

QCDS Showcases Dental Profession at Fourth Annual World's Fair of Dentistry

For the fourth year in a row, the Queens County Dental Society presented the borough's largest dental event, the World's Fair of Dentistry, at Terrace on the Park.

The event ran for two days in September from 8 a.m.–5 p.m. Dentists and dental professionals from all over the tri-state region were able to earn 18 Continuing Education credits by attending. They had the opportunity to meet with and learn from nearly 50 vendors and had a fantastic networking opportunity, for those in attendance, especially during the catered breakfast and lunch.

Admission was open to all dentists, not just those who are members of the American Dental Association. "This was a wonderful opportunity for us to show the value of organized dentistry to those who are not members and to hopefully convince them of the importance of joining the tri-partite," said Dr. Doron Kalman, chairman of the World's Fair of Dentistry Committee. He served as the master of ceremonies along with Dr. Eric Huang, president of QCDS.

Attendance at this year's event was much higher than last year. "We had over 500 people in attendance each day," said QCDS Executive Director Oleg Rabinovich. "Both days sold out and we had to turn away over 50 people at the door who did not pre-register. It was by far the biggest dental event in QCDS history."

Admission to the World's Fair of Dentistry for ADA members was \$120 for one day and \$180 for both days, but was free to dental residents and dental students. "It's very important to have



The World's Fair of Dentistry presented a lineup of dental leadership, from left to right, Drs. Richard Yang, Adam Lighter, Alan Queen, Eric Huang, Steven Gounardes, Charlene Berkman, Doron Kalman, Bijan Anvar, Sudhakar Shetty, and Jay Ledner.

the next generation of dentists included in the tri-partite, so we invited them as our guests," said Dr. Hemali Ajmera, Young Dentist Committee chair.

From flat screen televisions to gift certificates to New York Yankees tickets to dental equipment, nearly 50 items were

raffled throughout the event. A silent auction of sports, film and entertainment memorabilia was also conducted. "We wanted this to be a fun and educational event. Every attendee got the chance to participate in the raffle and the silent

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First Ever QCDS Residents/New Dentists Tech Expo Brings Out Many Participants

For 2016, QCDS introduced its first ever Resident/New Dentist Tech Expo on Saturday, September 24 to the delight of all in attendance. The event was free of charge to all attendees and more than 90 people, including residents, program directors from neighboring hospital programs, new doctors, and QCDS members, crowded Terrace on the Park for the event.

Expo participants mingled, enjoyed the open bar, dined on the gourmet dinner and had the opportunity to try out and play with technology from many different exhibitors. Air Techniques showed off its ScanX and new camera/caries de-



Dentists view new technology on display at the Tech Expo. Arpino Dental demonstrated its high-speed air driven hand piece that delivers 28 watts of power. Bank of

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From the President

emhdds@gmail.com



Looking Back, Looking Forward

By Eric Huang, D.D.S.

It's been my great honor to serve as the president of the Queens County Dental Society. Today, I would like to thank each member, officer and staff for your countless efforts and supports during the past 12 months. The QCDS has worked collaboratively with other parties for State legislations. The success we have had in dentistry legislation is one we can point to with pride. In addition, QCDS has achieved numerous accomplishments to benefit our members and serve our community.

The New York State Dental Association successfully worked on the issue of the Malpractice Statute of Limitations, which never made it out by both the Assembly and Senate Judicial Committee in 2016. Thus, this is a great achievement for dentistry in this legislative session. We, as leaders and members of organized dentistry, work endlessly for our colleagues and members. As mentioned in the previous issue, we need your involvement and support, and we need your voice to be heard to make this organization stronger.

QCDS has offered many continuing education opportunities at the general membership meetings and study clubs to our fellow members without cost. QCDS also achieved great

success in the World Fair Dentistry event. Our outreach programs have reached the highest quality, providing service for our community. Among our outreach programs, those in schools and community centers have received the most feedbacks. The outreach program partnered with the Tzu-chi Foundation was a great success in August. I would like to thank those who donated their valuable time for the various outreach programs. We, as organized dentistry, will continue to provide these great outreach programs and I urge more volunteers to join us in the future.

