

2015 World's Fair of Dentistry Is Largest Event In Queens County Dental Society History

For the third year in a row, the Queens County Dental Society ran the World's Fair of Dentistry at Terrace on the Park. The event ran for two days from 8 a.m. - 4 p.m. Dentists and dental professionals from all over the tri-state region were able to earn 16 Continuing Education credits. They had the opportunity to meet with and learn from nearly 60 vendors. The event also provided an excellent networking opportunity for those in attendance especially during the catered breakfast and lunch.

Admissions was open to all dentists, not just those who are members of the American Dental Association. "This was a wonderful opportunity for us to show the value of organized dentistry to those who are not members and to hopefully convince them of the importance of joining the tri-partite," said Dr. Doron Kalman, chairman of the World's Fair of Dentistry Committee. Dr. Kalman served as the master of ceremonies on both days.

Attendance at this year's event was much higher than in previous years. "We had over 430 people in attendance on Saturday and over 450 people on Sunday. It was by far the biggest dental event in Queens's history," said Oleg Rabinovich, QCDS Executive Director.

Admission to the World's Fair of Dentistry was \$100 for one day and \$160 for both days. However, admissions was free to dental residents and dental students. "It's very important to have the next generation of dentists included in the tri-partite so we invited them free of charge" said Dr. Jay Ledner, World's Fair of Dentistry Committee Member.

From iPads to gift certificates to New York Jets tickets and dental equipment, nearly 60 items were raffled throughout the two day event. New this year was

—Continued on page 12



Photos courtesy of Dr. Doron Kalman and Dr. Alan Queen

A capacity crowd was in attendance at the 2015 QCDS World's Fair of Dentistry, held at Terrace on the Park

QCDS Takes Oral Health Out to the Ball Game at Annual Citifield Screening

For the eighth straight year, Queens County Dental Society members went out to the ball game in a strike for oral dental health. QCDS members screened fans and Mets staffers in the Jackie Robinson Rotunda at Citifield.

"This is what the dental society should be doing—community outreach," said Dr. Stuart Kesner, who has organized the event for the dental society since its inception in 2008. A lifelong Mets fan, Dr. Kesner said he wanted "to encourage more people in our profession to give back to the community."

Over the years, many hundreds of



Dental Society members promoted the Cityfield screening to fans people have been screened, and a number of suspicious lesions found. A couple of years ago, one young Mets

—Continued on page 10



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Soda, Sugar and Your Patients

By Sudhakar Shetty, D.D.S.

The New York Times article entitled, "Hard Times for Soft Drinks" brought some welcome news to the many stakeholders who have been engaged in anti-obesity campaigns for over a decade. Dentists have also been paying close attention to the effects of sugary soft drinks for some time.

In 2012, New York's then-Mayor Bloomberg tried but failed to bring in a law to cap most fountain drink sizes. Anti-obesity campaigners in Philadelphia, San Francisco and other cities failed to implement soda taxes as well. "Even as anti-obesity campaigners have failed to pass taxes, they have accomplished something larger. In the course of the fight, they have reminded people that soda is not a very healthy product. They have echoed similar messages coming from public health researchers and others, and fundamentally changed the way Americans think about soda," the article states.

While soft drink consumption increased dramatically in the United States from the 1960s through 1990, it was in the 1990s while the "up-sizing" phenomenon was happening that obesity, diabetes and other weight related health issues grew. The increase in the consumption of soft drinks had also led to a decrease in dairy consumption among children and adolescents, which increased the risk for dental caries and a host of systemic complications.

The American Academy of Pediatric Dentists has been highly critical of soft drinks and has encouraged schools to offer bottled water and other healthy choices in vending machines instead of sugary drinks. The campaign seems to be showing results as fewer people are drinking sodas that are full of sugar and artificial ingredients and that water is fast becoming the beverage of choice.

The article also sheds light on how recent studies show a serious and sustained decline in the changing consumption of beverages among children and adolescents. From 2004 to 2012, children consumed 79 fewer sugar-sweetened beverage calories a day, according to a large government survey, representing a 4 percent cut in calories overall. As total calorie intake has declined, obesity rates among school age children appear to have leveled off.

