kids A Smile program, sponsored by the American Dental Association,



QCDS volunteer dentists assembled in front of the "Bright Smiles, Bright Futures" van provided by Colgate.

which allows dentists across the country to join with others in their community to provide dental services to underserved children. The ADA's Give Kids A Smile program enhances the oral health of large numbers of needy children.

Anyone interested in volunteering for future dental screening events should call QCDS at 718-454-8344.

New York State Dental Association Foundation Sponsoring Day of Dental Care for Veterans

All U.S. military veterans qualify for the New York State Veteran's Smile Day, organized dentistry's commitment to giving back to the men and women who served their country. It's patriotic designed to show and it's completely volunteer-driven.

Veterans Smile Day on or around Veteran's Day, November 11, is a program that encourages dentists to screen and treat veterans and their families in their offices.

General dentists can invite specialists to work with them in their offices. Dentists make diagnoses and determine what treatment they can provide on this designated day.

What makes Veterans Smile Day unique is that participating dentists determine exactly what they would like to do. They can limit their volunteerism to one day, or extend it to more. They can decide to treat veterans only, or include members of the veterans' immediate families. They can choose to deliver basic cleaning and examinations, or they can embark upon more comprehensive treatments.

The New York State Dental Association Foundation staff is working with agencies including The American Legion, American Red Cross, and Veterans of Foreign Wars to spread the word to veterans in need and to coordinate

visits by veterans to participating dental offices.

"Many people don't realize that, unless they are 100 percent disabled or have service-related injuries to their mouths, our veterans do not receive dental care benefits through the Department of Veterans Affairs," said NYSDAF Executive Director Laura Clark Leon. "We are incredibly honored to be able to help deliver oral health care to our men and women in uniform."

For more information on Veterans Smile Day, including how to get involved, go to www.nysdental-foundation.org.



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Report Of The Nominating Committee

In accordance with QCDS Bylaws, the Committee met and considered all nominations that were received. The following Committee recommendations are made for 2017:

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President Elect: Richard Yang
Vice-President: Craig Tischler
Secretary: Prabhakar Koppikar
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 Viren Jhaveri
Alternate Delegates
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NYSDA Delegates

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Prabhakar Koppikar	Mercedes Mota-Martinez	Robert Shpuntoff	Richard Yang

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In accordance with our Bylaws, any additional nominees for an elective office may only be made by written petition signed by twenty members in good standing and received by the Executive Director not later than ten days after the October 5th general membership meeting at which the report of the Nominating Committee is presented. No additional nominations, including nominations from the floor, shall be accepted for elective offices to be filled by a vote of the General Membership unless otherwise specifically provided in these Bylaws. Voting shall take place at the November 1st General Membership meeting.

QCDS Dentists Team Up with Tzu Chi to Provide Dental Care to Needy Families



City Council Member Peter Koo speaks to the volunteers



Dr. Robert Olan was interviewed by New York 1



Dr. Sara Park examines a patient



Dr. Wascar Ramirez successfully finishing with a patient



Dr. Pocheng Tsai working with a patient

—Continued from page 1

New York City Council Member Peter Koo visited the free clinic to show his support, and was greatly impressed by the grand scale this year, noting that it was the biggest medical outreach event in the history of Flushing. "I'm amazed to see two entire floors (of the hotel) occupied by the event," said Councilman Koo.

Dr. Richard Yang, vice-president of the Queens County

Dental Society, organized the dental volunteers and ensured a smooth process for everyone. "It was a wonderful opportunity to give back to the community," said Dr. Yang.

The American Cancer Society and New York Presbyterian Hospital were also present to provide assistance. In total, over 300 volunteers were on-hand and served the more than 220 New York residents who came to this year's clinic.

Volunteer dentists from QCDS included Drs. Richard

Yang, Robert Olan, Grace Lee, Xue Zhao, Pocheng Tsai, Wascar Ramirez, Najma Rafiq, Wanda Ortiz, Chia-Hung Lin, Su Jin, Sarah Park, Wen Ting Lin, Shirley Hu, Julie Chang, Long Su, Cynthia Leung, Rbeea Khan, Bronislaw Lemaitre, Tony Chen, Amrita Persaud, Robert A. Lamont, Kenneth Liao, Spencer Feng, Jongshiau Lim, Peter Chin, Edward Chu, and Christine Wong.

The 27 QCDS doctors saw 127 patients and performed 106

cleanings, 40 fillings, and 14 extractions for people who could not afford this care.

The event obtained media coverage from New York 1 News. The story can be seen at: <http://www.ny1.com/nyc/queens/news/2016/08/8/dentists-in-queens-provide-free-dental-care-to-families-in-need.html>

Dentists interested in volunteering for future dental events should call QCDS at 718-454-8344.



