

QCDS Bulletin

Data Sheet

86-90 188th street Jamaica N.Y. 11423
718-454-8344 Fax 718-454-8818 info@qcds.org

The QCDS Bulletin is the official publication of this Society and is mailed six times a year to over 1,300 Dentists, specialists and subscribers.

The standards for advertising of the American Dental Association are established to contribute to the promotion and protection of the public health. To this end, both the text of the advertising itself and the texts, methods and materials used in the promotion of a product or service will be used as measure of eligibility for advertising and exhibit.

Mechanical Requirements - Trim size: 7 ½ x 10 inches, page size 8 ½ x 11 inches
Reproduction Materials - Digital files are submitted by Email in grayscale in EPS, PDF or High resolution 300dpi jpeg or tiff format. All Supporting Files art and fonts should be included. When creating a PDF for submission, de-selected Preserve OPI Comments Under the Advance tab in the Distiller job options. If you Are unable to furnish these, we will prepare the ad and Charge additional for set-up. Any modification or Additional typesetting that is required may be chargeable.

Mailing Instructions Email all ads and inquiries to info@qcds.org Fax all insertion orders to 718-454-8818

ALL ADS MUST BE ACCOPANIED BY AN INSERTION ORDER

RATES	<u>Single Issue</u>	<u>3 Issues</u>	<u>6 Issues</u>
Back cover	\$800	\$2100	\$3800
Full Page	\$600	\$1500	\$2800
Half Page	\$400	\$1000	\$1900
Quarter Page	\$200	\$540	\$1000

Spot Color \$150 additional per issue
Classified \$100 (includes 2 months on qcds.org)
Advertorials: \$500 for a full page; \$300 for a half page

AD SIZE:

Full page	7.5x10	Half page horizontal	7.5x4.95
Half page vertical	3.7x10	Quarter page	3.7x4.95

6 issue orders of a half page or greater come with **6 free e-blasts** to all of our members. You would have to provide us the contents of the email and it would be sent from us as a sponsored email. 6 issue orders of a half page or greater also come with a **free course sponsorship**. Please contact QCDS to select a course date. 6 issue orders of a half page or greater also come with a **free banner ad** on the qcds.org website home page. Please provide a 330 x 377 pixel image for the banner ad.

CLOSING DATES

All Space reservations, articles and materials are due on or before the following dates

January / February Issue – November 15	July / August Issue – May 15
March / April Issue – January 15	September / October Issue – July 15
May / June Issue – March 15	November / December Issue – September 15

**ALL ADS MUST BE PAID IN ADVANCE ENCLOSE CHECK WITH ADVERTISING
CONTRACT PAYABLE TO QCDS
PAYMENTS BY CREDIT CARD ARE ALSO ACCEPTED**

QCDS BULLETIN INSERTION ORDER

Company Name _____

Contact Person _____

Contact Email _____

Address: _____

Phone () _____ Fax () _____

Ad to appear in the following issue(s): CHECK ALL THAT APPLY

January / February March / April May / June

July / August September / October November / December

Size of Ad: CHECK ONE

Full Page Half Page Quarter Page

Classified Ad:

- One Time Only
- Number of Issues to Run _____

Classified Ad to read as follows:

I have Enclosed a Check in the amount of \$ _____ payable to QCDS

Master Card, Visa, Discover or Amex # _____ Amount \$ _____

Expiration date _____ CVV (Last 3 digits on the signature panel) _____

Signature _____ Date _____

Return to: QCDS

Thank You