So, what were some of the reasons for this success? It was an aggressive campaign to eradicate soda, increased debate regarding the crisis, concerted effort by the cities through public health policies, and most importantly institutional and community engagement and education. Credit largely goes to the efforts of public schools that have overhauled menus, removed sodas from vending machines and introduced nutri-

tional education programs. The change is happening faster in Philadelphia than the rest of the country, thanks to its effort to forbid sale of sugary beverages in schools and in public vending machines. Providing incentives for corner stores to high-

light healthy foods and adopting one of the country's strictest menu-labeling laws, radio and television ads encouraging parents to think twice about serving sugary drinks to their children have all paid off. For many public health advocates, soda has become "the new tobacco—a toxic product to be banned, taxed and stigmatized," the article states. Worried about falling sales, the big soda companies are fighting back by increasing marketing, lobbying and philanthropy efforts. As a new culture of health is booming, the industry is trying to adapt to the recent trends in consumer beverage choices by coming out with beverages with "real sugar" instead of high-fructose corn syrup, smaller can sizes, and replacing C.S.D.'s or "carbonated soft drinks," with healthier or natural products.

"There will always be soda, but I think the era of it being acceptable for kids to drink soda all day long is passing slowly," said Marion Nestle, a professor of nutrition at New York University.

Winding Down the Year

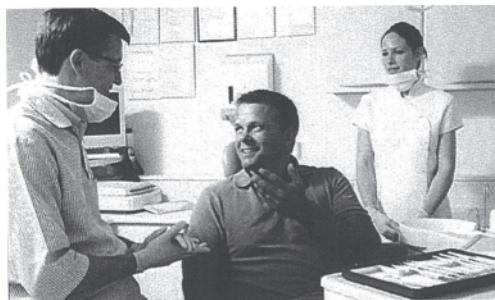
On a personal note, I find that the year has flown by and soon it will be time to prepare for next year's installation ceremony! Much has been accomplished in the past year and we can look back with pride as our collective efforts come to fruition. In 2015, we resumed the "Give Kids A Smile" Program. The Residents' Night event was well-received. The oral cancer screening event at Citi Field was a success. Our component was well-represented at the NYSDA House of Delegates meeting. For the very first time, QCDS honored Life Members for their service and dedication to the Queens community. QCDS conducted a much appreciated two-day continuing education event at The World's Fair of Dentistry. I am confident that the upcoming "Friends of QCDS" event will be a success as well.

As I reach the end of my term as president of the Queens County Dental Society, I would like to sincerely thank each and every member, the Board of Trustees, Committee members, my team of officers and staff, and ADA Trustee Dr. Chad Gehani for their valuable support in making our component strong and relevant. It has indeed been an absolute privilege and honor to have served as your president! I look forward to offering my continued support in the future.

“
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a Happy
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The QCDS Board of Trustees meets on the third Tuesday of each month (Except July and August) at QCDS Headquarters. For information about the Society, Call QCDS at (718) 454-8344.



Queens County Dental Society

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From The Executive Director

ed@qcde.org



The New Year Will Be Busy at QCDS

By Oleg Rabinovich

We are going to have a very busy 2016 with lots of events going on. Please take a look at our calendar at qcde.org to see everything we have planned.

World's Fair of Dentistry

September 26 and 27 were two of the busiest and best days I have had as the executive director of QCDS. I want to thank all of the volunteers, members, staff, vendors, presenters, and attendees for making the "2016 World's Fair of Dentistry" a remarkably successful event. It was all of us working together that created the largest dental event in Queens' history. If anyone has any good ideas or suggestions for the 2016 World's Fair of Dentistry, please let me know as we are preparing for it now.

Continuing Education

Our other Continuing Education programs in September and October were very well attended and we ask that you visit our website, www.qcde.org regularly to view upcoming programs. Our programs can be offered at nominal fees to our members due to sponsor donations. However, sponsors are disappointed if the programs are poorly attended. We would like to continue bringing you quality Continuing Education programs, but we need your attendance at these programs in order for them to continue. We are going to be offering 7 different CE programs totaling 23 CE credits during November and December. Please pre-register for them as soon as possible.

Health Screenings

In the past we have offered oral health screenings at local Queen's schools where children were screened by QCDS vol-

unteer dentists. I would like to schedule additional programs for the coming year. Please let me know if you would be interested in organizing or volunteering for future events. If a school in your area might benefit from this program, contact me with the information and we will try to schedule a program in your community.