QCDS is a family of dentists from all different ethnic backgrounds. The "Friends of QCDS" this past November found great success by inviting leaders from various ethnic groups. This event has been recognized by NYSDA and received the 2016 Hallmarks of Excellence Award at the NYSDA House of Delegates Meeting.

It's been my great pleasure to work with all of you. Your supports have made this family even stronger and renowned. I will continue to offer my help and support in the future.

I wish everyone a happy and safe holiday season!

“
...we need your voice
to be heard to make
this organization
stronger.”

QCDS Participates in Senior Health and Wellness Forum

Queens County Dental Society members participated in a Senior Health and Wellness Forum at Selfhelp Clearview Senior Center in Bay Terrace. The program was hosted by Assemblyman Edward C. Braunstein of Bayside.

Guest speakers at the Forum include Ann-Margaret Carrozza, Esq. and Dr. William Duke. Other participants were representatives from State Comptroller Thomas P. DiNapoli's Office of Unclaimed Funds; Parker Jewish Institute for Health Care and Rehabilitation; AgeWell New York; Kinray, a Cardinal Health Company; Services Now for Adult Persons, Inc.; the New York City Department of Finance; and Northwell Health's Division of Geriatric and Palliative Medicine. QCDS provided free dental hygiene



products for the attendees.

At the forum, Assemblyman Braunstein presented the Selfhelp Clearview Senior Center with a \$500,000 grant for upgrades to their building's lobby and auditorium, heating improvement, and a new handicapped accessible walkway.

A Founding QCDS Member Celebrates His 100th Birthday



QCDS Executive Director Oleg Rabinovich presented Dr. Moe Harris Leichter with a plaque for his 100th birthday.

Dr. Moe Harris Leichter, a founding member of the Queens County Dental Society, celebrated his 100th birthday with his family on October 29.

Dr. Leichter was born in 1916 and graduated from NYU Dental School in 1940. He completed his residency at Harlem Hospital in 1941. He was called into the Army Air Forces, and joined as a Captain. He served as an oral surgeon. He was discharged from active duty in 1946 and was promoted to the rank of Major in 1947, serving in the Armed Forces before his final Honorable Discharge in 1953. He was decorated with the American Campaign Medal, the World War II Victory Medal, and the European African Middle Eastern Campaign Medal.

As a civilian, he worked in a dental practice in Manhattan and then opened his own general dentistry practice in Rockaway Park, where he

practiced for more than six decades. Dr. Leichter has been a member of the tripartite for 77 years.

He married his childhood sweetheart, Blanche, and was married for almost 66 years. They had one son, Marc.

To mark his birthday, Dr. Leichter was presented with letters of congratulations from the American Dental Association. Executive Director Oleg Rabinovich presented Dr. Leichter with a plaque that reads: "the Board of Trustees of the Queens County Dental Society recognizes Dr. Moe Harris Leichter on the occasion of his 100th birthday for serving the dental needs of his patients in queens"

Dr. Leichter's birthday celebration was covered by New York 1 News. The story can be found at: <http://www.ny1.com/nyc/staten-island/news/2016/10/30/local-man-marks-his-100th-birthday-with-proclamation-from-borough-president.html>

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For more information about advertising, contact the Business Manager at 86-90 188th Street Jamaica NY 11423 or call (718) 454-8344. Inclusion of an advertisement does not imply endorsement of any firm, goods, or services unless such endorsement is specifically stated.

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The QCDS Board of Trustees meets on the third Tuesday of each month (Except July and August) at QCDS Headquarters. For information about the Society, Call QCDS at (718) 454-8344.



Queens County Dental Society

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Latest News from the ADA

By Chad Gehani, D.D.S.

CODA

Our relationship with CODA is very important. CODA will host an informational session at the House. The session will focus on the relationship between the ADA and CODA, to assure that our members understand this relationship. To continue our work with CODA, the Board urged the incoming president to reappoint the joint ADA-CODA work group addressing the relationship between ADA and CODA. I serve on this work group and I am also the chair of the CODA Committee of International Accreditation. So far, only two international dental programs have been identified to be eligible to be able to undergo regular CODA evaluation since inception of this program. None of the international dental programs have been accredited.