Dr. Richard Yang organized the volunteers



Volunteer doctors examining patients



Dr. Anita Persaud working with a patient

Legal Update: A Translator May Be Required In Your Office

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providers, privately funded hospitals, places of education, and places of exercise or recreation. There are some differences between the language service requirement under the ACA and the Civil Rights Laws, but the bottom line is you must be prepared to provide language service to your LEP patients.

Reading the preceding may give rise to a few questions: who is going to pay for the translator or these new forms? The answer, under ACA, is, most likely, you. Professionals are required to provide the required services “at no cost to the individual,” and most providers will not qualify for reimbursement.

There is limited reimbursement available for language access services. State Medicaid Programs and Children’s Health Insurance Programs are authorized to access federal matching funds to reimburse for language access services at the standard 50 percent federal matching rate for translation and interpretation activities that are claimed as an administrative expense, so long as they are not included and paid for as part of the rate for direct services. The meaning: the government expects you, the provider, to shoulder the burden for these costs, and it leaves it up to each state to determine whether and how its Medicaid program will provide reimbursement. Some states reimburse the doctor \$12.16 per hour, while others provide reimbursements for the usual and customary fee.¹

Under ACA there’s an additional requirement to post notices that alert your LEP patients to the availability of language assistance services. In an effort to reduce the cost and burden on you

practice, the Office of Civil Rights (OCR) has translated the following sample notice and tagline into 64 languages:

Proficiency of Language Assistance Services
ATTENTION: If you speak [insert language], language assistance services, free of charge, are available to you. Call 1-xxx-xxx-xxxx (TTY: 1-xxx-xxx-xxxx).

This article was prepared by Kirschenbaum & Kirschenbaum, P.C. Should you have questions regarding how to get your practice up to speed in providing language access service, navigating how to get reimbursed or ascertaining your state’s Medicaid matching rate, or require legal assistance, Jennifer Kirschenbaum, Esq., welcomes your call. She can be reached at 516-747-6700 ext. 302 or Jennifer@Kirschenbaumesq.com. Also available to answer your questions is Issac Cwibeker, Esq. at 516-747-6700 ext. 329 or ICwibeker@Kirschenbaumesq.com. The firm is a proud member of the NYSDA legal panel, assisting dentists in practice sales/purchases, employment issues, payor/collection problems and regulatory compliance.

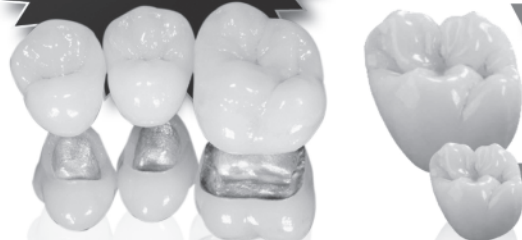
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Pre-registration is required for CE Courses except General Membership Meetings. Call 718-454-8344 to register.

Thursday, September 29

6:00 p.m.

Infection Control

4 C.E. Credits

In the past this course has had an overwhelming positive response from those clinicians and their staff who want to stay informed about the latest infection control recommendations and do so through the eyes and thoughts of a speaker/clinician who understands the nature and demand of the everyday dental practice. Bring your entire staff and satisfy OSHA's annual staff training requirements. Learn what's new in infection control techniques and what is needed to comply with appropriate infection control guidelines. Course qualifies for relicensure.

Pre-registration is required. Call (718) 454-8344 to register. A \$15 late fee will be assigned to all those whose pay and/or register on the day of the event. Dinner included. Class begins promptly at 6:00 p.m.

Instructor: Safety Compliance Services

Tuition: ADA member/staff: \$90 Non-ADA member: \$260

Wednesday, October 5

6:00 p.m.

General Membership Meeting

2 C.E. Credits

Website Design and Internet Marketing: 7:00 p.m. – 8:00 p.m. Building Your Practice in a Digital World

Most health professionals will admit to being uninformed about best business practices and how to grow their practices. The business of medicine, dentistry, podiatry, optometry and other health fields is never discussed in professional schools and must be self-taught or learned through sometimes very uncomfortable experiences. Among the most underutilized tools by the health professional is the use of website and internet marketing techniques. These tools can be used by every doctor to greatly expand their communication with patients, increase their Internet presence, build their online reputation and vastly expand the scope of their practices. Among topics covered in this lecture are:

- Website design dos and don'ts
- Search engine optimization
- How to list your practice/business across the internet
- Social media management
- Maps listings
- Search engine submission
- Generating reviews and monitoring your online reputation
- Pay-per-click advertising

Speaker: Dr. Joshua Gindea

HIPAA Developments and Requirements 8:00 p.m. – 9:00 p.m.