Credit Cards

I want to bring our members attention to two recent changes to credit card processing.

The new chip cards have gone into effect as of October, 2015. If you don't have the equipment to read those new cards in your office and you are only using the old swipe method, you will be held responsible for any fraudulent activity. The banks will no longer accept the loss. If you have a chip reader and fraud still occurs, the banks will take the financial hit instead of you. So be sure to update your credit card processing equipment.

The United States Court of Appeals for the Second Circuit rules unanimously that New York's ban on charging more for the use of a credit card in lieu of cash or check is valid and enforceable. Therefore, if you accept credit cards, you cannot charge a fee to your patients for the use of a credit card.

Installation Dinner

I encourage all our members to support your voluntary leaders for the coming year by attending the annual Officers Installation Dinner and Dance, which is being held January 23 from 6-11p.m. at Chateau Briand in Carle Place. This is always a festive affair with dinner, drinks, and dancing. This year will certainly be no different. Call the QCDS office to reserve your place.

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A QCDS Scrapbook

NYSDA President Visits QCDS Membership Meeting



NYSDA President Richard Andolina, third from left, visited a QCDS General Membership meeting recently. He was greeted by, left to right, Past NYSDA Trustee Dr. Joseph Caruso, NYSDA Trustee Dr. Prabha Krishnan, and QCDS President Dr. Sudhakar Shetty.

NYSDA newly elected president, Dr. Richard F. Andolina, visited with QCDS members at a General Membership meeting recently. Dr. Andolina was sworn in as the association's president in June.

Some of the topics he touched upon in his presentation at QCDS were the

importance of joining organized dentistry and the tripartite system and the new e-prescribing mandate. He also discussed his vision for the future of the dental profession.

Dr. Andolina, a general dentist, is a past president of the Seventh District

Dental Society, a local component of NYSDA serving Rochester and the surrounding region. He is a former treasurer of NYSDA and was previously a member of the NYSDA Board of Governors and its Executive Committee. He was chair of the NYSDA Council on Dental Practice and served on the NYSDA Finance, Budget and Audit Committee. At the national level, he has served since 2001 as a delegate to the American Dental Association.

He is a graduate of the State University of New York at Buffalo School of Dental Medicine and completed residency training at Millard Fillmore Hospital in Buffalo. He was elected to fellowship in the Academy of General Dentistry, American College of Dentists, the International College of Dentists, the Academy of Dentistry International, and the Pierre Fauchard Academy.

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FREE ESTIMATES

QCDS Volunteers Take Oral Health Out to the Ball Game at Its Annual Citifield Dental Screening

—Continued from page 1
 staffer told a QCDS member about a recurring “cyst” that was again causing her discomfort, and had the area examined by a QCDS oral surgeon. She was referred for follow-up. Fortunately, none of those screened this year evidenced suspicious lesions that required further referral.

Voluntary screening programs, especially to under-served children, are incredibly valuable to help spot problems early. Partnering with local groups like the Mets allows the dentists of QCDS to reach more people over a short period of time. QCDS members can easily educate people about the importance of oral cancer screenings and regular checkups.

Each year in the United States 35,000 people are diagnosed with oral cancer and 8,000 people die from the disease. Suspicious lesions are often discovered during these voluntary screening programs. “If you catch it early, like a routine dental visit, there’s an 80-90 percent survival rate and that’s just from a painless two minute screening at the dentist” said Dr. Kesner about oral cancer.

Along with the screenings, toothbrushes, informational pamphlets, and Mets key chains were distributed to the attendees. With the Mets having done much better this year, nearly 100 fans were screened and hundreds of fans were given information.

Dr. Kesner’s team included dental residents from Jamaica Hospital and Brookdale Hospital, as well as practicing QCDS dentists and his own office staff. More than 30 dentists and dental residents participated this year, including Dr. Kesner, his staff members Juliette and Ana; Dr. Neil Cohen; Dr. Dan Levitt; Dr. James Keenan; Dr. Walter Sabolboro; Dr Alan Queen; Dr. Benjamin Solomowitz; Dr. Jessica Figueroa; Dr. Charlene Berkman; Dr. Mitchell Greenberg, Dr. Boris Arbitman; Dr. Robert Olan; Dr. Ira Schwartz; and Oleg Rabinovich, QCDS Executive Director.