Busyness

We have a workgroup addressing the issue of busyness. It is a complex issue that has affected our members. The workgroup is developing long-term solutions as well as short-term, tactical solutions. The work of this group needs to continue. Dr. Chris Salerno serves on this workgroup and has worked very hard to present some solutions to this issue. Any suggestions from you are welcome.

Closely related to the busyness problem, the Council on Communications has proposed a resolution for the House (Res. 67) seeking \$6.3 million in 2017, and \$6 million in 2018 and 2019, to support a three-year campaign to drive higher utilization of dental services for ADA members. The campaign has four parts. Improved search, providing paid support to assure that the ADA's "Find A Dentist" is the top search result; na-

tional digital advertising, targeting our two key consumer personas; state and local support, providing matching funds and assistance in media buys; and member resources, tools for ADA members to market their own practices. The proposal includes specific success measures so we can see whether the campaign is working.

Medicare

There is a move underway among a coalition to include a true dental benefit within Medicare and to shape how that will happen. The coalition includes some influential groups, including AARP and others. To date, the ADA has not been directly involved in these discussions. We will be getting involved with this coalition to be able to be one of the influencers.

The ADA has sent a letter to CMS asking for yet another extension of the deadline for dentists to comply with the Medicare Part D regulation requiring dentists to either opt in or out of the Medicare program beyond the current February 1 deadline

Credentialing Portal

The provider portal is live and the initial pilot is done. We will be contacting providers who participated in the pilot but did not complete the process. Based on this work, ADA will do what is needed to find out what worked well and what needs to be improved. Our marketing plan is also ready to be implemented. ADA has been addressing various issues as they arise and is slightly behind a preliminary schedule, but work is now progressing well. This is an ADA innovative project, which is a member benefit and non-dues revenue. I urge you to log on and support this portal.



L I F E M E M B E R S

Congratulations to the following Queens County Dental Society members who will be achieving Life Membership status in 2017:

Dr. Garry Alexon	Dr. Scott Goldstein	Dr. Michael Kurtz	Dr. Paul Spatzner
Dr. Menachem Darwish	Dr. Alex Greenwald	Dr. Michael Love	Dr. Mitchell Stein
Dr. Abraham Dyzenhaus	Dr. Steven Gross	Dr. Mark Schufman	Dr. Christos Tsiatis
Dr. Stephen Gari	Dr. James Grosso	Dr. Rocco Spano	Dr. Steven Turner

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From The Executive Director

ed@qcds.org



World's Fair of Dentistry a Big Success

By Oleg Rabinovich

World's Fair of Dentistry

September 24th and 25th were two of the busiest and best days I have had as the executive director of QCDS. I want to thank all the volunteers, members, staff, vendors, presenters, and attendees for making the 2016 World's Fair of Dentistry a remarkably successful event. It was all of us working together that once again created the largest dental event in the history of Queens. If anyone has any good ideas or suggestions for the 2017 World's Fair of Dentistry please let me know, as we are preparing for it now.

Continuing Education

Our other Continuing Education programs in September and October were very well attended, as well, and we ask that you visit our website, www.qcqs.org regularly to view upcoming programs. Our programs can be offered at nominal fees to our members due to sponsor donations, however sponsors are disappointed if

the programs are poorly attended. We would like to continue bringing you quality Continuing Education programs, but we need your continued attendance at these programs in order for them to continue. We are going to be offering six different CE programs totaling 21 CE credits in November and December. Please pre-register for them as soon as possible. We are also working on our 2017 CE calendar right now. Some of the courses are already up on the website.

We are going to have a very busy 2017 with lots of events going on.

Health Screenings

In the past we have offered oral health screenings at local Queens schools where children were screened by QCDS volunteer dentists. I would like to schedule additional programs for the coming year. Please let me know

if you would be interested in organizing or volunteering for future events. If a school in your area might benefit from this program, contact me with the information and we will try to schedule a program in your community.

I hope everyone has a wonderful holiday season and a happy new year. We are going to have a very busy 2017 with lots of events going on. Please look at our calendar at qcqs.org to see everything we have planned.