Healthcare providers and their business associates are required to comply with a navigate through the complex web of the Health Insurance Portability and Accountability Act (HIPAA) and state privacy laws which govern patient medical information. HIPAA is a complicated regulatory scheme with many requirements that must be met not only by the practitioner, but also by staff and business associates of the practitioner. HIPAA compliance requires regular training and the establishment of strict internal rules and regulations concerning patient information. Non-compliant covered entities may be subject to audits, massive fines and, in some cases, personal liability – even for inadvertent non-compliance. The speaker will provide practical information on state privacy laws and up-to-date HIPAA developments and requirements.

Speaker: Andrew P. Nitkewicz, Esq.

Tuition: QCDS Members: No Charge
Non-QCDS Members: By invitation only

Friday, October 21

9:30 a.m.

Video Study Club – Fast, Accurate, Cost Effective

Digital Impressions

2 C.E. Credits

Clinical research has shown that scanning impressions is more accurate and has more desirable characteristics than conventional impressions, including potentially lower cost. Are you ready to make digital impressions work in your practice? Making digital impressions for crowns and fixed prostheses has been available for over 30 years—and recently it has rapidly increased in use, since more adequate and less-expensive scanners have become available. Relatively few practitioners use in-office milling, but in-office scanning combined with in-lab milling is growing rapidly and is predicted to dominate procedures in the future. This video demonstrates easy clinical use of scanners, how to get the scans to a nearby laboratory or to one in your facility, a comparison of in-office and in-lab milling, overcoming common challenges, and the financial and clinical advantages of scanning impressions. Scanning is rapidly becoming the preferred impression technique. Get familiar with this concept and see how your practice can benefit!

Instructor: Dr. Al A. Gulum

Tuition: QCDS members: Free Non-members (one time): \$100
Non-QCDS members (VSC annual pass): \$350

A \$15 late fee will be assigned to those who pay and/or register on the day of the event. Pre-registration is required. Call 718-454-8344 to register. A light breakfast is included.

Friday, October 28

9:00 a.m.

Risk Management

4 C.E. Credits

Topic: Risk Management

Risk Management reviews the basic legal requirements for office activity, introducing changes as well as new aspects of the standard of care and discusses the ever-increasing restrictions and requirements placed on the dental practice by governmental and regulatory agencies.

This course is given by Dr. Treitel, whose vast experience in the world of malpractice litigation will provide the dentist with a recipe for office operation and patient treatment, and, will minimize the opportunity to find themselves the object of litigation.

Topics covered will include the current status of the malpractice insurance marketplace, a review of the basics (i.e. record-keeping, medical histories, legal responsibilities of practice, prophylactic medications, etc.), an analysis of the types of cases currently being brought against dentists, a review of techniques that can be used to assure good relationships with patients and address problems that might arise, a discussion of governmental and regulatory guidelines that have been placed on dental practices, and what is new or the anticipated new challenges facing the dental practitioner that will require changes in office procedures.

Pre-registration is required. Call 718-454-8344 to register.

Instructor: Dr. Kenneth Treitel

Tuition: ADA member/staff: \$135 Non-ADA member: \$260
A \$15 late fee will be assigned to those who pay and/or register on the day of the event. A light breakfast is included.

—Continued on page 16

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STUDY CLUBS

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF 718-229-3838

OCT 19 7:00 -10:00 p.m.
Topic: "Endo-Perio Infections: Overview and Case Presentation"
Speaker: Dr. Marcus Johnson
Location: 47-10 Bell Blvd., Bayside

NOV 9 7:00 -10:00 p.m.
Topic: "How To Keep Your Office OSHA and HIPAA Compliant"
Speaker: Leslie Canham
Location: 47-10 Bell Blvd., Bayside

Bay Study Club

CONTACT ALICJA McCRUDDEN 347-235-0660

OCT 13 7:00 -9:00 p.m.
Topic: "Treatments of Last Resort"
Speaker: Dr. Albert Yoo
Location: 44-37 Douglaston Pkwy., Douglaston

CE COURSES (continued from page 14)

Sunday, October 30 9:00 a.m.

CPR- Certification: Basic Cardiac Life Support 4 C.E. Credits

Basic Cardiac Life Support Certification will cover one and two rescuer CPR, Heimlich maneuver, child CPR and AED. The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may someday become a reality to someone you know or care for. Be prepared to help save a life.

Pre-registration is required. Call 718-454-8344 to register. Class begins promptly at 9:00 p.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member /staff: \$105 Non-ADA member: \$260
 A \$15 late fee will be assigned to those who pay and/or register on the day of the event. A light breakfast is included.

Be sure to check the QCDS website for the latest Society events and news:
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