Thankfully, the Mets defeated the Colorado Rockies 3-0, so everyone was a winner on the day of the screening.



A busy sign up table



Handing out information to fans



Screening for oral health



Citifield oral health screening by Dr. Stuart Kesner



Kids also get screened



A true Mets fan getting screened



QCDS team photo

Photos courtesy of Dr. Alan Queen

2015 World's Fair of Dentistry Is Largest Event In Queens County Dental Society History



World's Fair of Dentistry committee and volunteers from left to right: Dr. Burton Wasserman, Dr. Mitchell Greenberg, Dr. Bijan Anvar, Dr. Doron Kalman, Oleg Rabinovich, Dr. Craig Tischler, and Dr. Jay Ledner

—Continued from page 1

the inclusion of a silent auction of sports, film and entertainment memorabilia. “We wanted this to be a fun and educational event. Every attendee got the chance to join in the raffle and to participate in the silent auction if they wanted to. It was our intention to provide the best value, while still providing an abundance of useful information as well as phenomenal prizes,” stated Dr. Bijan Anvar, immediate QCDS past president.

On Saturday, attendees heard presentations from Dr. Daniel Pompa on “To Pull or Not To Pull: Apical Surgery vs. Implant Replacement,” Dr. Maureen Archer-Festa on the “Dental Professional’s Role in Managing the Patient with Diabetes,” Dr. Tracy Shaw and Ana Delgado on the “Magic of Botox and Dermal Fillers in Dentistry,” Dr. Yan Katsnelson on “Taking Control of Your Practice, Patients, and Profits,” and

Dr. Edward Feinberg on “Diagnostic Considerations & Restorative Management of Difficult Cases.”

On Sunday, attendees heard presentations from Dr. Bijan Anvar on “I-STOP Compliance and E-Prescribing,” Dr. Dale Rosenbach on “Treatment Planning the Single-Tooth Implant Restoration,” Dr. Alan Jurim on “Revolutionizing Restorations with a Digital Workflow,” and Dr. Mark A. Iacobelli on “Atraumatic Extraction and Ridge Preservation.”

Sunday morning also included a moving tribute to Dr. Michael Burstein, a former past president of the QCDS as well as one of the co-founders of the World’s Fair of Dentistry. Dr. Burstein passed away earlier this year. Dr. Mitchell Greenberg presented Ms. Burstein with a plaque honoring her late husband.

The World’s Fair of Dentistry even made the local news. The event was featured on NY1 News, New York City’s 24-hour news channel.

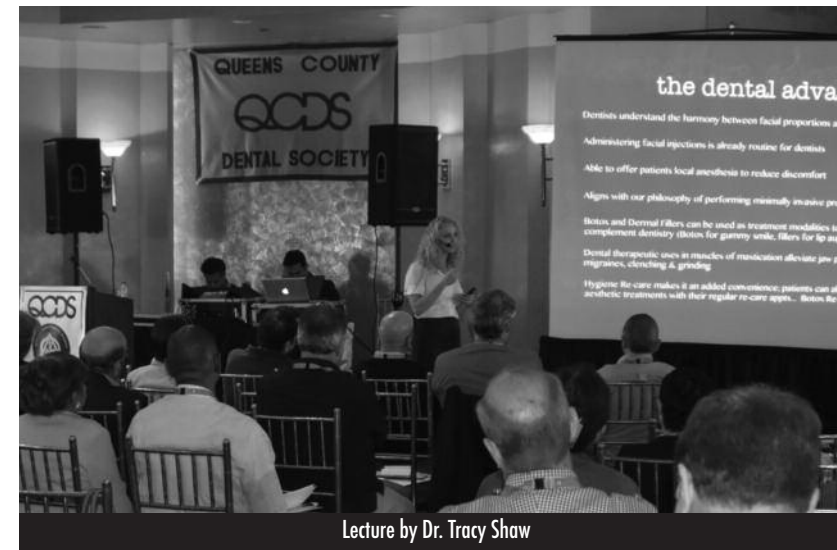
The World’s Fair of Dentistry would not have been possible without the hard work of many people including World’s Fair of Dentistry Committee Chair Dr. Doron Kalman and committee members Dr. Bijan Anvar, Dr. Jay Ledner, and Dr. Mitchell Greenberg; QCDS Officers Dr. Eric Huang and Dr. Craig Tischler; Board of Trustee members Dr. Burt Wasserman and Dr. Ronald Sherman; and Executive Director Oleg Rabinovich and Administrative Assistant Guadalupe Rodriguez.