Be sure to check the QCDS website for the latest Society events and news:
www.qcqs.org

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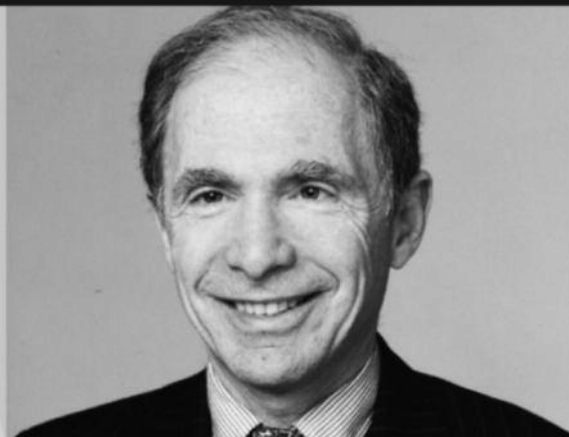
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QCDS Showcases Dental Profession at Fourth Annual World's Fair of Dentistry

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auction. It was our intention to provide the best value, while still providing an abundance of useful information as well as phenomenal prizes," said Dr. Bijan Anvar, QCDS past president.

On the first day attendees heard presentations from Dr. Galip Gurel on "The Communication and Workflow for the Personalized Smile Design," Dr. Ronit Kalman on "Rushing Dentist Syndrome: The Impact of a Never-Ending Patient List on Your Health and Waist," John Nadeau on "Treating Snoring and Sleep Apnea in the Dental Office," and Dr. Daniel Pompa on "The Top 10 List for the Essential Drugs in an Emergency Kit."

The second day featured presentations from Dr. James Kouzoukian on "Digital Oral Imaging-Beyond Radiography," Dr. Daniel Block on "Dental Ceramic Restorations: From Prep to Insert, a Technological Comprehensive Approach," Dr. Bijan Anvar on "Data Protection for Dentists," and Drs. Edward Goziker and Joseph Bruckner on "Efficient and Effective Endodontics."

The World's Fair of Dentistry even made the local news! The event was featured on NY1 News, New York City's 24-hour news channel. The story can be seen at <http://www.ny1.com/nyc/queens/news/2016/09/26/dentists-learn--network-at-largest-dental-event-in-queens.html>

The event was made possible through the hard work of World's Fair of Dentistry Committee Chair Dr. Doron Kalman, and committee members Dr. Eric Huang, Dr. Bijan Anvar, Dr. Jay Ledner, and Dr. Mitchell Greenberg; QCDS Officers Dr. Craig Tischler, Dr. Richard Yang, and Dr. Arelys Santana; QCDS Board members Dr. Sudhakar Shetty, Dr. Charlene Berkman, Dr. Alan Queen and Dr. Adam Lighter; and QCDS staff members Executive Director Oleg Rabinovich and Administrative Assistant Guadalupe Rodriguez.

At the conclusion of the two days of activities, the organizers heard rave reviews. Multiple exhibitors stated that they had done more business at the event than they had done at Greater New York. Many of the vendors have already told QCDS that they will be back next year. Attendee evaluation of the courses and the speakers was nearly unanimous in their commendations.

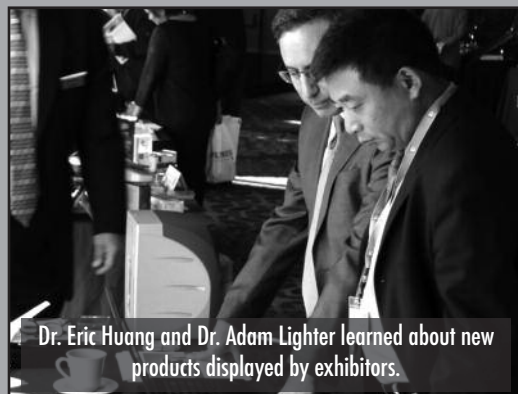
Planning on the 2017 World's Fair of Dentistry is now underway. It is scheduled to take place next September 23 and 24.



Dr. Doron Kalman introduced Dr. James Kouzoukian.



Dr. Hanette Gomez won a raffle.



Dr. Eric Huang and Dr. Adam Lighter learned about new products displayed by exhibitors.



World's Fair of Dentistry participants received lots of information from exhibitors.



