



2019 WORLD'S FAIR OF DENTISTRY

DATE: Saturday & Sunday September 21st and 22nd, 2019

TIME: 8:00 A.M.-5:00 P.M.

LOCATION: Terrace on the Park, 52-11 111th Street, Flushing, NY 11368-3396

EXHIBITOR FEE:

Register and pay by 1/31/19 ONE DAY- \$1,000, BOTH DAYS \$1,300 (plus raffle item)

Register and pay after 1/31/19 ONE DAY- \$1,100, BOTH DAYS \$1,400 (plus raffle item)

Includes both Breakfast & Lunch for TWO representatives

To really stand out, a few Double Sized Exhibitor Spaces will also be available this year. The cost for the double sized spaces is:

\$1,950 (Early Registration), \$2,100 (Regular Registration)

There is also a special exhibitor opportunity to do a clinical demonstration during lunch each day to the dentists in attendance. This will be a 45-minute presentation of your product(s) in the lunch room. There will be no other exhibitors present during your demonstration. There is only **1 spot available** each day for this opportunity so please contact us right away if you are interested. **The fee for this is \$2,000.** This fee includes a regular exhibitor table for the 2-day event as well.

There will also be an opportunity to reserve **6 premium spots** that are in the hallway between the lecture area and the registration area. This is the most heavily trafficked area during the Fair and will ensure you the highest visibility. Only 2 Day Exhibitors may reserve these spots. If you are interested in a spot in this area, there is an additional **\$500 charge** there.

This QCDS sponsored program offers 18 continuing education credits to attendees and is a repeat of the program conducted for the last 6 years. In 2018 over 550 dentists were in attendance each day. **Both days have sold out for the last 3 years.** A full write up of last year's program is available on the QCDS web site, www.qcds.org and by viewing the November/December 2018 issue of our Bulletin. Information on this year's event can be found

at worldsfairofdentistry.com. Dentists from the entire metropolitan New York City area will be invited with an **expected attendance of over 600 each day**. This will be another sell out event. Last years event was featured on New York 1, New York City's 24-hour news channel. You can see the segment at: <http://www.ny1.com/nyc/all-boroughs/news/2018/10/01/dentists-brush-up-on-their-craft-at-annual-dental-event->

We want to ensure that this will be a successful event for exhibitors. One of the ways we do this is by offering free raffle items to attendees throughout the day. The only way for attendees to get raffle tickets is to speak with exhibitors like you. Once an attendee has given you their business card or contact information, you will give them 2 raffle tickets. This will get you a steady flow of interest to your table throughout the event. We will however need to provide interesting raffle items to pique the attendee's interest. We are requiring all exhibitors to donate a raffle item to the event. **If you are unable to donate a raffle item, the Exhibitor Fee will be increased by \$150.**

All exhibitors are entitled to one **free e-blast** to promote their products, promotions, and specials that they will be offering at the World's Fair of Dentistry. Just provide us the content and the date you want it to go out.

There is limited exhibitor space available therefore we suggest you reserve your space as soon as possible. Payment can be made by check mailed to QCDS at 86-90 188th Street, Jamaica N.Y. 11423 or by calling 718-454-8344 with a credit card. Further event details will be provided as the program is finalized.

Questions can be directed to QCDS Executive Director Oleg Rabinovich at 718-454-8344