At the conclusion of the two days, the organizers heard rave reviews. Multiple exhibitors stated that they had done more business here than they had done at Greater New York. Many of the vendors have already told QCDS that they will be back next year. Attendee evaluation of the courses and the speakers was nearly unanimous in their commendations.

Planning on the 2016 World’s Fair of Dentistry is well under way. It is scheduled to take place on September 24 and 25 next year.



Michael Burstein Memorial from left to right: Dr. Jay Ledner, Dr. Mitchell Greenberg, Ms. Burstein, Dr. Doron Kalman, Dr. Bijan Anvar, and Dr. Ronald Sherman



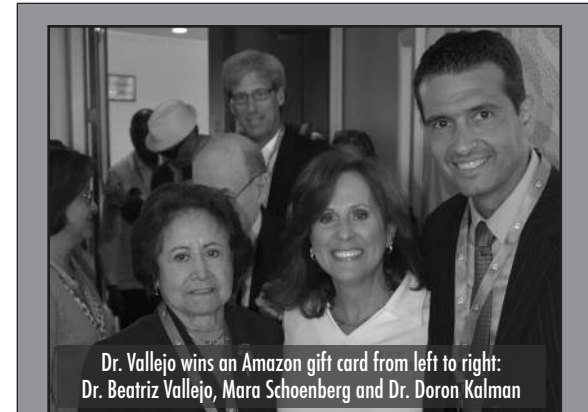
Lecture by Dr. Tracy Shaw



Lecture by Dr. Bijan Anvar on E-Prescribing



Lunch during the World's Fair of Dentistry



Dr. Vallejo wins an Amazon gift card from left to right: Dr. Beatriz Vallejo, Mara Schoenberg and Dr. Doron Kalman



Dr. James Kouzoukian Wins A Raffle from left to right: Tom Ciraulo, Dr. James Kouzoukian and Dr. Bijan Anvar



Excited raffle winner



The registration desk from left to right: Dr. Burt Wasserman, Dr. Ronald Sherman, Dr. Bijan Anvar, Oleg Rabinovich, Dr. Doron Kalman, Dr. Mitchell Greenberg

Photos courtesy of Dr. Doron Kalman and Dr. Alan Quere

CE Courses

Pre-registration is required for all continuing education courses, except General Membership Meetings

Friday, December 4 9:00 a.m.

The End of Dental Fear and Anxiety 7 C.E. Credits

Until now dental phobias and anxieties have caused a significant population of patients to avoid needed care. This sub-set of patients has been documented in the literature and multiple approaches have been attempted to help solve their deep-rooted fears. Current thinking in neuroscience has uncovered the mechanism that encodes these emotions and has created a simple algorithm to rapidly, safely and permanently remove them from the psyche of these individuals. You will learn the underlying biology and the technical expertise to remove unwanted and unhelpful responses and allow for optimal care. These Techniques which are called the "Havening Techniques" are currently being used world-wide to great success. Open up a part of your practice that will bring new and interesting cases to your chair and create the gratitude of all those you serve.

Preregistration is required. Call us at 718-454-8344 to register.

Class begins promptly at 9:00 a.m.

Instructor: Dr. Steven Rudin

Tuition: ADA member/staff: \$70 Non-ADA member: \$170
A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. Breakfast and lunch will be included.

Sunday, December 6 9:00 a.m.

Infection Control 4 C.E. Credits

In the past this course has had an overwhelmingly positive response from those clinicians and their staff who want to stay informed about the latest infection control recommendations, and does so through the eyes and thoughts of a speaker / clinician who understands the nature and demands of the every day dental practice. Bring your staff and satisfy OSHA's annual staff training requirements. Learn what's new in infection control techniques and what is needed to comply with appropriate infection control guidelines. Course qualifies for relicensure.