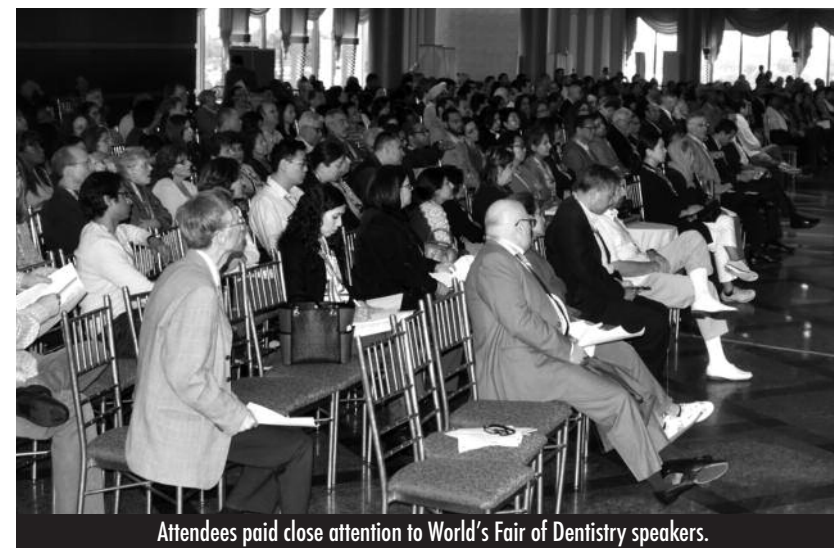
World's Fair of Dentistry attendees were greeted at the front desk.



QCDS Past President Dr. Bijan Anvar spoke on data protection for dentists.



The World's Fair of Dentistry wasn't all work, everyone enjoyed lunch, too.



Attendees paid close attention to World's Fair of Dentistry speakers.



Speakers Dr. Ronit Kalman and Dr. Galip Gurel greeted each other.



QCDS Executive Director Oleg Rabinovich and Dr. Bijan Anvar picked the raffle winners.



Dr. Mercedes Mota-Martinez won a gift card!



Dr. Samuel Taller won a flat screen TV!

First Ever QCDS Residents/ New Dentists Tech Expo

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America demonstrated its banking technology across multiple platforms. Periochip presented its non-antibiotic chlorhexidine chip that uses a site-specific delivery system to reduce perio disease. Patterson Dental exhibited its digital intraoral scanner and milling unit CEREC and a monitor showing 3D cone beam technology. Philips introduced its new Bluetooth technology electronics toothbrushes. Sleep Group Solutions presented its Eccovision Technology (Pharyngometer and Rhinometer).

Dr. Hemali Ajmera, QCDS member and New Dentist Committee chair, coordinated the event. She worked hard to organize the attendees and to create a successful tech-themed evening. Throughout the event, Dr. Ajmera stressed the im-

portance of organized dentistry. The residents were given a copy of NYSDA's "Starting Out" booklet, a guide for new dentists, and were invited to attend QCDS general membership meetings. They were informed of the benefits of joining their local dental society and the importance of representation at the state and federal level. The residents learned how much PACs do for the dental profession.

Dr. Bijan Anvar, QCDS past president said: "What a wonderful evening! This was an excellent event. I hope this becomes an annual tradition."

The tech themed evening concluded with an electronic app-based raffle of many gift cards. The program was made possible through the support of an ADA grant.



QCDS Past President Dr. Bijan Anvar welcomed the Tech Expo participants.



Dr. Hemali Ajmera with the Tech Expo raffle prize winners.



Dr. Hemali Ajmera, the QCDS New Dentist Committee chair, promoted organized dentistry.



Many residents, hospital program directors, new doctors and QCDS members attended the Tech Expo at Terrace on the Park.

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Thursday, December 1 6:00 p.m.

CPR- Certification: Basic Cardiac Life Support 4 C.E. Credits

Basic Cardiac Life Support Certification will cover one and two rescuer CPR, Heimlich maneuver, child CPR and AED. The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may someday become a reality to someone you know or care for. Be prepared to help save a life.

Pre-registration is required. Call 718-454-8344 to register. Class begins promptly at 6:00 p.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260
A \$15 late fee will be assigned to those who pay and/or register on the day of the event. A light dinner is included.