Preregistration is required. Call us at 718-454-8344 to register.

Class begins promptly at 9:00 a.m.

Instructor: Safety Compliance Services

Tuition: ADA member/staff: \$90 Non-ADA member: \$260
A \$15 late fee will be assigned to all those who pay and/or register on the day of the event. Breakfast is included.

Thursday, December 10 6:00 p.m.

CPR- Certification 4 C.E. Credits

Topic: Basic Cardiac Life Support

Certification will cover 1 and 2 rescuer CPR, Heimlich maneuver, child CPR and AED. The ability to recognize the signals of a heart attack and provide stabilization of the victim at the scene of a cardiac arrest is a priceless commodity. Life over death may someday become a reality to someone you know or care for. Be prepared to help save a life. Class begins promptly at 6:00 p.m.

Instructor: Eric Zalewski, BLS Instructor

Tuition: ADA member/staff: \$105 Non-ADA member: \$260.
A \$15 late fee will be assigned to all who pay and/or register on the day of the event. Pre-registration is required. Call 718-454-8344 to register. A light dinner will be included.

Friday, December 11 9:30 a.m.

Video Study Club -Restoring Mini Implants 2 C.E. Credits

Small diameter implants are becoming widely acceptable. What are the best ways to restore them? Mini implants are being used for retention and support of complete dentures, removable partial dentures, augmentation of fixed prostheses, and sole support of fixed prostheses and single tooth replacements. There are several technologies to connect the implants to prostheses. This video shows attachments and abutments ranging from the best soft denture liners to manufacturer abutments and attachments and to custom-cast abutments. Minis are serving well, but the method of restoration is directly related to success! Decide on the best abutments and attachments for mini implants.

Instructor: Dr. Al A. Gulum

Tuition: QCDS member: FREE Non-QCDS members: (one time) \$100 Non-QCDS members (VSC annual pass): \$350. A \$15 late fee will be assigned to all who pay and/or register on the day of the event. Pre-registration is required. Call 718-454-8344 to register. A light breakfast is included.

Study Clubs

Dr. Fialkoff Study Club

CONTACT DR. FIALKOFF 718-229-3838

Jan 20 7:00 -10:00 p.m.
Topic: "Patient Management Increasing Case Acceptance Part 2-Staff Training"

Speaker: Dr. Bernard Fialkoff
Location: 47-10 Bell Blvd., Bayside

Dr. Kalman Study Club

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Jan 13 6:30 -9:00 p.m.
Topic: "My Bites Off and It's Driving Me Nuts..."
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Speaker: Dr. Brijesh Chandwani
Location: 60-70 Woodhaven Blvd., Unit C-2, Rego Park

Glen Head Study Club

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Dec 2 7:30 -10:30 p.m.
Topic: "Complications of Dental Infections and Dental Implants"

Speaker: Dr. Michael Ditkoff, M.D.
Location: IL Bacco Restaurant, 253-24 Northern Blvd., Little Neck

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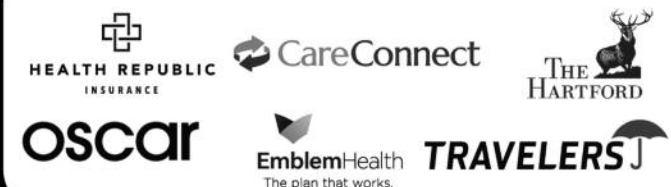
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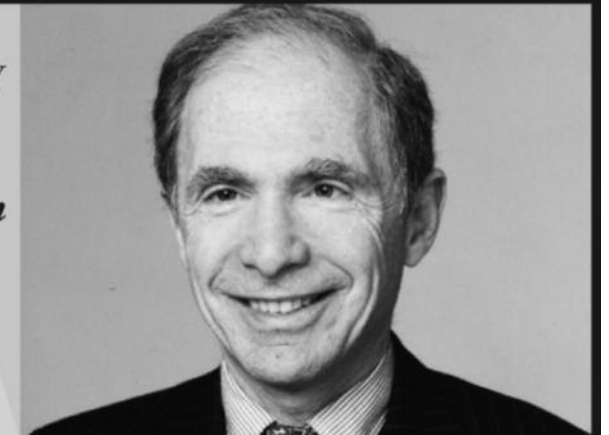


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