Friday, December 2 9:00 a.m.

The End of Dental Fear and Anxiety 7 C.E. Credits

Until now dental phobias and anxieties have caused a significant population of patients to avoid needed care. This sub-set of patients has been documented in the literature and multiple approaches have been attempted to help solve their deep-rooted fears. Current thinking in neuroscience has uncovered the mechanism that encodes these emotions and has created a simple algorithm to rapidly, safely and permanently remove them from the psyche of these individuals. You will learn the underlying biology and the technical expertise to remove unwanted and unhelpful responses to allow for optimal care. These techniques, which are called the "Havening Techniques," are currently being used worldwide to great success. Open up a part of your practice that will bring new and interesting cases to your chair and create the gratitude of all those you serve.

Instructor: Dr. Steven Ruden

Tuition: ADA member/staff: \$70 Non-ADA member: \$170
A \$15 late fee will be assigned to all who pay and/or register on the day of the event. Pre-registration is required. Call (718) 454-8344 to register. Breakfast and lunch are included

Sunday, December 4 9:00 a.m.

Infection Control 4 C.E. Credits

In the past this course has had an overwhelming positive response from those clinicians and their staff who want to stay informed about the latest infection control recommendations and do so through the eyes and thoughts of a speaker/clinician who understands the nature and demand of the everyday dental practice. Bring your entire staff and satisfy OSHA's annual staff training requirements. Learn what's new in infection control techniques and what is needed to comply with appropriate infection control guidelines. Course qualifies for relicensure.

A \$15 late fee will be assigned to all who pay and/or register on the day of the event. Breakfast included. Pre-registration is required. Call (718) 454-8344 to register. Class begins promptly at 9:00 a.m.

Instructor: Safety Compliance Services

Tuition: ADA member/staff: \$90 Non-ADA member: \$260

Friday, December 9 9:30 a.m.

Video Study Club 2 C.E. Credits
Bruxism-Prevention and Treatment

Is there a more frustrating situation than when you observe patients destroying their dentitions without any knowledge about the seriousness of the condition? This DVD includes Gordon's clinical observations, techniques and experiences over several decades of preventing and treating bruxism and clenching. It is possible to reduce or sometimes eliminate tooth destruction with proper techniques. This video describes early detection of these conditions, proven preventive techniques including adequate occlusal splints, simple and complex rehabilitation of dentitions that are being broken down by bruxism and clenching, including materials and techniques. Viewing this presentation will increase your knowledge, serve your patients better, and provide a new, exciting, and interesting revenue source for your practice.

Instructor: Dr. Al A. Gulum

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Dr. Fialkoff Study Club

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DEC 14 7:00 -10:00 p.m.

Topic: "Predictable & Profitable Procedures for Our New Economy"

Speaker: Dr. Marvin Fier
Location: 47-10 Bell Blvd., Bayside

JAN 11 7:00 -10:00 p.m.

Topic: "Which appliances are indicated for TMJ, Sleep Apnea Minor Tooth Movements?"

Speaker: Dr. Charles Kravitz
Location: 47-10 Bell Blvd., Bayside

FEB 8 7:00 -10:00 p.m.

Topic: "Contracting with participating provider panels and Dental Benefit Issues"

Speaker: Dr. Judith Shub
Location: 47-10 Bell Blvd., Bayside

Kalman Study Club

CONTACT DORIS 718-897-5400

DEC 7 6:30 -9:00 p.m.

Topic: "Fraud Overview and Executive Impersonation"

Speaker: Lola Gavizoda
Location: 60-70 Woodhaven Blvd., Unit C-2, Elmhurst

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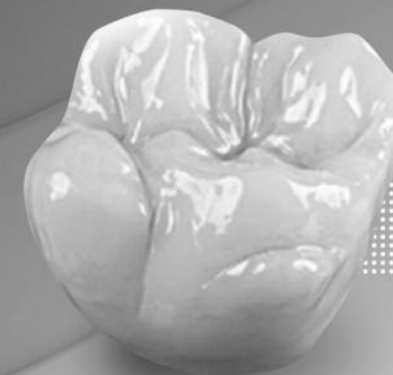
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